



ARMANI / CASA

EXCLUSIVE TEXTILES BY RUBELLI

2013/14 COLLECTION

NATURE IS A NEVER ENDING SOURCE OF INSPIRATION FOR TEXTILES AND THE 2013 ARMANI/CASA EXCLUSIVE TEXTILES BY RUBELLI COLLECTION IS INSPIRED BY FLOWERS, BY THE SURFACE OF MATERIALS, RANGING FROM WATER TO EARTH, AND BY ANIMALIER PATTERNS. THE FLOWERS SELECTED HAVE AN ORIENTAL APPROACH THAT RECALLS THE REFINED WORLD OF GIORGIO ARMANI. ORCHIDS AND DAHLIAS ARE PRESENTED IN CONTEMPORARY LARGE SCALE COMPOSITIONS, WHICH PROVIDE A MODERN LOOK TO THE FABRICS. DELICATE ORCHIDS (GAETA AND GROVE) ARE WOVEN WITH EFFECTS THAT SEEM PAINTED ON PRECIOUS SILK SATIN. THE ROUNDED DAHLIAS (GARDA) GLITTER OVER THE SILK BACKGROUND DUE TO THE VERY SHINY YARNS THAT WEAVE THEM. ALSO THE GEOMETRIC DESIGNS OF THIS COLLECTION HAVE AN ORIENTAL MOOD, AND ARE INSPIRED BY STRUCTURES AND ARCHITECTURAL ELEMENTS (GAYA E GIFU), OR BY NATURAL MATERIALS SUCH AS BAMBOO (GENT). TWO INTRIGUING PRINTED VELVETS (GRUMELLO, GALWAYS), ONE A LIZARD SKIN PATTERN, THE OTHER A PECULIAR FEATHER AND FUR DESIGN, TOGETHER WITH TWO OPULENT JACQUARDS (GEMONA, GINEVRA), BOTH INSPIRED BY FEATHERS, BUILD THE ANIMALIER SECTION OF THIS COLLECTION. THREE SHEERS (GOA, GENOVA, GRANADA), WITH SUBTLE STRUCTURES AND LOOK VARYING FROM NATURAL TO SHEEN, REFINE THE ASSORTMENT OF ARMANI/CASA'S CURTAIN FABRICS. THE EARTHY COLOURS OF SEPIA AND MILITARY GREEN ARE ENHANCED BY STRONG VIVID COLOURS OF RED GOLD AND BRICK, WHICH CONTRAST WITH THE SHADOW BLUE, THE DARKEST SHADE OF THE PALETTE. THE CLASSIC TONES OF ARMANI /CASA ARE ALWAYS AVAILABLE: IVORY, ICE, SILVER, PALE GOLD, TAUPE, RED AND ANTHRACITE.



TB056-620 GENT - GRIGIO
TB056-621 GENT - MILITARE

TB056-620 GENT - GRIGIO
TB056-621 GENT - MILITARE



TD052-617 GROOVE - ORO ROSSO
TD051-614 GAETA - MILITARE



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TD051-614 GAETA - MILITARE
TB058-665 GABY - ORO ROSSO



TC087-651 GRIMSEY - MATTONE
TD055-674 GAVI - MATTONE
TB058-666 GABY - MILITARE



TD050-611 GARDA - ARGENTO
TC087-647 GRIMSEY - GHIACCIO

TC083-625 GEMONA - BLU OMBRA
TC083-623 GEMONA - ORO PALLIDO



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TB058-667 GABY - BLU OMBRA
TD057-679 GALWAY - PERLA
TC084-630 GAYA - PERLA





TD053-656 GIBRALTAR - MILITARE



TB057-629 GINEVRA - GRIGIO

TB057-626 GINEVRA - BIANCO

TC085-636 GIFU - SABBIA
TD056-677 GRUMELLO - GRIGIO



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TC085-636 GIFU - SABBIA
TD056-677 GRUMELLO - GRIGIO

GENT - CAT.B - TB056



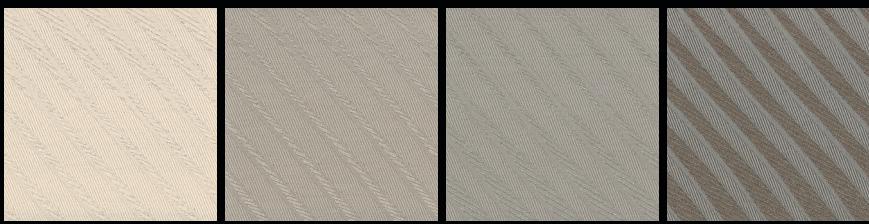
618 - BIANCO

619 - PERLA

620 - GRIGIO

621 - MILITARE

GINEVRA - CAT.B - TB057



626 - BIANCO

627 - PERLA

628 - GHIACCIO

629 - GRIGIO

GABY - CAT.B - TB058



658 - AVORIO

659 - PERLA

660 - ORO PALLIDO

661 - GHIACCIO

662 - ARGENTO



663 - TORTORA

664 - SEPIA

665 - ORO ROSSO

666 - MILITARE

667 - BLU OMBRA

GEMONA - CAT.C - TC083



622 - GHIACCIO

623 - ORO PALLIDO

624 - MILITARE

625 - BLU OMBRA



GAYA - CAT.C - TC084



630 - PERLA

631 - SABBIA

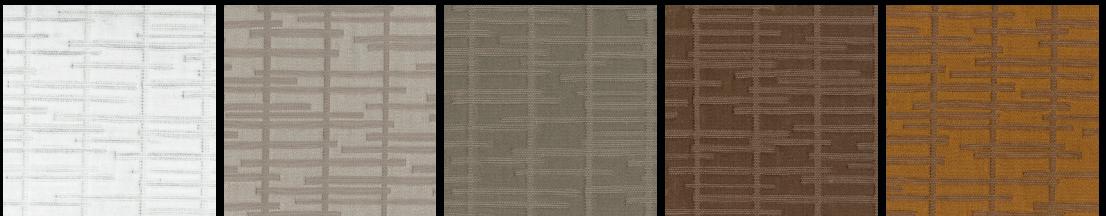
632 - TORTORA

633 - SEPIA

634 - ROSSO



GIFU - CAT.C - TC085



635 - BIANCO

636 - SABBIA

637 - GRIGIO

638 - SEPIA

639 - ORO ROSSO



GRIMSEY - CAT.C - TC087



644 - BIANCO

645 - AVORIO

646 - ORO PALLIDO

647 - GHIACCIO

648 - ARGENTO



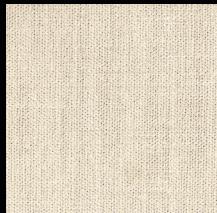
649 - MILITARE

650 - BLU OMBRA

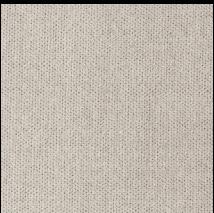
651 - MATTONE

652 - ORO ROSSO

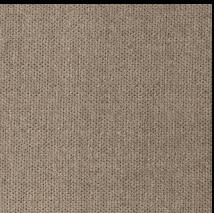
GSTAD - CAT.C - TC088



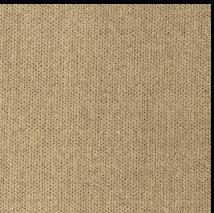
694 - BIANCO



695 - GHIACCIO



696 - TORTORA



697 - ORO PALLIDO



698 - MILITARE



699 - NERO

GARDA - CAT.D - TD050



610 - AVORIO



611 - ARGENTO



612 - TORTORA

GAETA - CAT.D - TD051



613 - ORO PALLIDO



614 - MILITARE

GROVE - CAT.D - TD052



615 - AVORIO



616 - ARGENTO



617 - ORO ROSSO

GIBRALTAR - CAT.D - TD053



653 - AVORIO

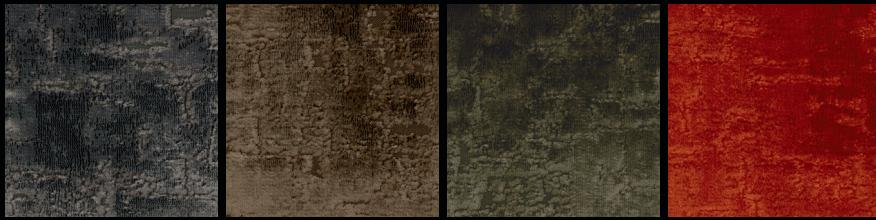
654 - GRIGIO

655 - TORTORA

656 - MILITARE

657 - BLU OMBRA

GAVI - CAT.D - TD055



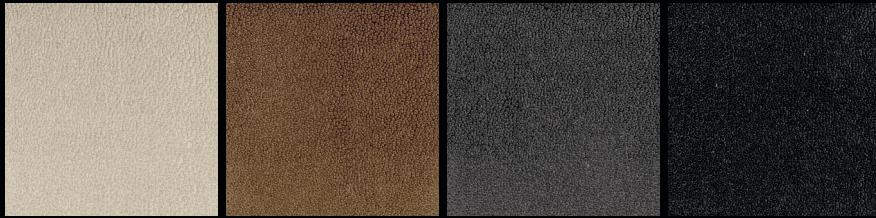
671 - GRIGIO

672 - SEPIA

673 - MILITARE

674 - MATTONE

GRUMELLO - CAT.D - TD056



675 - PERLA

676 - SEPIA

677 - GRIGIO

678 - NERO

GALWAY - CAT.D - TD057



679 - PERLA

680 - SEPIA

681 - MILITARE

GOA - TT013



682 - PERLA

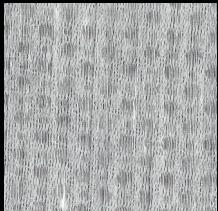
683 - ORO PALLIDO

684 - SEPIA

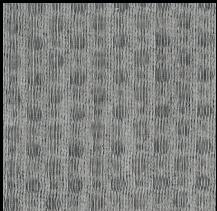
685 - BRONZO

686 - ANTRACITE

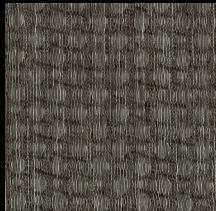
GENOVA - TT014



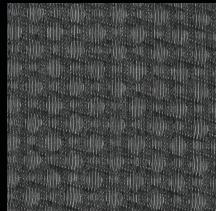
687 - BIANCO



688 - PERLA



689 - ORO NERO



690 - ANTRACITE

GRANADA - TT015



691 - AVORIO SABBIA



692 - TORTORA GRIGIO



SHEERS AND DRAPERY
VOILEAGE ET DRAPERIE
VORHÄNGE UND DRAPERIEN
TENDE E DRAPPEGGI



UPHOLSTERY LIGHT USE
EMPLOI LEGER
ACHTSAME BEANSPRUCHUNG
IMBOTTITI USO LEGGERO



UPHOLSTERY MEDIUM USE
EMPLOI NORMAL
NORMALE BEANSPRUCHUNG
IMBOTTITI USO MEDIO



UPHOLSTERY HEAVY USE
EMPLOI FREQUENT
STARKE BEANSPRUCHUNG
IMBOTTITI USO FREQUENTE



RUBELLI

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