



ARMANI/CASA

EXCLUSIVE TEXTILES BY RUBELLI





"Decorating a space is no different, for me at least, than dressing a person. I'm always interested in the fine balance between naturalness and refinement, between sophistication and simplicity, between accessories and all of these aspects together. In the collections Armani/Casa I have always given special emphasis to the fabrics, developed by industry experts such as Rubelli, rediscovering ancient manual framing techniques, used both in fabrics as in carpets. They are the details that make the difference for me, with the subtle elegance that belongs to me and a very charming exotic nuance".

A handwritten signature in black ink, appearing to read "Giorgio Armani". The signature is fluid and cursive, with "Giorgio" on top and "Armani" on the bottom, connected by a horizontal line.

2018 COLLECTION



To repeat, to strengthen, to create classics. A mix of traditional and modern techniques, precious and sometimes unexpected materials, Oriental elements modernized through color and motifs are some of the features that Armani/Casa is known for. Armani/Casa proudly presents a collection that gives strength and continuity to the previous ones and their classic themes. Intriguing textures and cannetés, natural and floral elements complete the collection. One of 2018's general themes is lightness: in the fabric collection this concept is interpreted through vivid colors that brighten the textiles through a wider color range than ever with bright tones such as red, petroleum, viridian and forest green. Iridescent effects and flashes of metal add prestige where the splashes of color give light to the collection.

All products shown in this catalogue belong to the Armani/Casa collection.



NAGANO - TE024 - 020

NAGANO

This jacquard fabric's flower décor takes inspiration from a Japanese kimono. Interposed with an artistic geometric design, the end effect has a more contemporary look, where the brilliant colors on silk satin and shiny viscose wefts add a splash of light to the fabric.



CUSHIONS: NICOSIA - TD080 - 060; NIMES - TC101 - 044 / FABRIC SASH: NOTO - TD079 - 038

NICOSIA

Heavy weight linen fabric with a large scale woven effect. The flash of indigo blue undercuts the natural color palette.



BED: NORFOLK - TD078 - 010 / CUSHIONS: NAGANO - TE024 - 023 / WALLS: NÎMES - TC101 - 048, 050

NORFOLK

This classic canneté weave is interwoven with a diagonal linear design. The silk fabric is available in bright hues and classic neutrals.



KIMONO: NOTO - TD079 - 038 / WALL: NÎMES - TC101 - 046 / CUSHIONS: NICOSIA - TD080 - 060; NÎMES - TC101 - 044; NAGANO - TE024 - 022

NOTO

A laminated cotton and linen fabric finished with a moiré treatment. The special finishing creates an always changing and unique pattern on the fabric. This irregular design is developed on the whole width and takes on the characteristic look that can be compared to the veins of wood or a water effect. The metallic laminate highlights the moiré effect creating a pleasant reflection of light on the fibers.



WALL & SOFA: NÎMES - TC101 - 046 / CUSHION: NICE - TC102 - 056

NÎMES

Precious tussah silk with an unmatched multidirectional sheen, achieved with hand-spun yarns woven on a handloom. The uneven texture of the yarn woven pick by pick gives an undulated rhythm to the lustrous fabric, creating gradient hues on the surface. The use of strong, bright hues modernizes the traditional technique.



WALL: NÎMES - TC101 - 047 / CUSHION: NICE - TC102 - 055



NÎMES - TC101 - 047



SASH: **NEROLA** - TT027 - 051 / CUSHIONS: **NAGANO** - TE024 - 020; **NEROLA** - TT027 - 051; **NÎMES** - TC101 - 047

NEROLA

Various hand spun slubbed textured yarns are hand woven by using a coarse weft and warp yarn alternated with few finer ends and picks. The use of hand spun yarns gives a checkered three-dimensional effect to the raw, yet elegant fabric in a single natural colored variant. The manual handling of this fabric at every stage makes it a superb drape quality. Authenticity of a handwoven textile can be verified on the selvedge, where the weft continues without interruption.

NAMUR - TC100 - 003

NAMUR

Featuring a large scale gradient design enriched by a diagonal effect, this sophisticated fabric with its subtle color combinations is an elegant choice with a masculine touch.



POUFS & CHAIR: NOLA - TD077 - 005, 006 / SCREEN: NICE - TC102 - 052

NOLA

All over embroideries create a gradient colored pattern which recalls a cloudy landscape with hills and treetops. The neutral colored yarns create a vertical zig-zag texture on the fabric surface.



ARMCHAIR: NANJING - TE025 - 032 / WALL: NÎMES - TC101 - 050

NANJING

Dragonflies and bamboo leaves are drawn on a canneté background. The décor of the jacquard silk fabric is created with woven effects that simulates embroideries. The surprising colorful variants and subtler neutral tones are all enlivened by bright touches of color on intricate details.



NARVIK - TT026 - 036

NARVIK

Double width fabric for curtains. The extra luminous viscose weft enlivens the neutral background, woven in wool. The grid design continues last year's geometrical theme in a softer form. The fabric is presented in a neutral color scale.



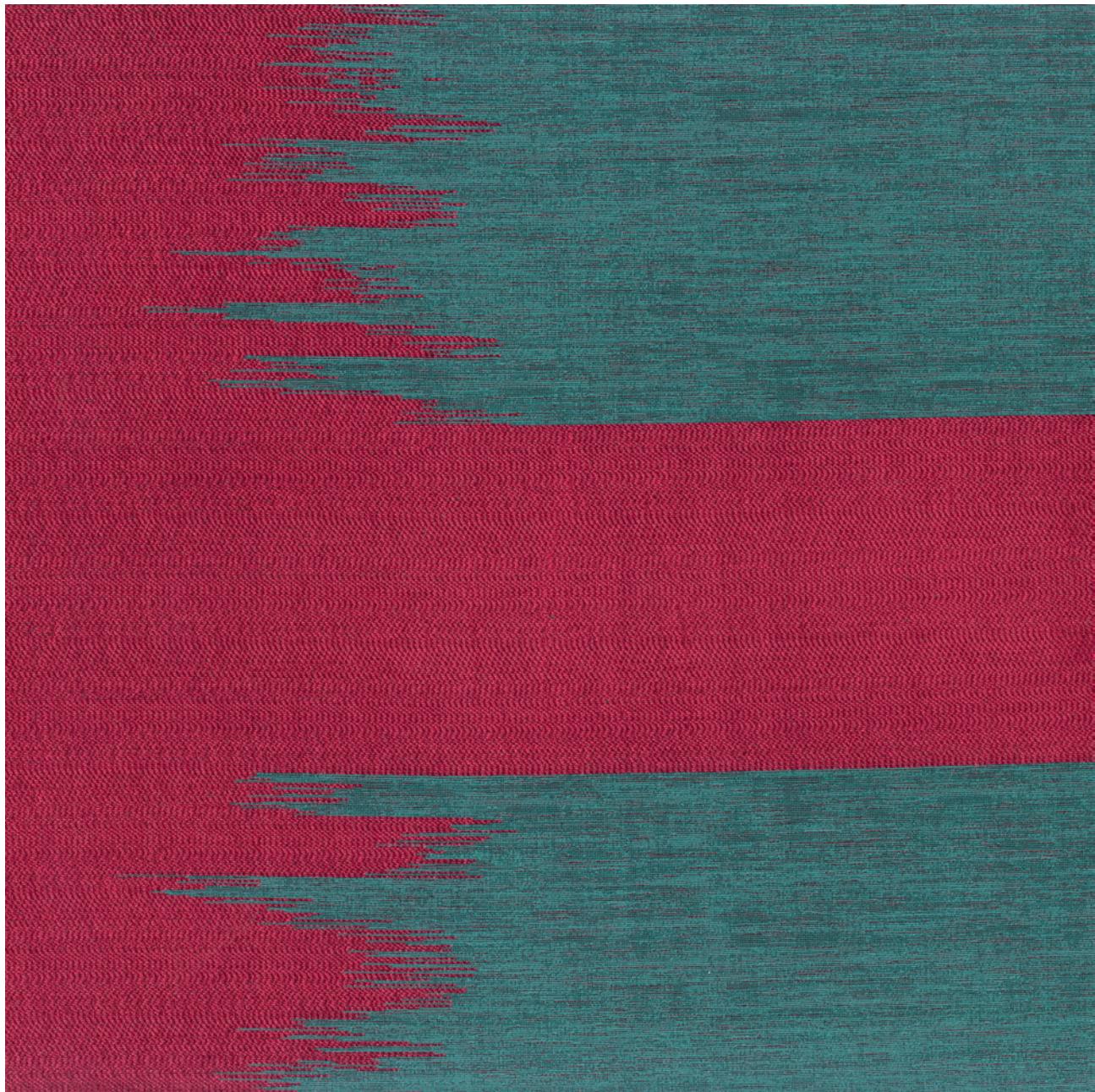
BED: NICE - TC102 - 056 / CUSHIONS: NÎMES - TC101 - 046, 050

NICE

This jacquard fabric features a design inspired by the ikat technique. The large-scaled interrupted design is created with extra luminous weft yarns, which alternate cotton yarns on the surface of the fabric. The fabric is presented in three boldly colored tones and two classic, neutral hues.



SOFA: NICE - TC102 - 056 / WALL: NÎMES - TC101 - 050



NICE - TC102 - 056

INDEX

NAGANO

TE024

Width:

140 cm

Composition:

44%AC 21%VI 19%SE 16%LI



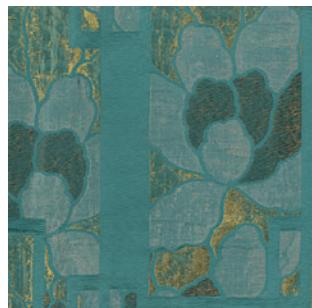
016
SABBIA



017
GHIACCIO/ARGENTO



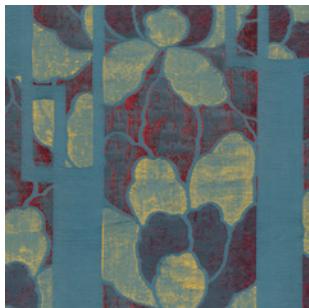
018
SABBIA/ROSSO/NERO



019
VERONESE/ORO/BRONZO



020
PETROLIO/ORO/BRONZO



023
PETROLIO/ROSSO/ORO



024
VERDE/INDACO/NERO

NAMUR

TC100

Width:

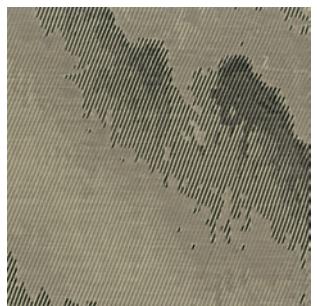
140 cm

Composition:

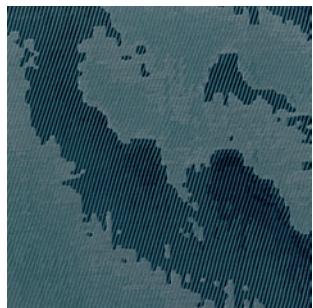
34%LI 27%AC 23%PA 16%VI



001
AVORIO



002
TORTORA/ANTRACITE



003
GRIGIO/BLU/VERDE

NANJING

TE025

Width:

140 cm

Composition:

56%AC 22%LI 19%SE 3%VI



026
PLATINO/TERRACOTTA



028
SABBIA/LIME/PESCA



029
NERO/ORO PALLIDO



031
AZZURRO/CORALLO



032
VERDE/ROSSO/LILLA



033
PETROLIO/BLU/GIALLO

NARVIK

TT026

Width:

315 cm

Composition:

45%PL 20%WO 20%PC 15%LI



034
AVORIO



035
SABBIA



036
GHIACCIO

NEROLA

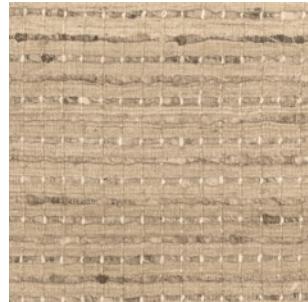
TT027

Width:

140 cm

Composition:

100%SE



051

NATURALE

NICE

TC102

Width:

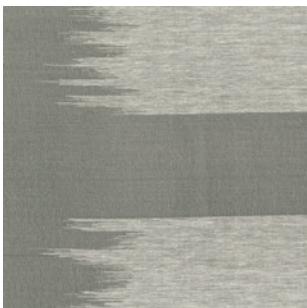
140 cm

Composition:

57%VI 33%CO 10%SE



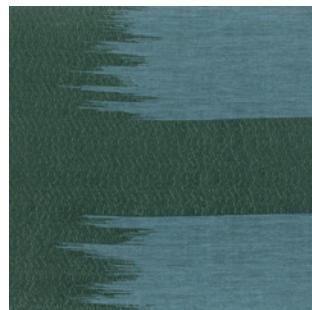
052
AVORIO/ORO



053
AVORIO/ARGENTO



054
GRIGIO/CARTA ZUCCHERO



055
PETROLIO/VERDE FORESTA



056
VERDE VERONESE/ROSSO

NICOSIA

TD080

Width:

130 cm

Composition:

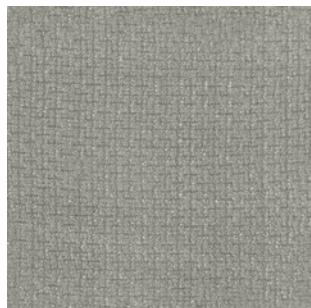
97%LI 3%PA



057
NATURALE



058
GHIACCIO



059
GRIGIO



060
PETROLIO



061
INDACO

NÎMES

TC101

Width:

135 cm

Composition:

100%SE



043
AVORIO



044
ORO PALLIDO



045
ARGENTO



046
PETROLIO



047
VERDE VERONESE



048
VERDE FORESTA



049
NERO



050
ROSSO

NOLA

TD077

Width:

130 cm

Composition:

60%CO 40%VI



005
ORO/NICKEL



006
NICKEL/AZZURRO

NORFOLK

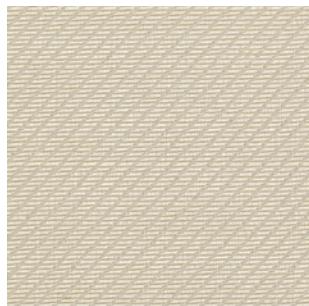
TD078

Width:

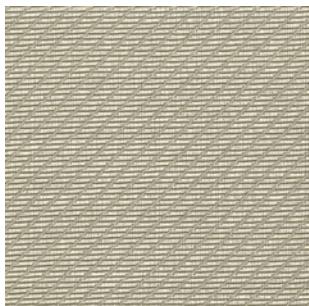
140 cm

Composition:

83%CO 17%SE



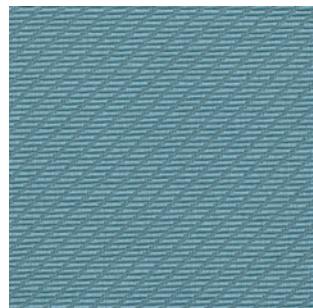
007
AVORIO



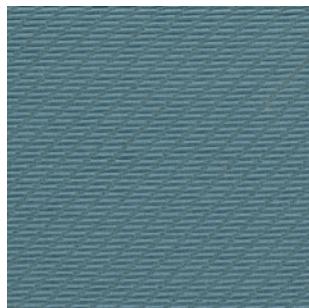
008
PLATINO



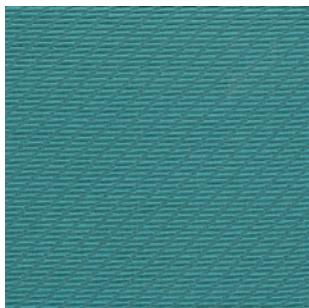
009
ORO PALLIDO



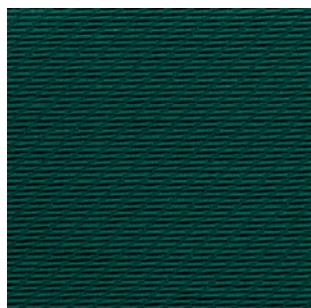
010
AZZURRO



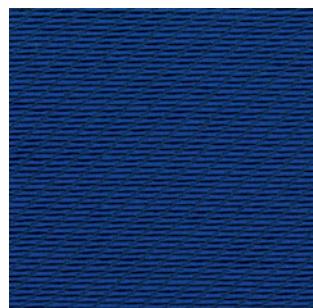
011
PETROLIO



012
VERDE VERONESE



013
VERDE FORESTA



014
INDACO



015
NERO

NOTO

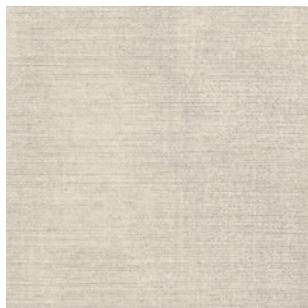
TD079

Width:

145 cm

Composition:

45%CO 39%VI 16%LI



037

PERLA



038

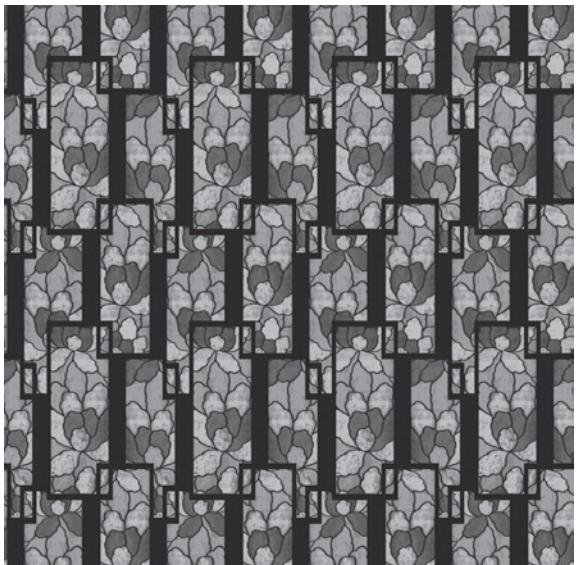
ORO PALLIDO



039
ARGENTO



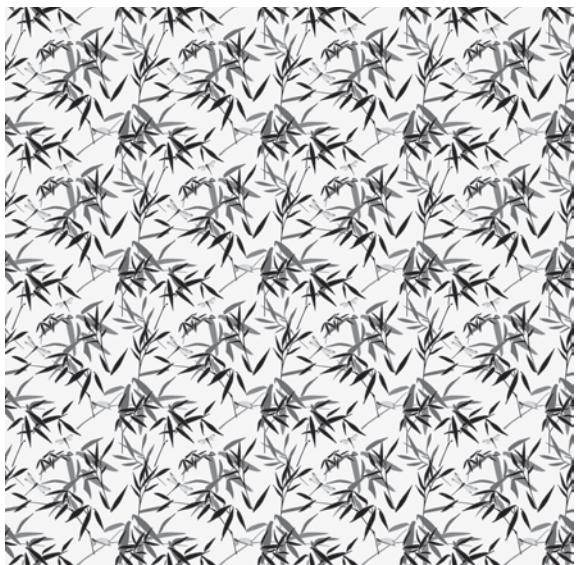
041
BRONZO



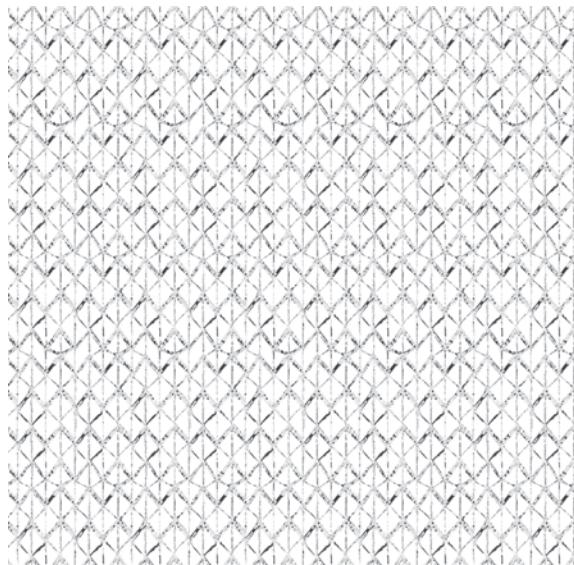
NAGANO TE024
FULL WIDTH REPEAT



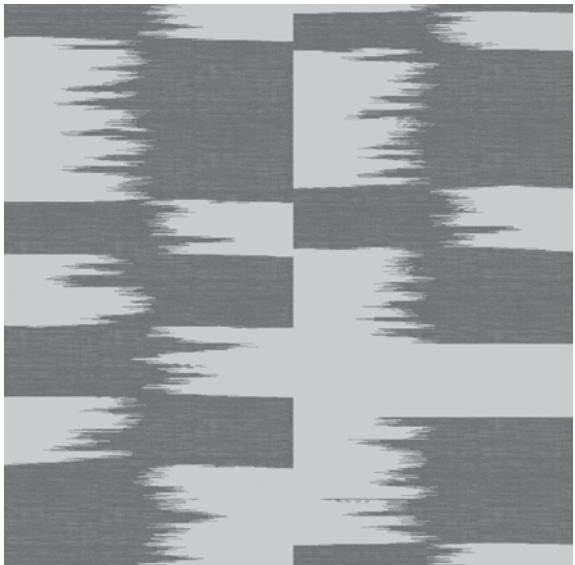
NAMUR TC100
FULL WIDTH REPEAT



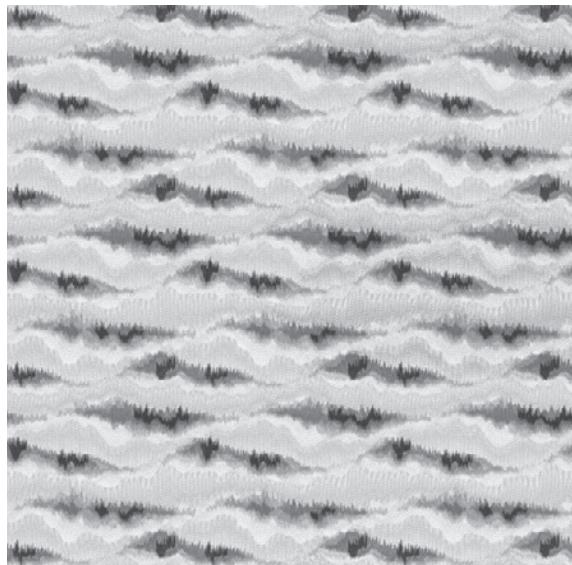
NANJING TE025
FULL WIDTH REPEAT



NARVIK TT026
HALF WIDTH REPEAT



NICE TC102
HALF WIDTH REPEAT



NOLA TD077
FULL WIDTH REPEAT



SHEERS AND DRAPERY
VOILAGE ET DRAPERIE
VORHÄNGE UND DRAPERIEN
TENDE E DRAPPEGGI



UPHOLSTERY LIGHT USE
EMPLOI LEGER
ACHTSAME BEANSPRUCHUNG
IMBOTTITI USO LEGGERO



UPHOLSTERY MEDIUM USE
EMPLOI NORMAL
NORMALE BEANSPRUCHUNG
IMBOTTITI USO MEDIO



UPHOLSTERY HEAVY USE
EMPLOI FREQUENT
STARKE BEANSPRUCHUNG
IMBOTTITI USO FREQUENTE

2017 COLLECTION



The 2017 Armani/Casa Exclusive Textiles by Rubelli collection features textiles inspired by intertwined structures, interpreted through up-to-date trompe l'œil effects as well as real three-dimensional textures. The collection is a play between real and illusion. Highly texturized, three-dimensional structures and on the contrast, flat fabrics with illusion of relief. Ribbons and wavy lines are crisscrossing the shiny flat and textured surfaces. The interlaced and intertwined structures wrap the furniture in a sophisticated and clean style. The collection is composed from geometric motifs that are enriched by technique, precious materials and particular color combinations. The new fresh colors introduced to the collection are giving a life to the geometrical patterns. Pompeian red, red known from the paintings on the walls of Pompeian houses, combined to blue. Antique rose mixed with vivid red. Fresh tones of Mint, Green tea, Arctic blue and Aquamarine are combined with precious metallic hues to give a sophisticated touch to the playful colors.

All products shown in this catalogue belong to the Armani/Casa collection.



SCREEN & CUSHION: MUMBAI - TD074 - 898

MUMBAI

The matelassé fabric is inspired by a bamboo basket weave. The canneté on the ground enriches the structural design. The pleasant softness of the fabric makes it a good candidate for the decorative usage, while the durability makes it a good choice for chairs and sofas.

MAJORCA

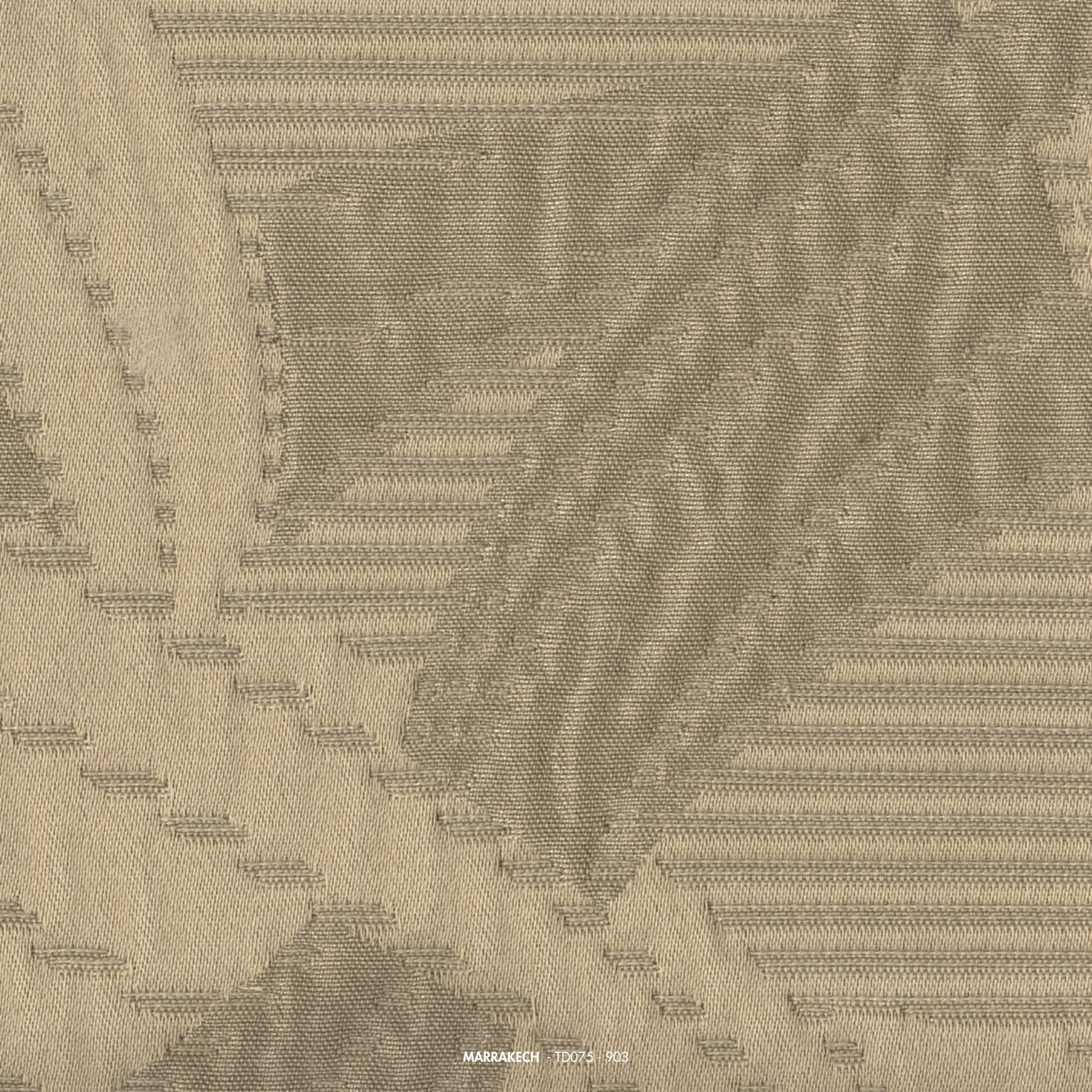
The intertwined effect is created on this sheer fabric by augmenting and reducing transparency. The linen yarns give a sophisticated allure to the fabric. The fabric is in double width and is presented in the classic Armani/Casa tones.



CHAIRS: MARANELLO - TB059 - 918, 919 / CUSHIONS: MARANELLO - TB059 - 915, 918, 919; MONTREAL - TD073 - 886

MARANELLO

The cotton velvet Cordoba renews itself through a fresh new playful color range. The bestselling colors of Cordoba are included into the new range.



MARRAKECH - TD075 - 903

MARRAKECH

Crisscrossing ribbons create a wavy design on this matelassé fabric. The canneté on the ground gives body and poise to the fabric, which is recommended for upholstery as well as for decorative items.



MADRID - TE022 - 888

MADRID

Linen and silk create a sophisticated design with ribbons interlacement décor. The light relief is created with different weaving patterns, which also highlight the matt and shiny effect of the yarns. The fabric is presented in tone-on-tone colors, as well as more contrasted ones, to give a more extravagant look.



CUSHIONS: MADRID - TE022 - 888 / SOFA: LYON - TC096 - 825



MADRID - TE022 - 888



MARSEILLE TT025 - 931

MARSEILLE

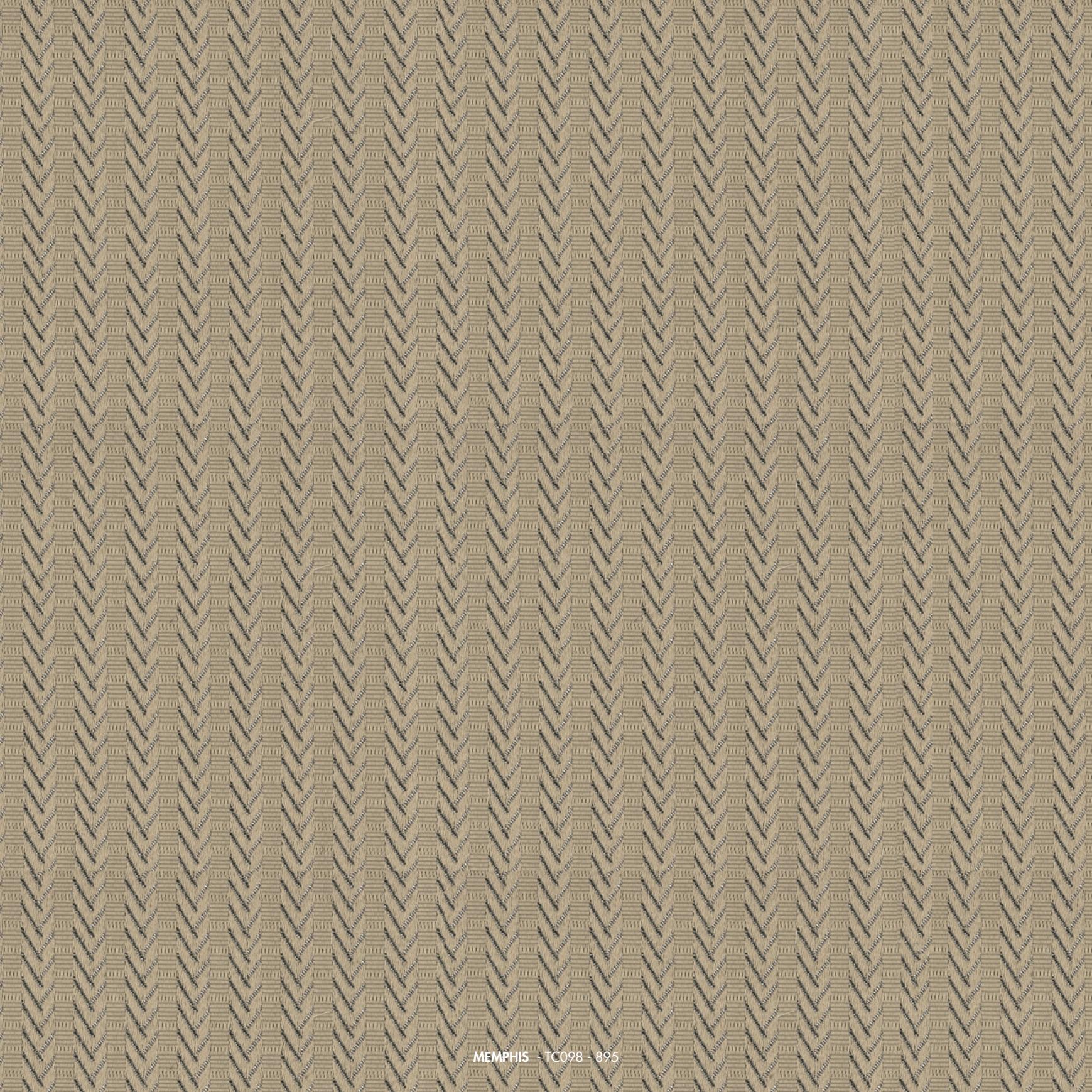
The blurred and faded effect of this curtain fabric is created with linen yarns and different weaving patterns. The fabric is in double width and is presented in the classic Armani/Casa tones.



SCREEN: MADRID - TE022 - 888 / POUFS: MONTREAL - TD073 - 885; MOSCOW - TD072 - 877; MILANO - TD071 - 872

MONTRÉAL

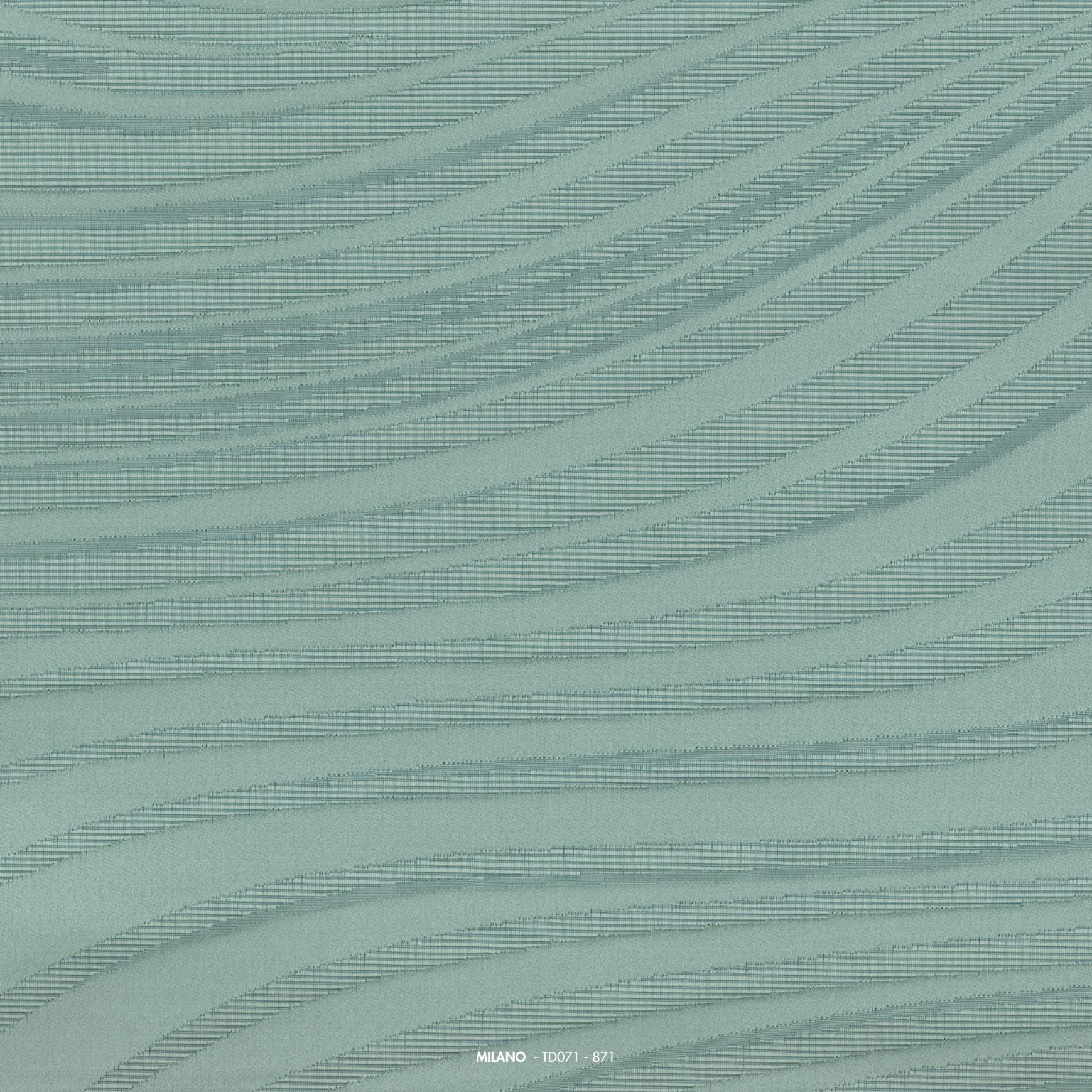
The interlacement of ribbons in micro scale creates a geometrical design. The shiny yarn gives the fabric a dashing look. The fabric is presented in tone-on-tone colors, as well as more contrasted ones, to give a more extravagant look.



MEMPHIS TC028 - 895

MEMPHIS

The vertical chevron décor is placed over a cotton canneté ground. The shiny yarns used on the chevron give a touch of glamour to the classic motif. This versatile fabric is a good choice for upholstery.



MILANO - TD071 - 871

MILANO

Waves are drawn on a silk satin background with a small canneté weave. Large scaled design continues without interruptions, granting undisrupted usage of the fabric. The wavy tone-on-tone stripes give a sophisticated rhythm to the fabric.



SOFA: **MOSCOW** - TD072 - 878 / CUSHIONS: **MOSCOW** - TD072 - 875 / POUFS: **MARANELLO** - TB059 - 914

MOSCOW

A geometric grid is drawn on silk satin ground with different weaving patterns and weft yarns. The contrasting wefts, such as linen and lurex, distinguish the lines from each other creating an alternating interlacing grid. Presented in tone-on-tone colors, as well as more contrasted ones, to give a more extravagant look.



MONTE CARLO - TT023 - 923

MONTE CARLO

Vertical and horizontal basket weave was the source of inspiration for this curtain fabric. The three-dimensional structure is created with a matelassé technique. The fabric is in double width and is presented in the classic Armani/Casa tones.

INDEX

MADRID

TE022

Width:

140 cm

Composition:

60%LI 24%CO 16%SE



888
AVORIO



889
ARGENTO/ORO



890
GHIACCIO/VERDE



891
ACQUAMARINA/ORO



892
ACQUAMARINA/CORALLO



893
BLU ACCIAIO

MAJORCA

TT024

Width:

320 cm

Composition:

50%LI 50%PL



925
GHIACCIO



926
ORO PALLIDO



927
ORO FUMÉ



928
SEPIA

MARANELLO

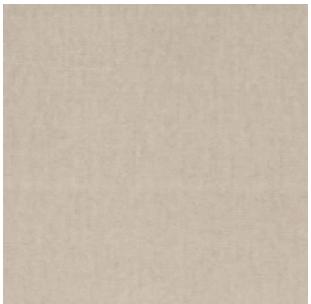
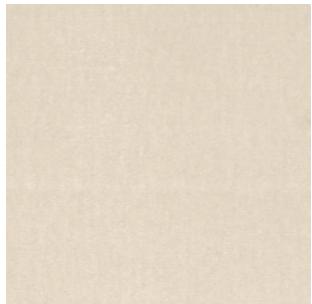
TB059

Width:

140 cm

Composition:

100%CO



907
BIANCO

908
GHIACCIO



909
BEIGE



910
TORTORA



911
MENTA



912
TÈ VERDE



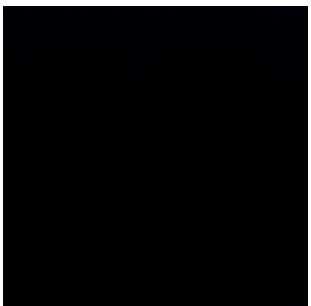
913
BLU RENOIR



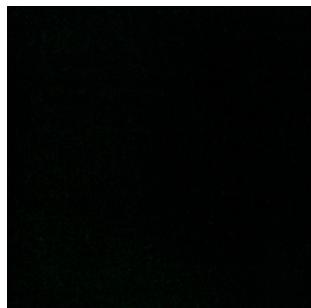
914
BLU ARTICO



915
GRIGIO OMBRA



916
BLU NOTTE



917
VERDE SCURO



918
ROSSO



919
VERDE LIME

MARRAKECH

TD075

Width:

135 cm

Composition:

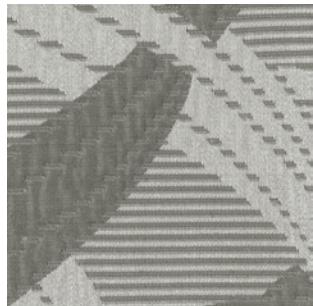
100%CO



902
GHIACCIO



903
ORO/SABBIA



904
ARGENTO/GHIACCIO



905
BLU ACCIAIO/SABBIA



906
ROSA ANTICO/SABBIA

MARSEILLE

TT025

Width:

320 cm

Composition:

57%LI 43%VI



929
BIANCO



930
PERLA



931
ORO PALLIDO



932
SEPIA

MEMPHIS

TC098

Width:

140 cm

Composition:

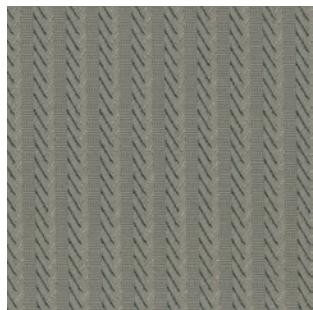
55%AC 45%CO



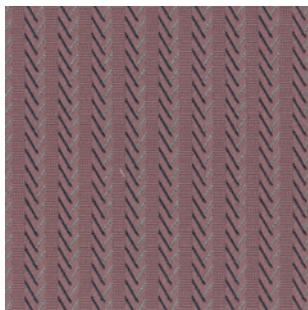
894
GHIACCIO



895
ORO



896
ARGENTO



897
ROSA ANTICO

MILANO

TD071

Width:

140 cm

Composition:

44%CO 35%AC 21%SE



868
GHIACCIO



869
ORO



870
BLU ARTICO



871
SALVIA



872
ACQUAMARINA



873
BLU ACCIAIO



874
ROSA ANTICO

MONTE CARLO

TT023

Width:

300 cm

Composition:

70%PL flame retardant 30%PL



922
GHIACCIO



923
ORO/AVORIO



924
SEPIA/PERLA

MONTREAL

TD073

Width:

140 cm

Composition:

79%AC 21%SE



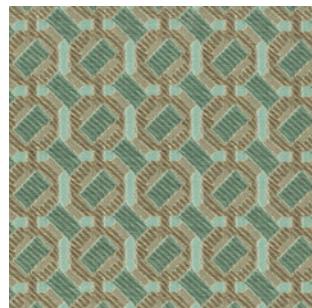
882
ORO PALLIDO/GHIACCIO



883
MENTA/ARGENTO



884
ORO/ARGENTO



885
TÈ VERDE/ORO



886
BLU ACCIAIO



887
ROSSO POMPEI

MOSCOW

TD072

Width:

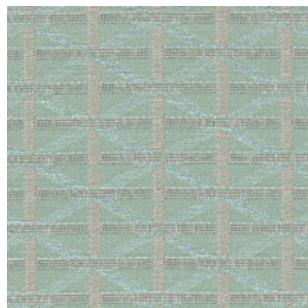
140 cm

Composition:

28%VI 27%CO 26%SE 15%AC 4%PM



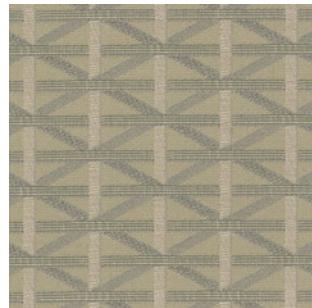
875
AVORIO



876
MENTA/ARGENTO



877
SALVIA/ORO



878
ORO



879
ARGENTO



880
ROSA ANTICO/ROSSO



881
ROSA POMPEI/BLU

MUMBAI

TD074

Width:

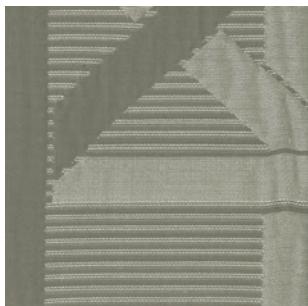
135 cm

Composition:

100%CO



898
ORO/ARGENTO



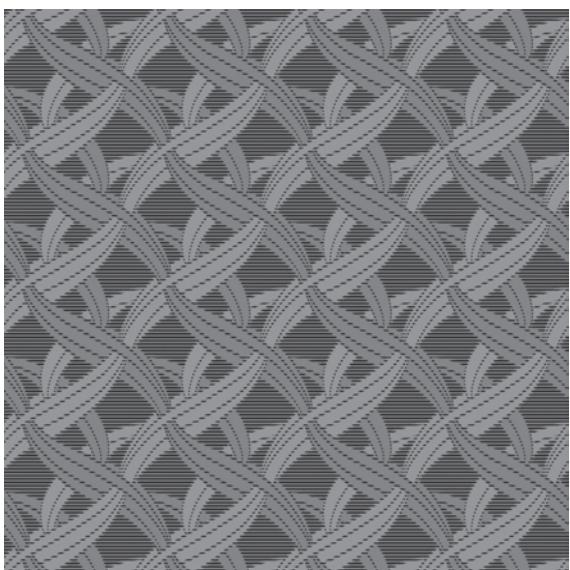
899
ARGENTO/GHIACCIO



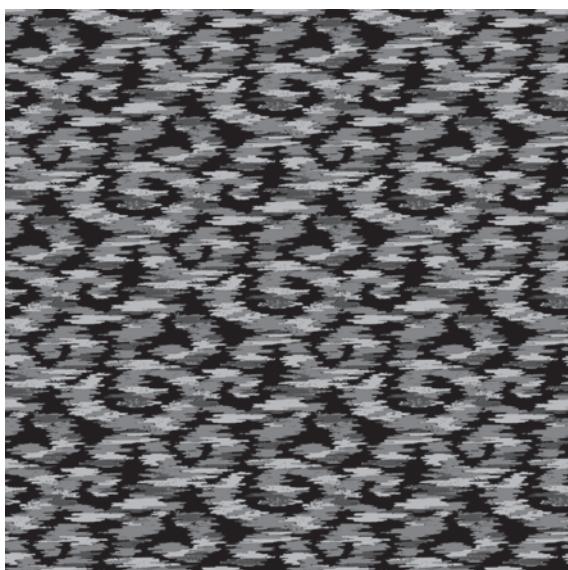
900
GRIGIO OMBRA/BLU



901
ROSSO POMPEI/BLU



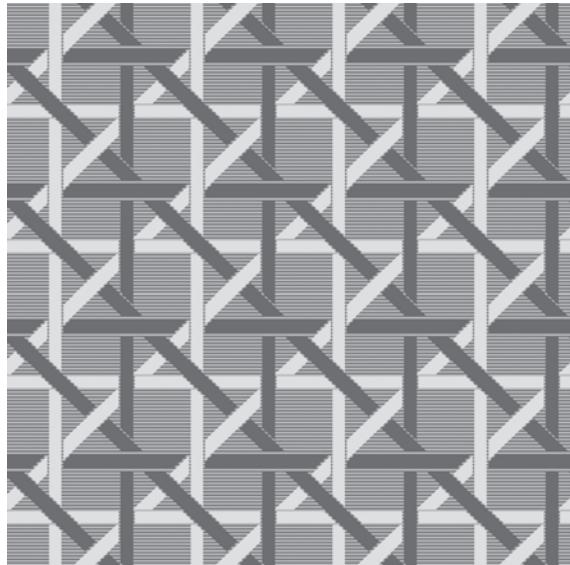
MARRAKECH TD075
HALF WIDTH REPEAT



MARSEILLE TE025
HALF WIDTH REPEAT



MILANO TD071
HALF WIDTH REPEAT



MUMBAI TD074
HALF WIDTH REPEAT



SHEERS AND DRAPERY
VOILEAGE ET DRAPERIE
VORHÄNGE UND DRAPERIEN
TENDE E DRAPPEGGI



UPHOLSTERY LIGHT USE
EMPLOI LEGER
ACHTSAME BEANSPRUCHUNG
IMBOTTITI USO LEGGERO



UPHOLSTERY MEDIUM USE
EMPLOI NORMAL
NORMALE BEANSPRUCHUNG
IMBOTTITI USO MEDIO



UPHOLSTERY HEAVY USE
EMPLOI FREQUENT
STARKE BEANSPRUCHUNG
IMBOTTITI USO FREQUENTE



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