



DOMINIQUE
Kieffer
BY RUBELLI

2014/2015 COLLECTION

THE DOMINIQUE KIEFFER BY RUBELLI COLLECTION COMES OUT FROM TWO WORLDS MEETING. THE MAGIC OF RUBELLI, BUILT ON A SAVOIR-FAIRE THAT HAS ITS ROOTS FROM THE PAST. AND THE COLOURFUL, ECLECTIC AND UNCONVENTIONAL WORLD OF PAOLA NAVONE. THESE TWO WORLDS OFTEN SOUGHT EACH OTHER OUT AND CAME TOGETHER IN THE PAST, WITH CURIOSITY AND ENCHANTED BY EACH OTHER. WITH THE SKILFUL ARTISAN OF THE KIEFFER BRAND, TODAY PAOLA NAVONE, AS A TEXTILE NON-SPECIALIST, HAS CREATED A NOMADIC AND IMAGINATIVE COLLECTION, INSPIRED BY A WORLD WITHOUT BOUNDARIES. SMOOTH AND SHINY FABRICS LIKE SHEETS OF METAL. OR RAW AND SLIGHTLY SHABBY. ULTRA-SOFTEN LINEN. FULL-BODIED AND TEXTURIZED TWEED. SOFT AND QUILTED COTTON. DRAWN-THREAD LINEN WHERE A PULLED THREAD CREATES PATTERNS NEVER SEEN BEFORE. PRECIOUS FABRICS IN WHICH IRREGULARITY AND IMPERFECTION BECOME CREATIVE AND IRONIC CONCESSIONS TO DECORATION. A PALETTE OF SOFT SHADES WHICH PAOLA NAVONE CONTAMINATES WITH COLOURS FULL OF ENERGY. IT OCCURS THAT STREAKS OF ORANGE, FUCHSIA AND FLUO YELLOW APPEAR UNEXPECTEDLY IN THE WEAVES OF FABRIC WITH A TRADITIONAL SOUL. PERHAPS DISTRACTION. OR EVEN IRONY. ONE IS TEMPTED TO TOUCH EVERY FABRIC TO UNDERSTAND HOW IT IS MADE AND WHICH SMALL STORY IS HIDDEN BEHIND IT. THERE IS ALSO THE TEMPTATION TO MIX PETROLEUM BLUE, GREY BLUE, ORANGE, TURQUOISE, TEAL FABRICS... AND TO IMAGINE A SPECIAL AND CREATIVE PALETTE OF WEAVES AND COLOURS, JUST AS PAOLA NAVONE HAS.

LA COLLECTION DOMINIQUE KIEFFER BY RUBELLI EST NÉE DE LA RENCONTRE DE DEUX MONDES. LA MAGIE DE RUBELLI, BÂTIE SUR UN SAVOIR-FAIRE QUI REMONTE LOIN DANS LE TEMPS. ET L'UNIVERS COLORÉ, ÉCLECTIQUE ET ORIGINAL DE PAOLA NAVONE. DEUX MONDES QUI SE SONT DÉJÀ CHERCHÉS ET RAPPROCHÉS DANS LE PASSÉ, CURIeux ET ATTIRÉS L'UN VERS L'AUTRE. S'ASSOCIANT À LA MAÎTRISE ARTISANALE QUI CARACTÉRISE DEPUIS TOUJOURS LA MARQUE KIEFFER, PAOLA NAVONE, NON SPÉCIALISÉE DANS LE MONDE DU TISSU, A IMAGINÉ ET CRÉÉ UNE COLLECTION POUR RUBELLI ÉVOQUANT L'AVENTURE ET LA FANTASIE, INSPIRÉE D'UN MONDE SANS FRONTIÈRES. TISSUS LISSES ET BRILLANTS COMME DES FEUILLES MÉTALLIQUES. MAIS AUSSI À L'ASPECT BRUT ET DÉLICATEMENT DÉLABRÉ. LINS MOELLEUX. TWEEDS ROBUSTES ET COSSUS. COTONS DOUX ET MATELASSÉS. LINS EFFILÉS, DANS LESQUELS UN FIL TIRÉ CRÉE DES MOTIFS INÉDITS. TISSUS DONT L'IRRÉGULARITÉ ET L'IMPERFECTION SONT À LA FOIS DE PRÉTEXTES CRÉATIFS DÉLICATS ET CONCESSIONS IRONIQUES AU DÉCOR. PALETTES DE TEINTES DOUCES QUE PAOLA NAVONE RÉVEILLE DE TOUCHES PLEINES D'ÉNERGIE. QUELQUES FILS DE COULEUR ORANGÉE, FUCHSIA ET JAUNE FLUO APPARAISSENT DE MANIÈRE INATTENDUE DANS CERTAINES TRAMES DE TISSUS À L'ESPRIT CLASSIQUE. PEUT-ÊTRE PAR INADVERTANCE. PEUT-ÊTRE PAR IRONIE. VIENT L'ENVIE DE TOUCHER CHAQUE TISSU POUR SAVOIR DE QUOI IL EST FAIT ET QUELLE EST SON HISTOIRE. VIENT L'ENVIE DE MÉLANGER LES TISSUS BLEU PÉTROLE, BLEU GRIS, ORANGE, TURQUOISE, VERT SARCELLE... ET D'IMAGINER, NOUS AUSSI, COMME PAOLA NAVONE, UNE PALETTE DE TRAMES ET DE COULEURS.

TOUCHE DE LIN

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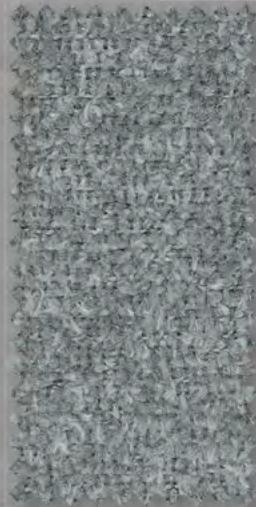


TOUCHE DE LIN

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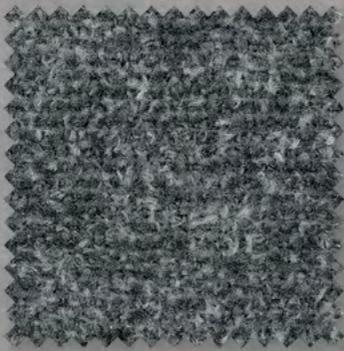
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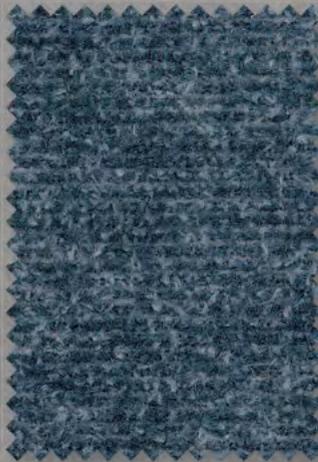
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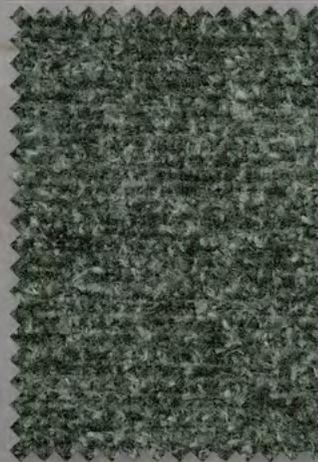
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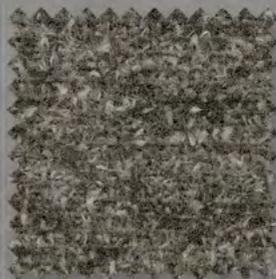
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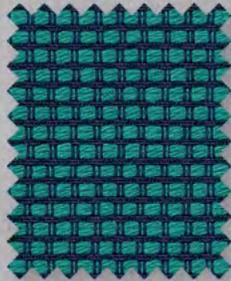


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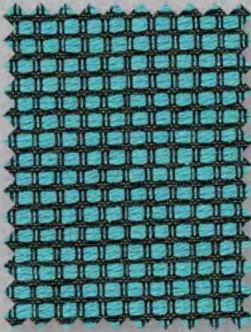
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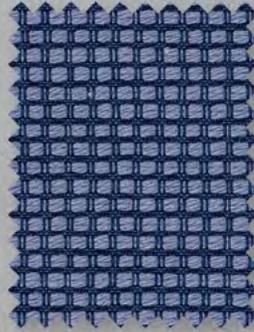
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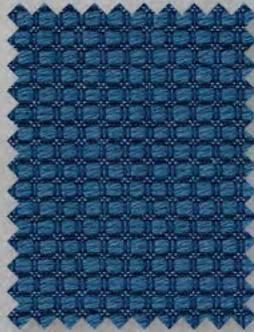
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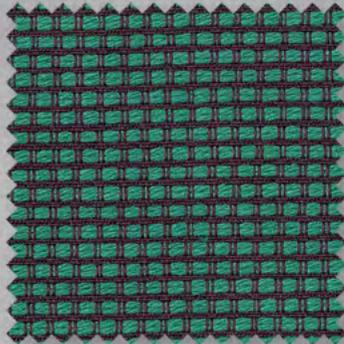
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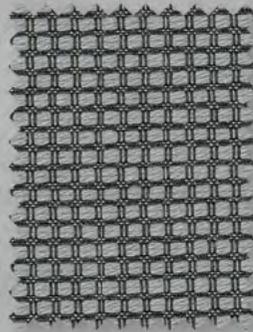
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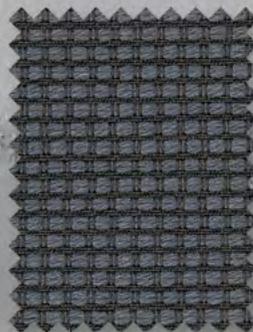
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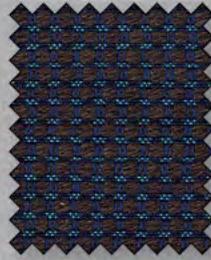
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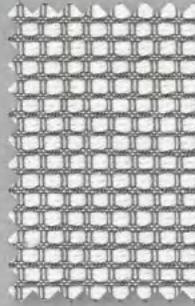
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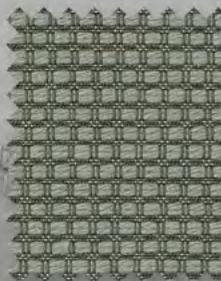
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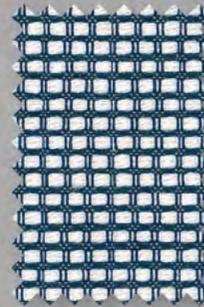
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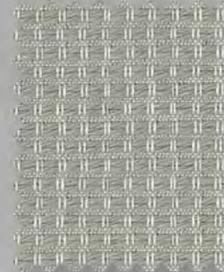
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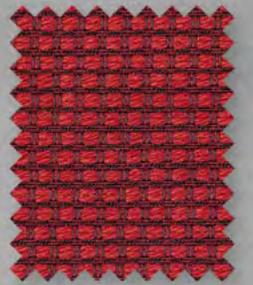
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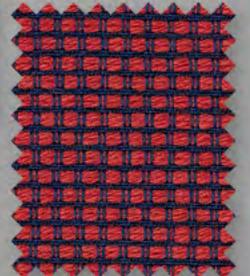
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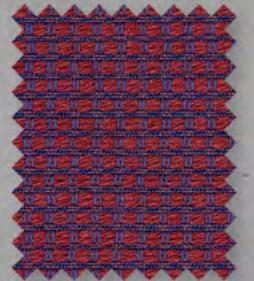
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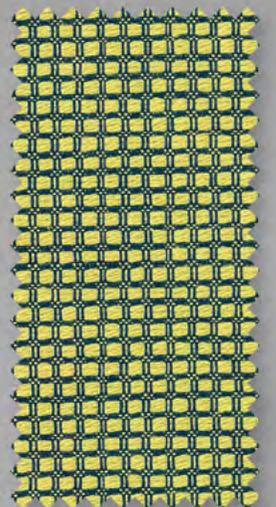
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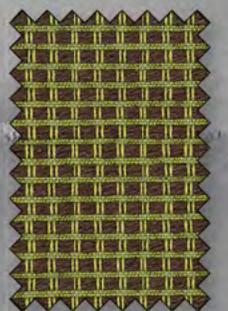
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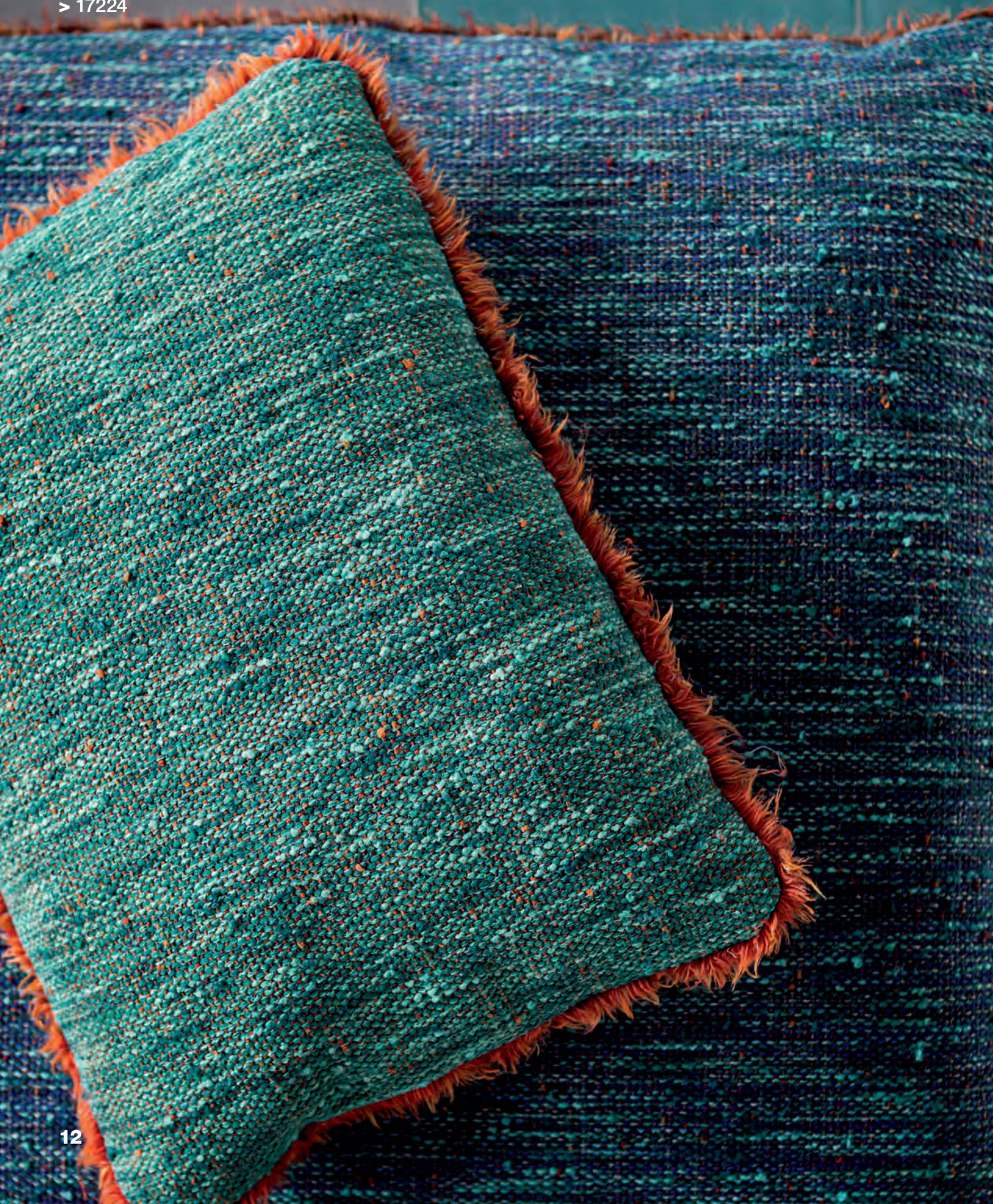


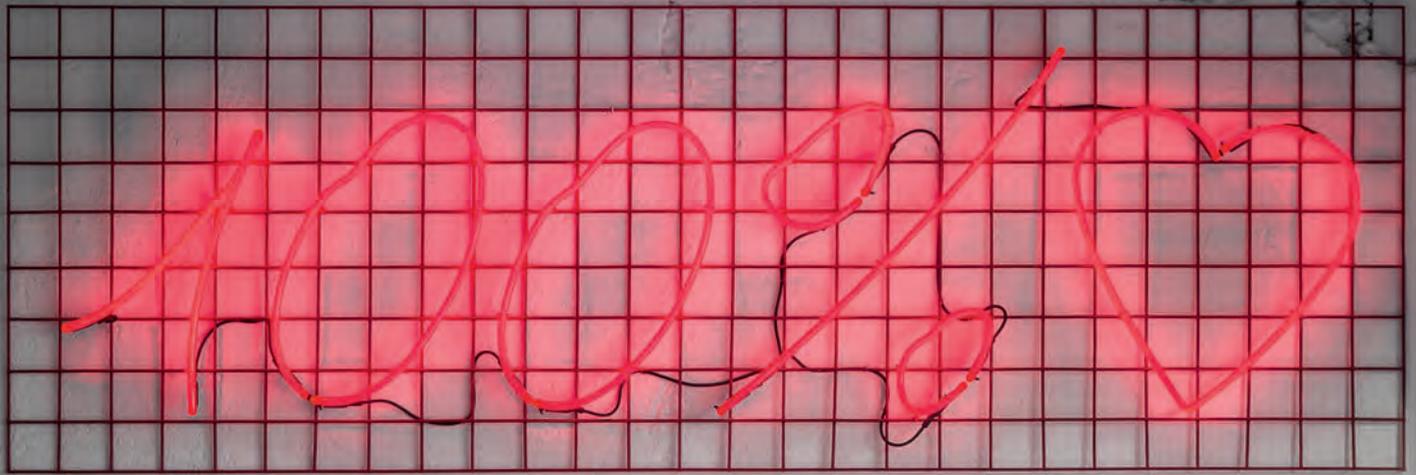
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TWEED COULEURS

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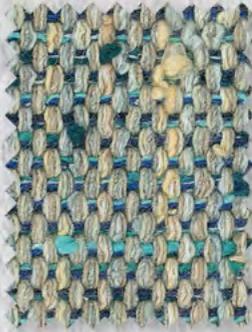


TWEED COULEURS

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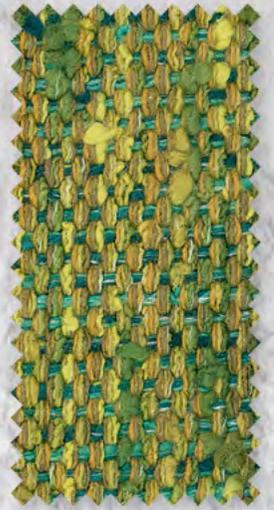
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DÉFILÉ

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TACHE TOILE

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TACHE TOILE

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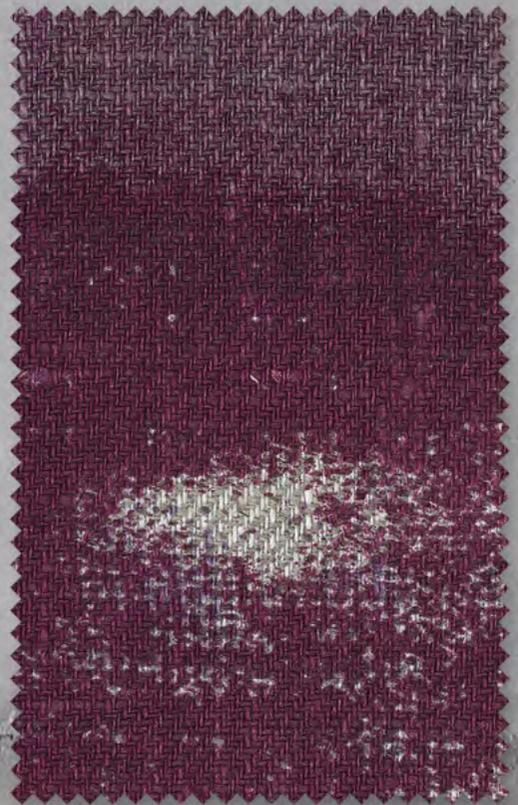
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COTON DE VIE

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COTON DE VIE

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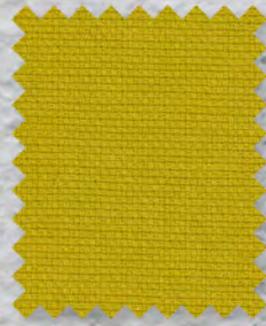
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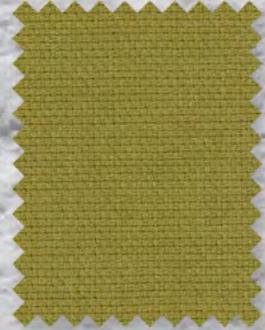
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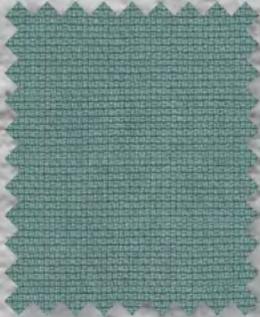
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SOUSVIDE

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SOUSVIDE

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CHAMELEON

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CHAMELEON

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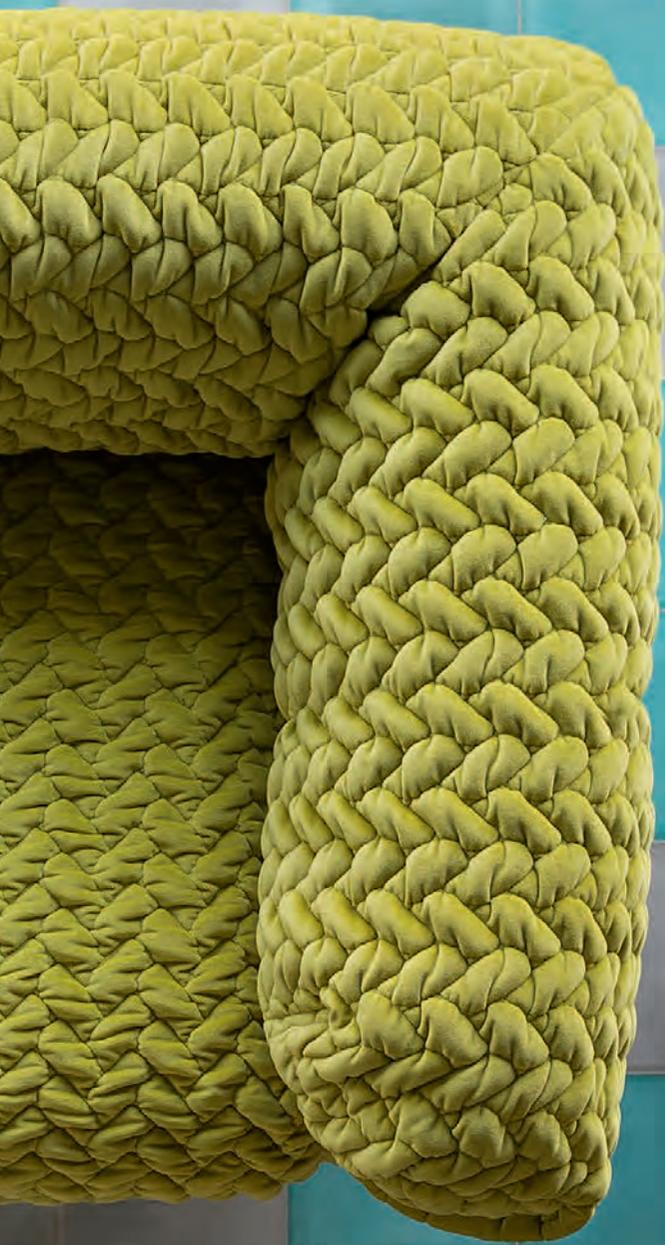


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VELOURS TRESSE

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VELOURS TRESSE

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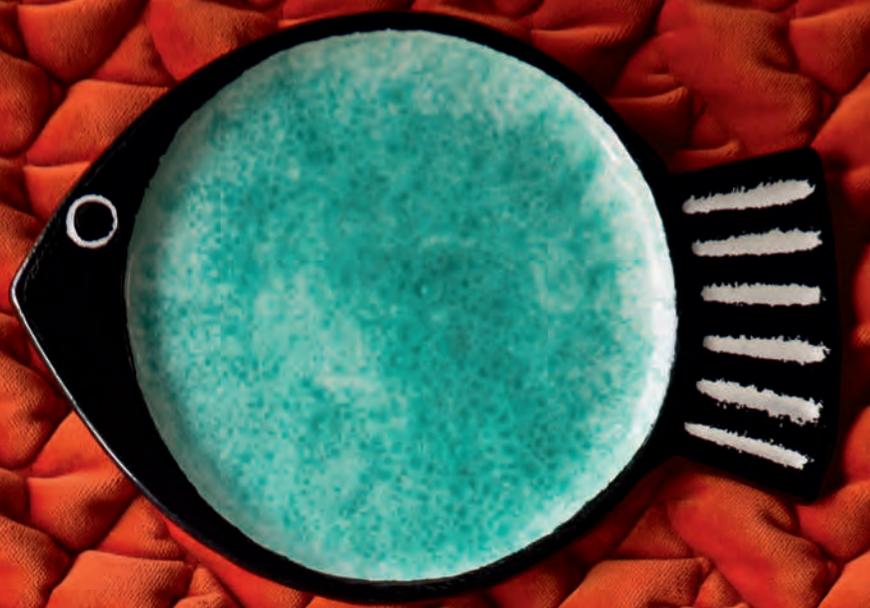
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QUAI BRANLY

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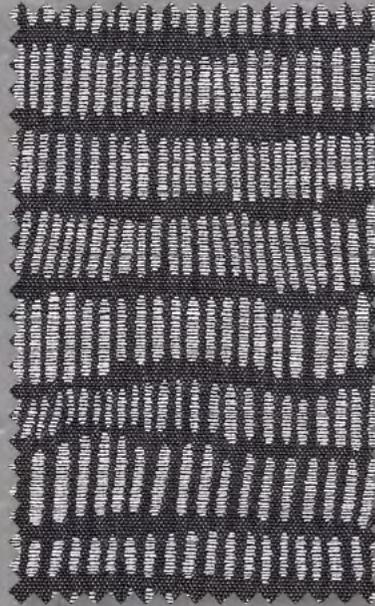


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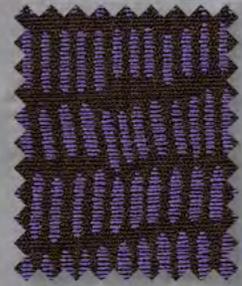
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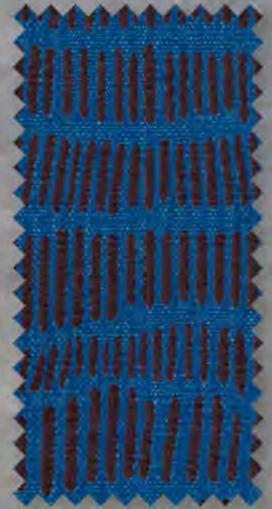
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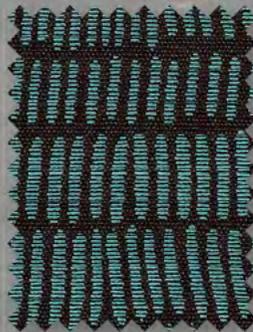
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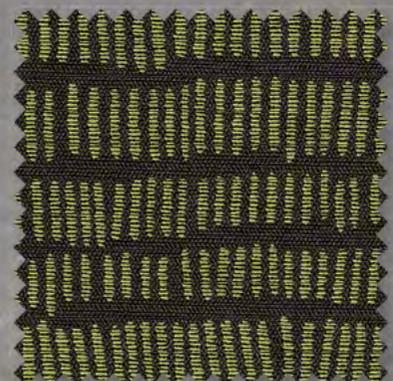
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COMME LE MÉTAL

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COMME LE MÉTAL

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