

# RUBELLI

VE NE ZIA

IN TECHNICOLOR

2018 Collection



A Margherita

# RUBELLI

VENEZIA

## RUBELLI 2018 MAGAZINE

### IN TECHNICOLOR

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##### Surfaces

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##### Locations

Brama Group, Casa degli Atellani,  
Fifty House Hotel, Spazio Pellini

**Rubelli Venezia 2018**

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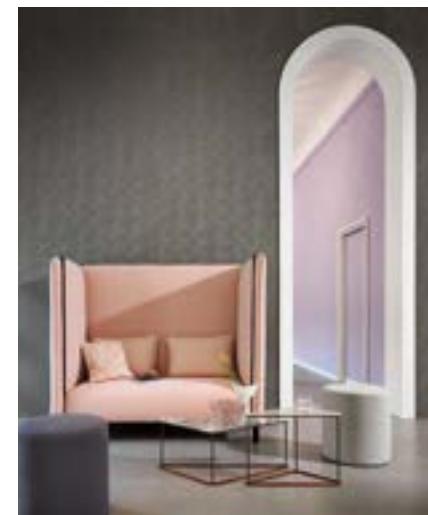
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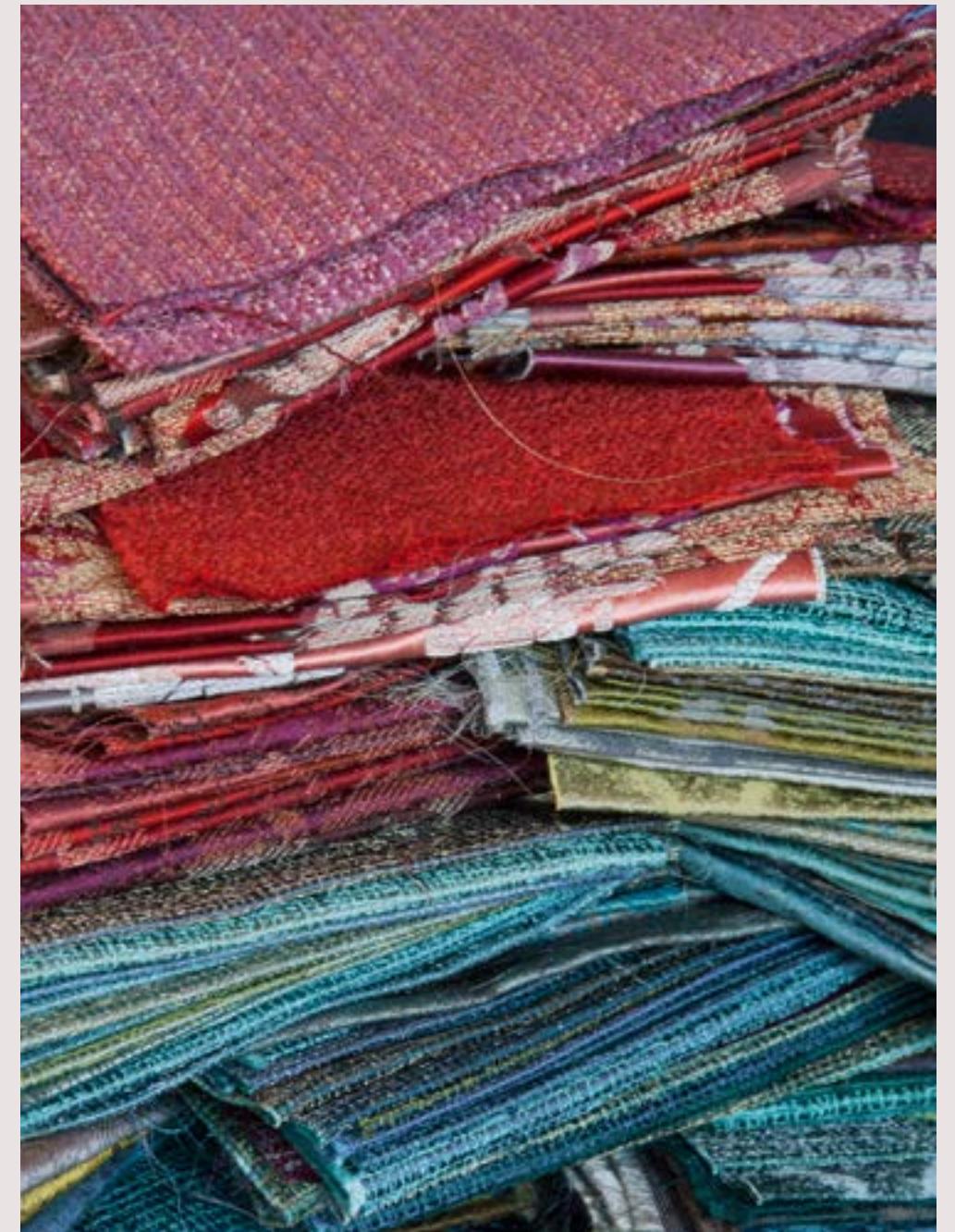
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## Tessere la passione



Dare vita ad una nuova collezione è un'esperienza mirabile.

Il team creativo - Anna, Friedericke, Francesco e Marco - sotto la guida autorevole di Alberto, lavora un anno intero per progettare, ricercare ed elaborare tutti i nuovi prodotti.

Sembra incredibile, ma per mettere a punto la collezione 2018 sono stati realizzati più di 650 metri di prove. Qualche articolo è stato tessuto addirittura 20 volte per perfezionarne qualità e disegno: un processo decisamente impegnativo e articolato, reso possibile dal fatto di avere una tessitura di nostra proprietà. Mi piace molto condividere con il design team questa complessa evoluzione.

Il punto di partenza sono i mood board che si arricchiscono giorno dopo giorno di piccoli campioni di tessuto e carta da parati: questa è la fase più lunga di tutto il processo, che mi rende inquieto perché sembra che nulla stia avanzando. Poi, quasi all'improvviso, lo Studio si riempie di prototipi, ed io mi illuminò rendendomi conto del valore del lavoro svolto con grande passione e abilità.

L'ultima collezione è sempre la mia preferita. Quest'anno, in modo particolare, la trovo speciale. Oltre ai tessuti decorativi, che rappresentano la nostra identità, proponiamo prodotti di facile utilizzo e dalle grandi prestazioni: un velluto in 66 colori, uniti e falsi uniti per uso sia residenziale sia contract, carte da parati in vinile adatte per ogni interno... Tutto rigorosamente "made in Italy"!

Sono orgoglioso del lavoro del mio team e sono certo che anche voi ne verrete ispirati.

*Building a new collection is an exciting experience. Under the talented guidance of Alberto, the creative team: Anna, Friedericke, Francesco, Marco, works for one full year to plan, develop and fine-tune all the new products.*

*It may sound unbelievable, yet over 650 meters were produced to finalize the 2018 collection. Some items were woven up to twenty times to correct their quality and pattern. Having our own mill allows this complex and challenging process. I love to follow the evolution of this intricate progression together with the design team.*

*The initial mood boards pinned on the walls get slowly covered by swatches of textiles and wallpaper: this is the longest phase, which makes me nervous because it seems that nothing is happening. Then, almost suddenly, the Design Studio is filled with amazing prototypes, and I realize the potential of what has been achieved with passion and skill.*

*The latest collection is always the one I like the most, and this year it is particularly special: in addition to decorative fabrics that speak for our identity, we offer products of easy use and high performance: a versatile cotton velvet in 66 colors, textures in Trevira CS for both residential and contract use, vinyl wallpapers suitable for any interior... All strictly made in Italy!*

*I am proud of the work of my team, and I am confident that it will inspire you.*

– Nicolò Favaretto Rubelli

# Meet the creative minds

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## Max Zambelli

Fotografo professionista con oltre 25 anni di esperienza nel campo della moda, dell'architettura e dell'interior design. Ha collaborato con una vasta gamma di pubblicazioni e ha lavorato per diversi marchi internazionali. La raffinata sensibilità di Max e la sua capacità di andare oltre l'apparenza per arrivare all'essenza del soggetto, attribuisce alle sue immagini un carattere forte ed uno stile personale, che si traduce in una dinamica ed originale interpretazione di ciascuna storia, sempre valorizzando l'autenticità del progetto.

*Italian professional photographer with over 25 years of experience in the field of fashion, interior design and architecture. He has contributed to a wide range of publications and has worked for several international brands. Max's refined sensitivity and ability to penetrate beyond the facade and dive deep into the essence of the subject, gives his pictures a strong personal imprint and style, which translates into a dynamic and original interpretation of every story, enhancing the authenticity of the project.*



## Cristina Dal Ben

Nata con la passione per l'handmade d'autore e cresciuta tra le favole di Rodari, ha un'idea fantasiosa della vita. Che si riflette su progetti, sogni e creazioni. Durante l'università, un caso fortuito la porta su un set fotografico di arredamento di interni. Collabora con varie riviste italiane ed estere. Fanatica dei dettagli e dell'armonia, ama spaziare dal design alla tavola. Perché in fondo tutto è connesso. Oggi è co-founder di [wunderlab.it](#).

*Born with a passion for handmade designer objects and brought up with Rodari's fairy tales, Cristina has an imaginative view of life which is reflected in her designs, dreams and creations. A stroke of luck during her university years led to work on an interiors photo set. Contributor to various Italian and international magazines. Fanatical about details and balance, she happily focuses on both design and food. In the end everything is related to everything else. Currently working as co-founder on [wunderlab.it](#)*



## Giovanni Gastel

Uno dei più grandi fotografi al mondo. Nei suoi scatti, una moda elegante e da sogno, still-life ironici e ritratti capaci di catturare l'anima oltre lo sguardo. Ama scrivere poesie.

*One of the most important photographers in the world. He captures elegant and dream-like fashion, ironic still-life images and portraits that reveal the soul behind the gaze. He likes writing poems.*



## Micaela Sessa

Fashion editor per Elle Italia and Elle Decor. Consulente per molti marchi della moda. Laureata in architettura, ha una grande passione per l'arte e il design.

*Fashion Editor for Elle Italia and Elle Décor. Consultant for various fashion brands. She has a degree in architecture and a passion for art and design.*



## Gionata Xerra

Fotografo. Dopo gli studi di architettura inizia la sua collaborazione con le principali testate e aziende nel mondo del design e della moda. Parallelamente sviluppa un percorso di ricerca artistica partecipando a mostre nazionali e internazionali.

*Photographer. After studying architecture he began working with major publications and firms in the world of design and fashion. At the same time he has pursued artistic exploration by taking part in the national and international exhibitions.*



## Simona Sbordone

Stylist, napoletana di nascita, milanese di adozione. Amante dei paesaggi tropicali e delle grandi città, cura in modo maniacale tutti quei piccoli dettagli che fanno bella una foto. La sua grande passione ? La danza classica.

*Neapolitan by birth, Milanese by adoption. A fan of tropical landscapes and large cities, she's fanatical in her work about small details which to her mind make a great photo. Her great passion? Ballet!*



## Beatrice Rossetti

Giornalista, interior designer, ama i colori, ama i contrasti. Disegna spazi da guardare e da abitare. Crea coesioni qualificanti tra stili diversi, dove nuove famiglie di oggetti arredano e raccontano mondi in cui vivere.

*Journalist and interior designer with a fondness for colours and contrasts. Designs spaces for looking and living. Creates salient cohesions between different styles, where new families of objects furnish and narrate worlds for living.*



## Hangar Design Group

Multidisciplinari da sempre, fanno della contaminazione fra le arti la loro cifra stilistica. Spaziando dalla grafica all'interior design, creano progetti sartoriali di comunicazione. Coltivano la dimensione internazionale grazie a una presenza strategica in Europa, Asia e Stati Uniti, che aggiunge alla loro capacità progettuale una visione globale e pionieristica.

*With a consistently multidisciplinary approach, the fusion of arts has become their stylistic code. Varying between graphic and interior design, they create tailored communication projects. Their work yields an international dimension thanks to a strategic presence in Europe, Asia and the United States. This adds a global and pioneering vision to their design capacity.*



Contributi

Contributors

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On the wall  
**Domus 30256/5**  
Rendez-vous chair by Gio Pagani  
**Luchino 30259/4**  
Lamp by Servomuto  
**Domus 30256/8**



A play on geometrical shapes  
in metaphysical spaces.

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# Vibrazioni d'animo

Photo Max Zambelli / Concept and Styling Cristina Dal Ben / Text Cristina Dal Ben

“Se tu volessi adoperare le regole nel comporre  
non verresti mai a capo e faresti confusione nelle tue opere”.  
Leonardo da Vinci, *Trattato Della Pittura*

Ala Sofa by LaCividina  
Domus 30256/7

On the left:

Piña armchair by Magis  
Silent Movie 30250/8





Background  
**Macallan Wall 23033/2**  
**Goldfinger 30251/7**  
Camilla Sofa by Plinio il Giovane  
**Macallan 30260/5**  
Pouf by Home Collection  
**Nirvana 30262/10**  
Cushions  
**Vanity 30257/13**  
**Ombra 30253/224 -247**



I velluti, i tessuti falso-unito e i *ramege* fiorati giocano dentro geometrie definite. Il mood raccontato in queste pagine riflette appunto volumi e non-volumi astratti e metafisici, in cui le superfici colorate giocano con le stoffe. Lo spazio diventa così un puzzle componibile. Il colore è comunque sempre protagonista, grazie agli accostamenti inusuali. Lo si vede nei suoi complementari: nella loro opposizione, caldi e freddi si miscelano in un connubio perfetto. Come gli ingredienti di una ricetta.

Macallan 30260/5

-

On the left:

Background

Macallan Wall 23033/2

Camilla Sofa by Plinio il Giovane

Macallan 30260/5





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Dee Chair by Donghia  
Ming 30254/4

On the wall:  
**Vermeer 30203/20**  
Palazzo Sofa by Rubelli Casa  
**Macallan 30260/4**  
Cushions  
**Ombra 30253/258**  
**Funny Girl 30255/5**  
Lamp by Servomuto  
**Domus 30256/8**  
Calle Stella Side Table  
by Rubelli Casa





*"If you sought to adopt rules in composition you would never succeed and would create confusion in your works".  
Leonardo da Vinci, A Treatise on Painting*

*Velvet, faux uni fabrics and flowery rambages play inside defined shapes. The mood narrated on these pages reflects abstract and metaphysical volumes and non-volumes, in which the coloured surfaces play with the fabrics. Space in this way becomes a jigsaw puzzle. Colour is always key, thanks to unusual combinations. This can be seen in complementary colours: by setting warm and cool shades against each other, they come together in a harmonious coordination. Like the ingredients in a recipe.*

Door  
**Funny Girl 30255/8**  
Mad armchair by Poliform  
**Funny Girl 30255/7**



Cleo swing chair by Talenti  
**Beat 30264/7**  
Cushions  
**Beat 30264/7**  
Vanity **30257/10**

Bedsheet  
Ming 30254/6  
Shirt by Margherita Arlotta Tarino  
Ming 30254/1

Photo and Poem Giovanni Gastel  
Concept and Styling Micaela Sessa  
Assisted by Nicolò Milella  
Make-up and Hair stylist Federica Bello

Trame,  
sensazioni,  
ricordi

Vintage armchair  
**Coco 30266/110**  
Curve Sofa by Donghia  
**Ombrà 30253/232**  
Cushions  
**Marcello 30258/11**  
**Vanity 30257/8**  
**Silent Movie 30250/7-8**  
Piron Chair by Rubelli Casa  
**Beat 30264/5**  
Campiello Side Chair by Donghia  
**Goldfinger 30251/4**



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Sai anima bella  
stanotte sono sceso al mare  
e ho immerso le mani  
nell'acqua nuova  
per risentire la sublime freschezza  
del tessuto che ti avvolgeva.  
Eri tu che mi chiamavi  
dal buio?

*Giovanni Gastel*

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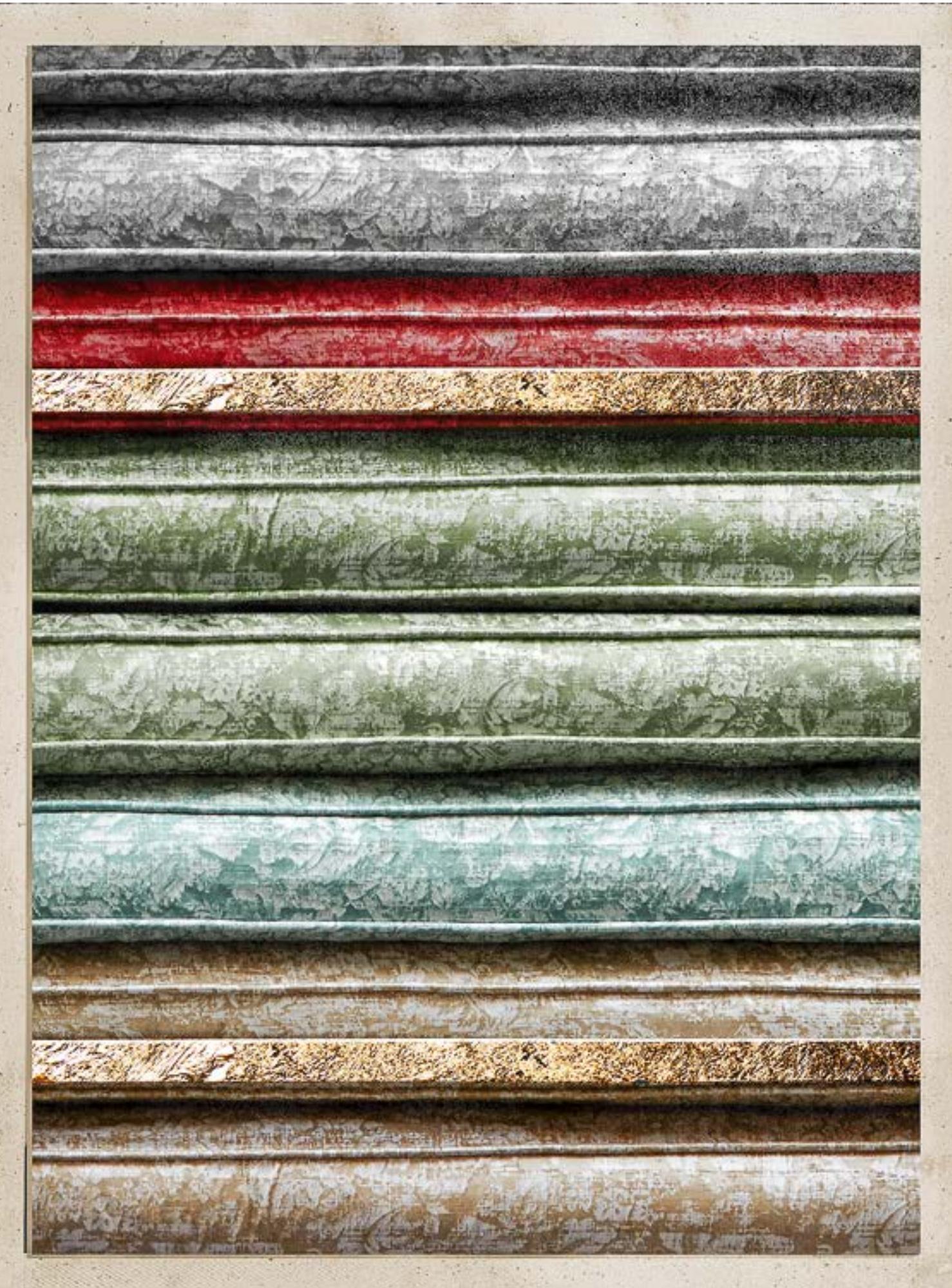
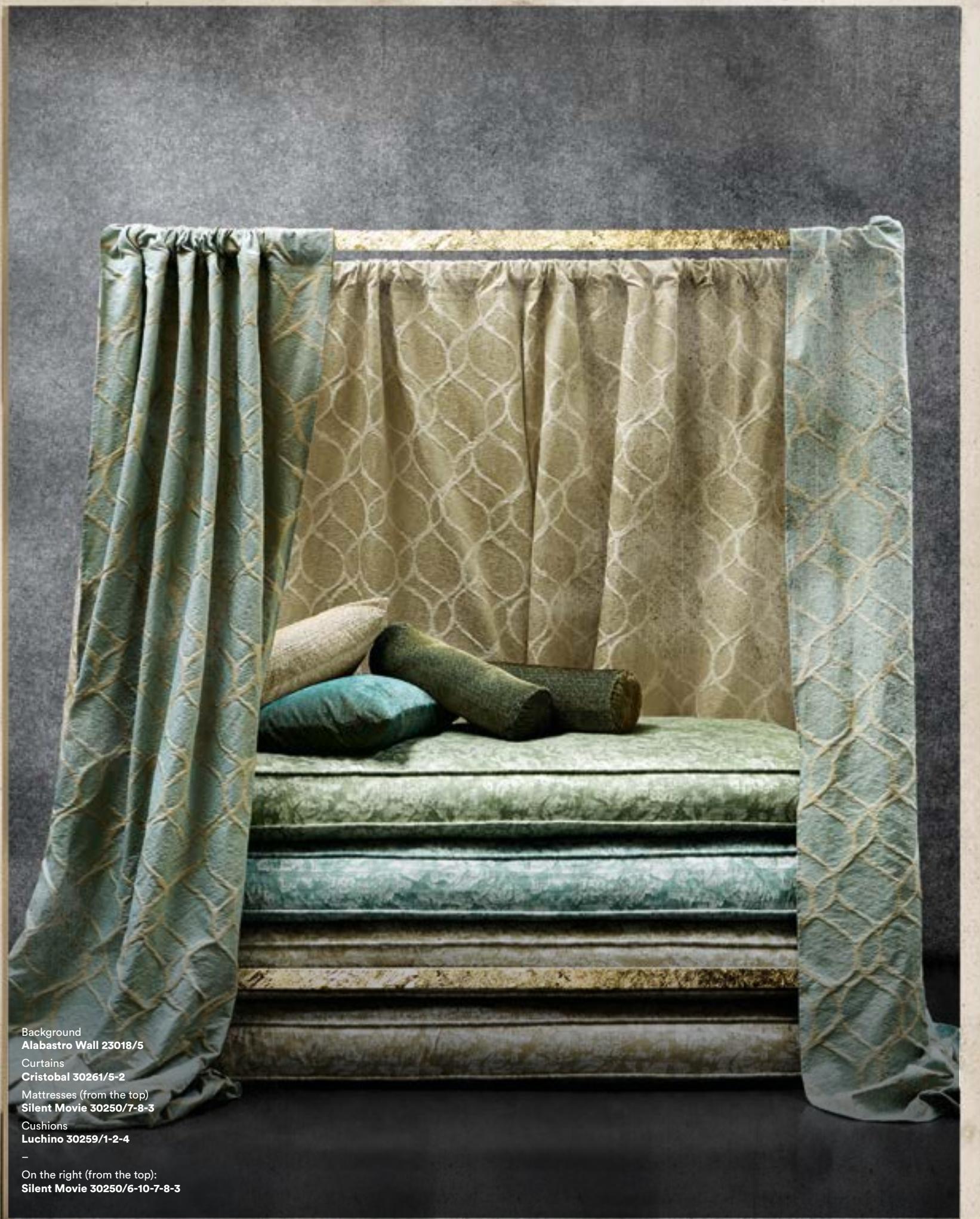
Barbacan Chair by Rubelli Casa  
**Goldfinger** 30251/5



Dress by Margherita Arlotta Tarino  
**Goldfinger 30251/5**

On the right:  
**Goldfinger 30251/5**







Pouf  
**Macallan 30260/2**  
Mattress  
**Goldfinger 30251/6**  
Cushions  
**Ombra 30253/255**

Vintage armchair  
**Cristobal 30261/8**  
Dress by Margherita Arlotta Tarino  
**Ombra 30253/201**  
**Goldfinger 30251/8**



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*You know dear soul,  
Last night I went down to the sea  
And plunged my hands  
Into the new water  
To feel the sublime cool  
Of the fabric wrapped around you.  
Was it you who called me,  
From the darkness?*

*Giovanni Gastel*



Screen  
**Funny Girl 30255/5**  
Vintage dormeuse  
**Funny Girl 30255/9**  
Roll cushion  
**Ombra 30253/258**

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Vintage armchair  
**Ombra 30253/250**  
Cushion  
**Luchino 30259/6**  
Palazzo Sofa by Rubelli Casa  
**Ombra 30253/249**

—  
On the right:  
Background  
**Goldfinger Wall 23029/2**  
Crosera Chair by Rubelli Casa  
and Vintage Chair  
**Nirvana 30262/11**





Coat by Margherita Arlotta Tarino

**Goldfinger 30251/6**

Cushions

**Domus 30256/6-7**

# Aurum

L'oro di Venezia

Photo Davide Trevisan  
Text Mariagiovanna Cosentino



Come per il Bolshoi:  
gli stessi fili d'oro zecchino.  
Allora, dal telaio al sipario,  
da Venezia a Mosca.  
Ora, intrecciati ad arte  
in un manufatto di oro e seta.  
Aurum. Prezioso e unico.  
Un tessuto che è già storia.

*Pure gold yarns,  
The same as in the Bolshoi curtain.  
From the loom to the stage,  
From Venice to Moscow.  
Now expertly woven  
Into a gold and silk fabric.  
Aurum. Precious and unique.  
A fabric that has its place in history.*

Venice Gold

# Prezioso e Unico

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*Aurum* è un nuovo tessuto, prezioso ed esclusivo, prodotto da Rubelli nella propria tessitura di Cucciago che recenti lavori di ampliamento e ammodernamento hanno reso ancora più flessibile e produttiva.

Proprio come il mitico Re Mida, anche *Aurum* trasforma in oro tutto ciò che riveste. La materia si fa luce.

Questo tessuto deriva da un'antica tradizione di lavorazione del prezioso metallo che i "Tiraoro" veneziani già dal Trecento avevano iniziato a ridurre in finissime lamine per la manifattura tessile e l'oreficeria. Le lamine d'oro, ritorte intorno ad un'anima di seta, davano vita ai famosi filati auroserici e l'oro diventava protagonista nei broccati che uscivano dai telai della Serenissima.

In particolare, preziosi filati metallici ricoprivano totalmente i ganzi\*, grazie ai quali l'industria serica veneziana si risollevò dalla crisi del tardo Seicento. E anche il Settecento non disdegnava raffinati tocchi d'oro proprio come ... il Terzo Millennio!

\* Ganzo : Broccato, drappo grave tessuto d'oro o d'argento, e questo dicesi Broccato liscio. Il Broccato riccio o arricciato è lo stesso drappo tessuto a brocchi o ricci.

(dal Dizionario del dialetto veneziano, Giuseppe Boerio, 1829)

*Aurum* is a precious and exclusive new fabric, woven at the recently expanded and modernised Rubelli mill in Cucciago.

Just like the King Midas of legend, *Aurum* turns everything it covers into gold. Matter becomes light.

This is a fabric that comes from an ancient tradition of working the precious metal which the renowned Venetian "tiraoro", as early as the fourteenth century, had begun to reduce to extra-fine sheets in order to manufacture textiles and jewellery.

The sheets, twisted around a silk core, were transformed into the famous Venetian gold-silky yarns. Gold played a key part in the splendid brocade produced on looms in the Serenissima. Precious metal yarns totally covered the famous ganzi\*, thanks to which the Venice silk industry came through the crisis in the late seventeenth century. In the next century refined gold accents were also added to understated designs just like in the third millennium!

\* Ganzo : Broccato, heavy cloth woven with silver and gold, also known as plain brocade. Looped brocade is the same cloth woven with loops. (from the Dictionary of the Venetian Dialect, Giuseppe Boerio, 1829)



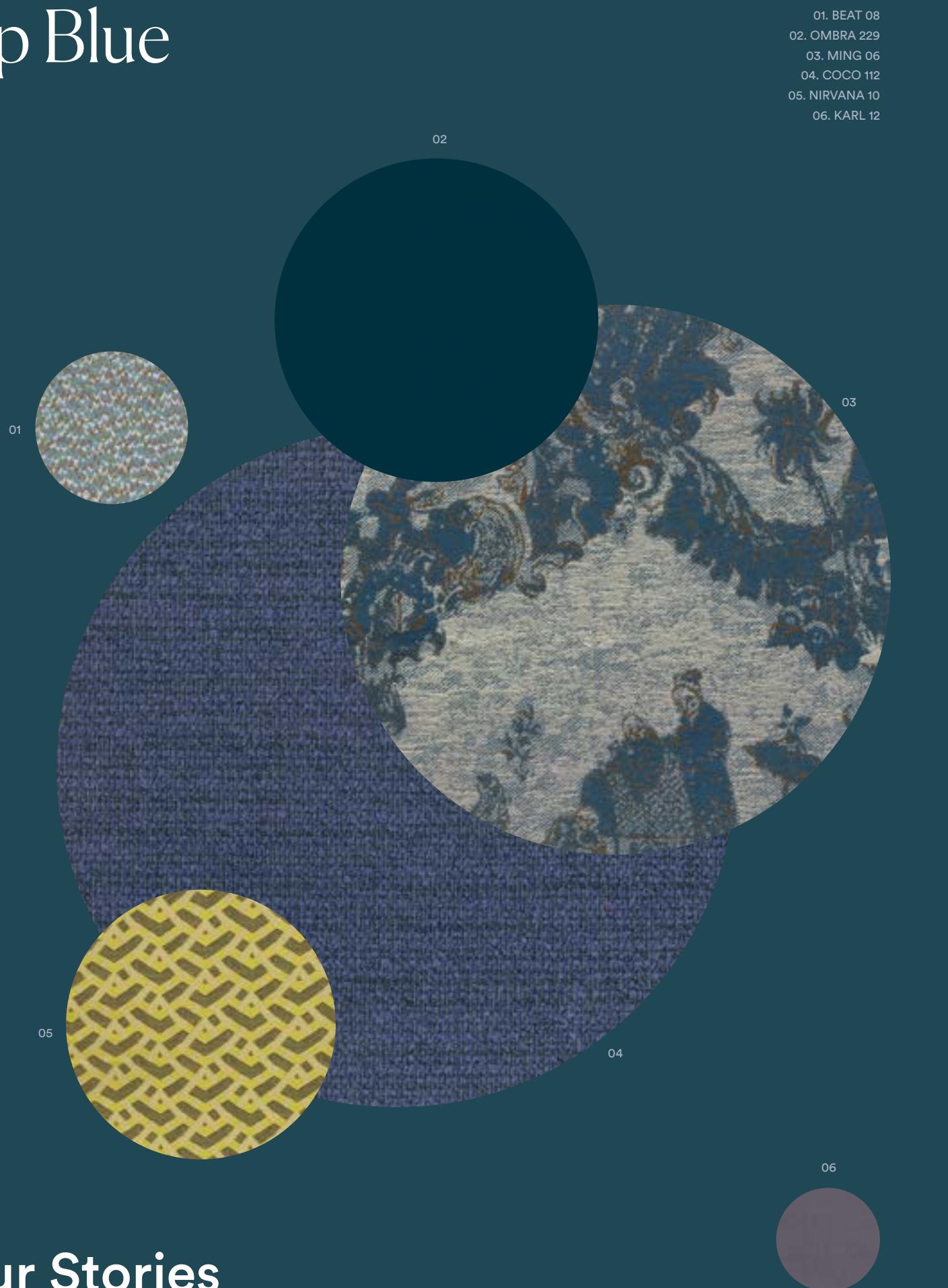
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L'oro di Venezia

Venice Gold

# Deep Blue

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Colour Stories

# Water Reflection

55



01. SILENT MOVIE 08  
02. OMBRA 221  
03. VANITY 07  
04. KARL 11  
05. NIRVANA 07

# Timeless Beige

56



06

01



02



03



04



05

- 01. MING 01
- 02. MARCELLO 05
- 03. FUNNY GIRL 02
- 04. VANITY 03
- 05. SILENT MOVIE 03
- 06. BEAT 01
- 07. LUCHINO 02
- 08. MING 01
- 09. KARL 08
- 10. LUCHINO 01
- 11. CRISTOBAL 02

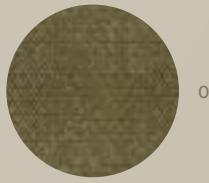
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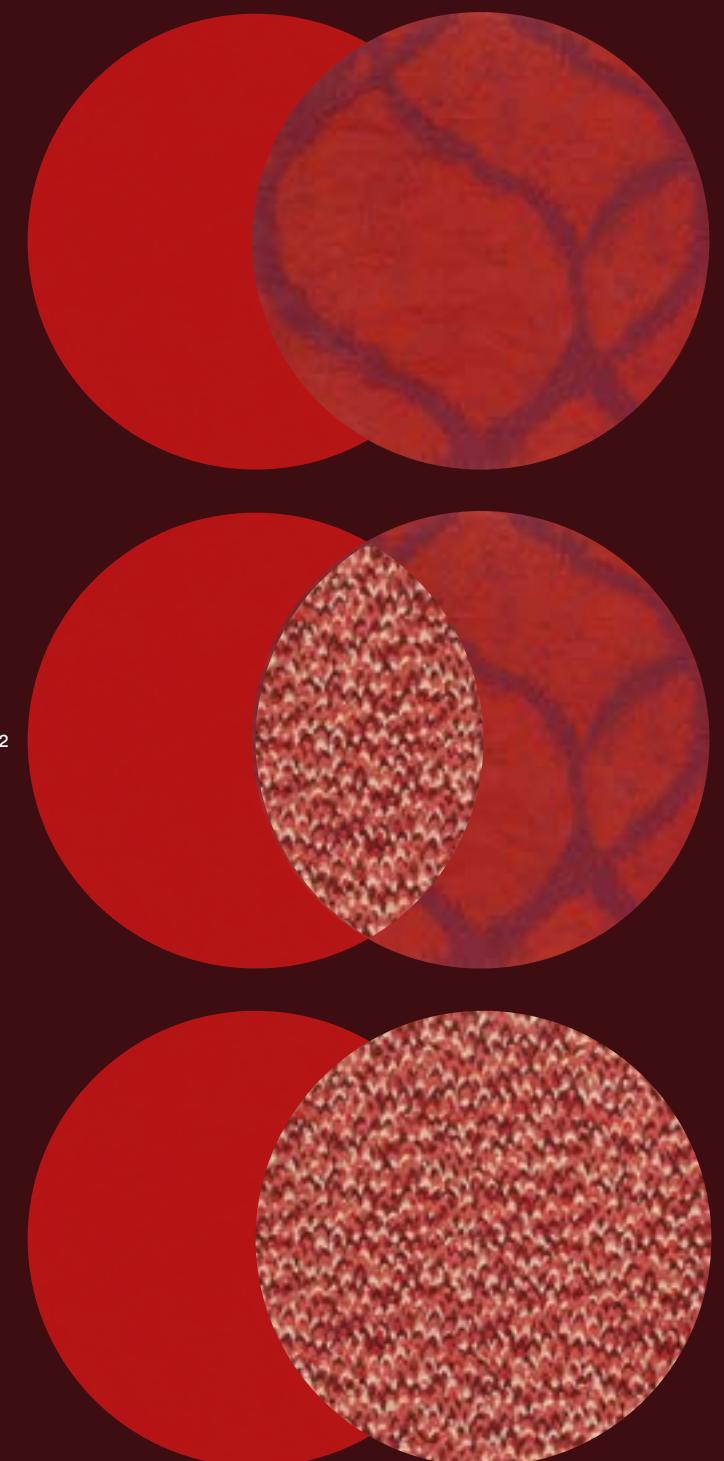
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11

# Eternal Flame

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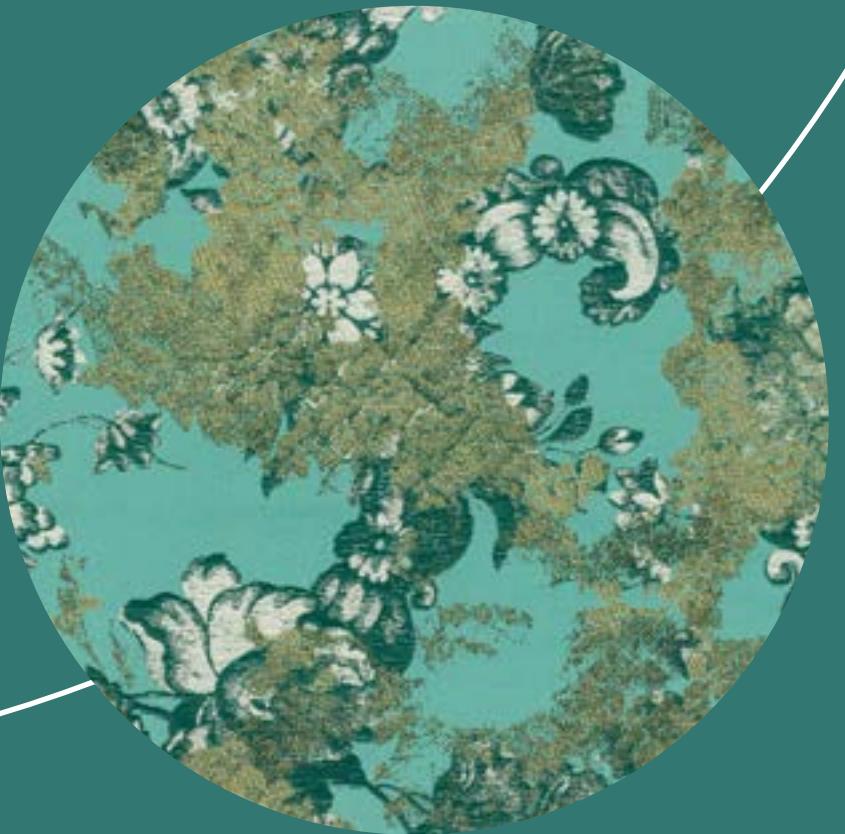
07

09

- 01. CRISTOBAL 08
- 02. OMBRA 259
- 03. BEAT 10
- 04. MARCELLO 13
- 05. MACALLAN 04
- 06. VANITY 13
- 07. FUNNY GIRL 09
- 08. MING 03
- 09. COCO 113

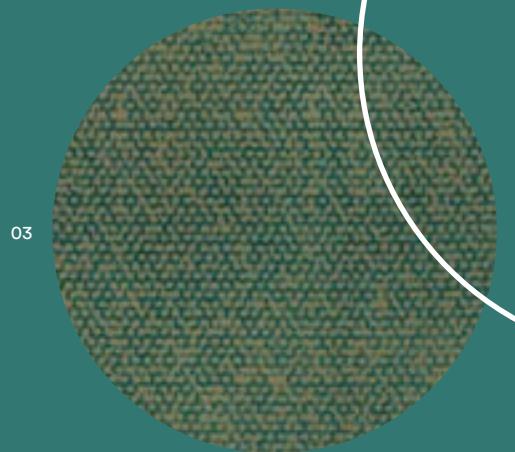
# Iconic Tiffany

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06

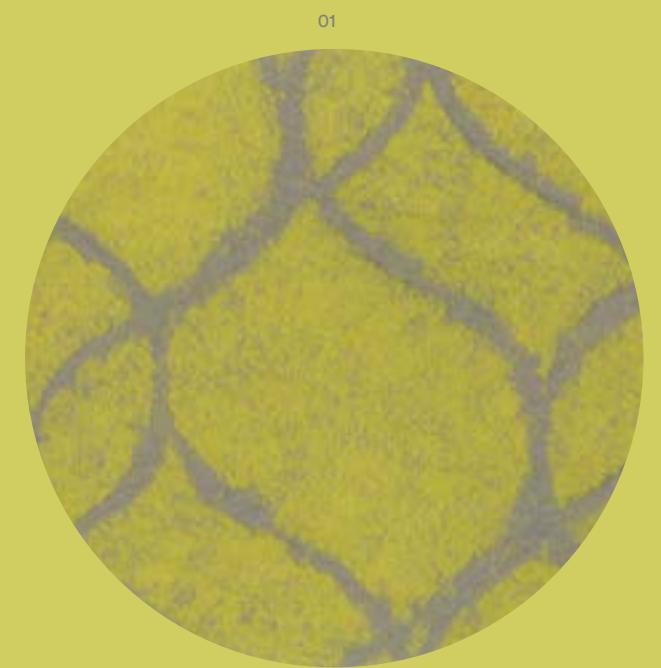
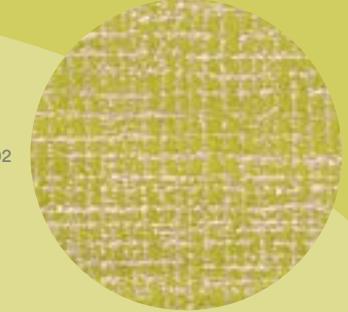
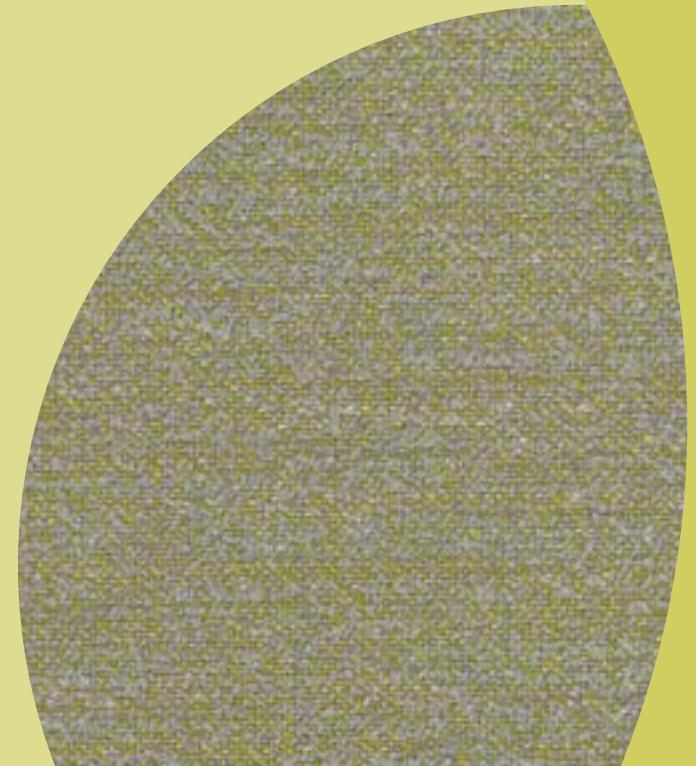
07

08

- 01. GOLDFINGER 05
- 02. VANITY 10
- 03. LUCHINO 04
- 04. DOMUS 08
- 05. MACALLAN 03
- 06. FUNNY GIRL 07
- 07. MARCELLO 12
- 08. VANITY 11

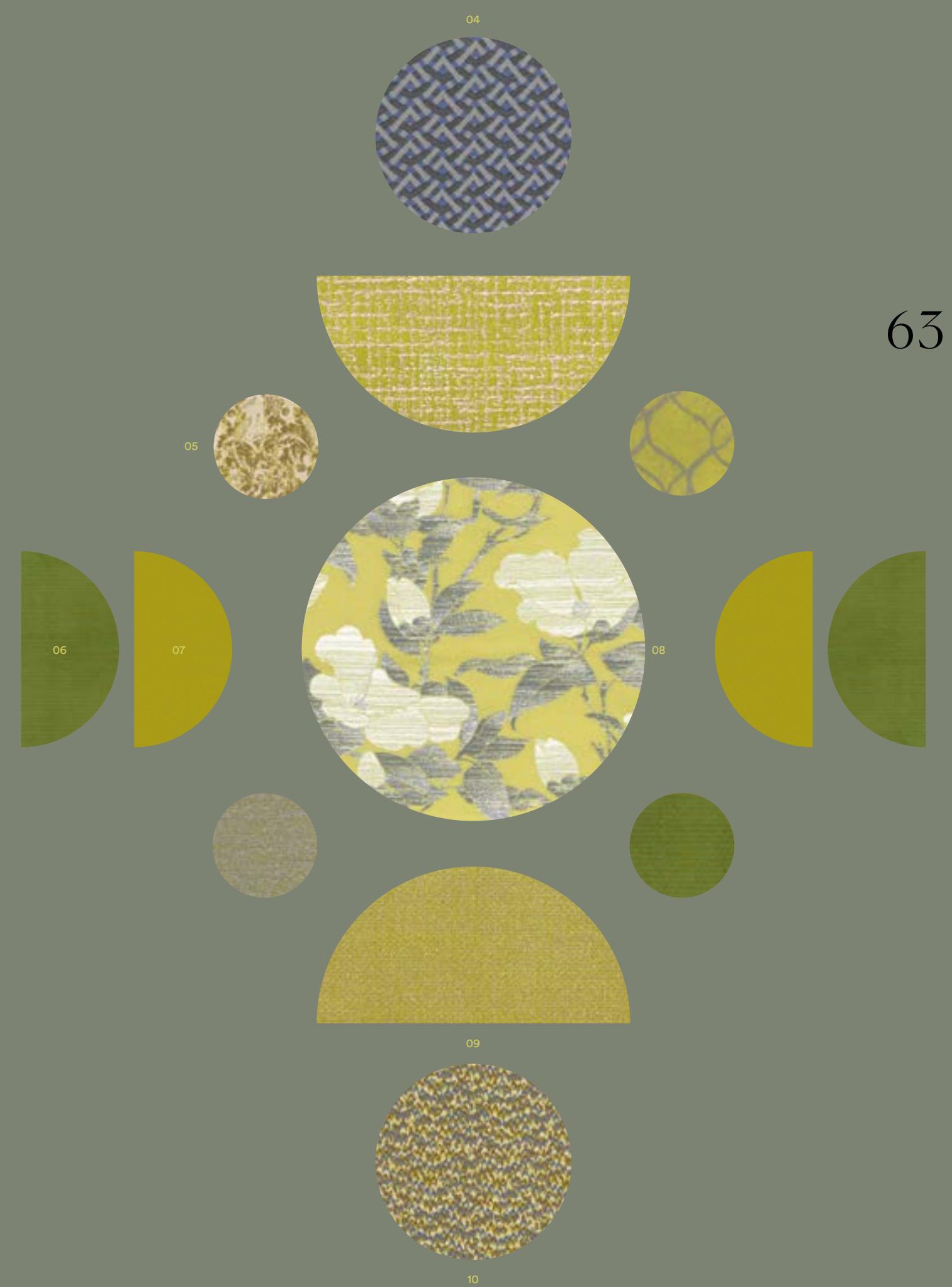
# Chartreuse

62

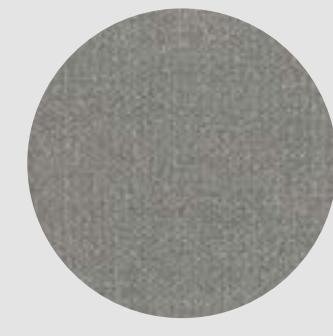
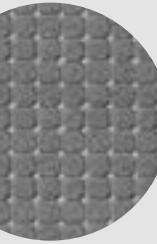
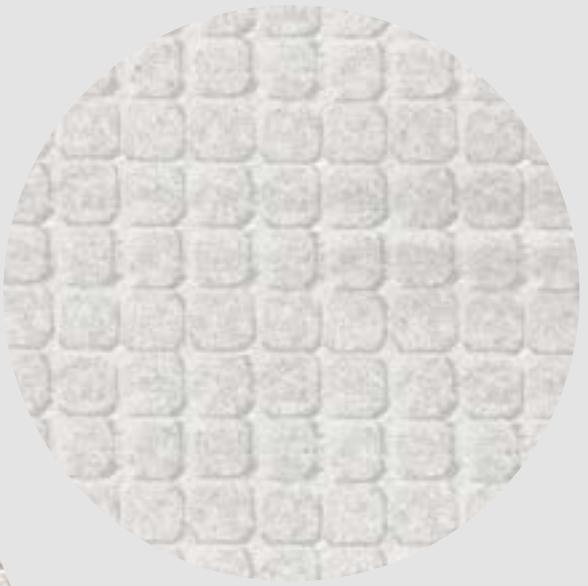


03

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# Minimal Grey



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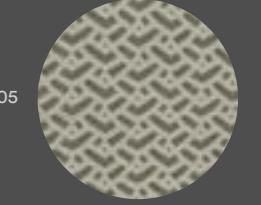
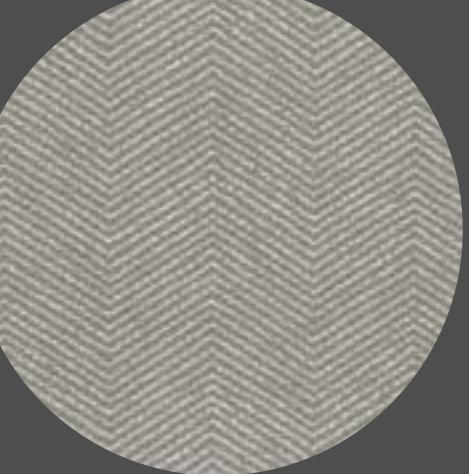
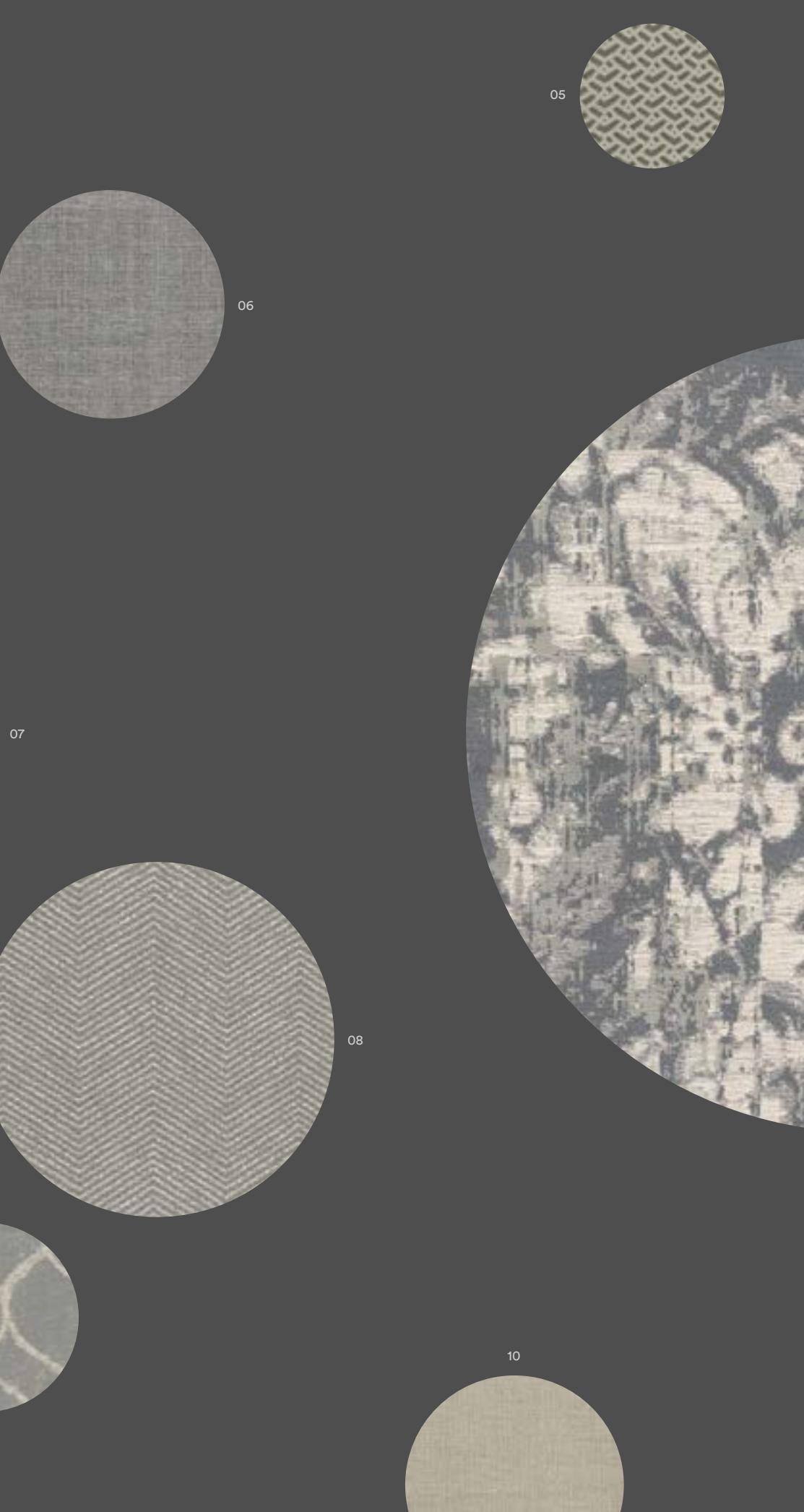
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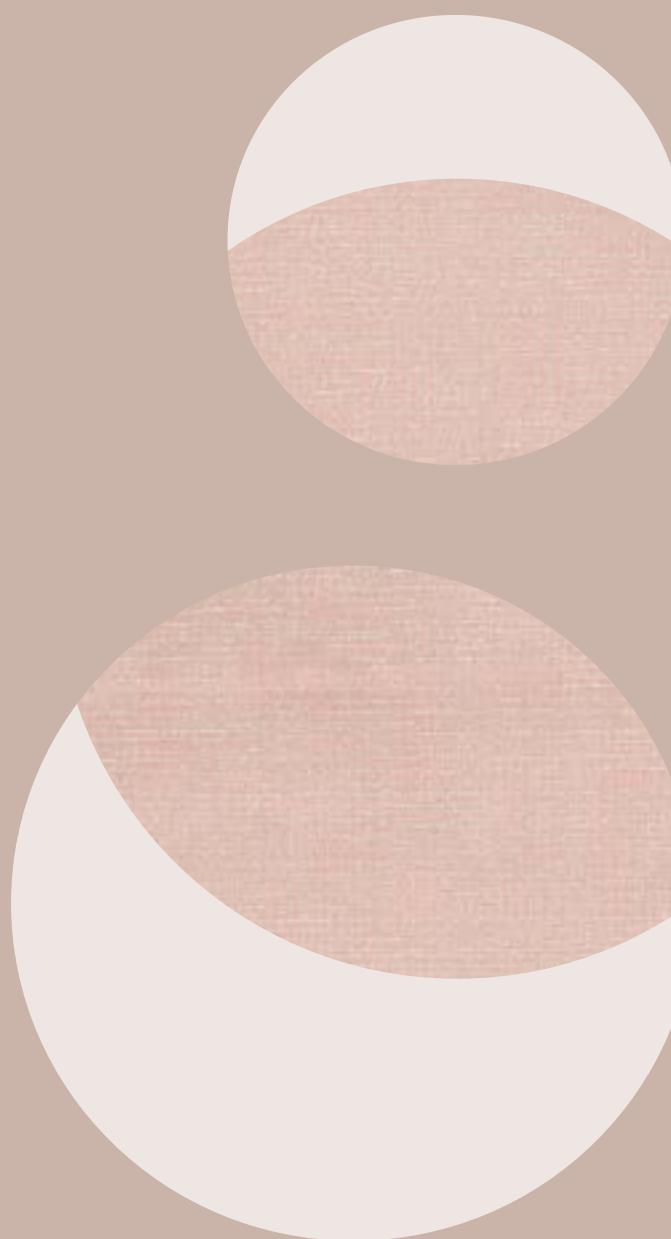
10

- 01. KARL 05
- 02. DOMUS 01
- 03. SILENT MOVIE 05
- 04. DOMUS 05
- 05. NIRVANA 05
- 06. VANITY 05
- 07. MARCELLO 02
- 08. SOUND 04
- 09. CRISTOBAL 04
- 10. KARL 03

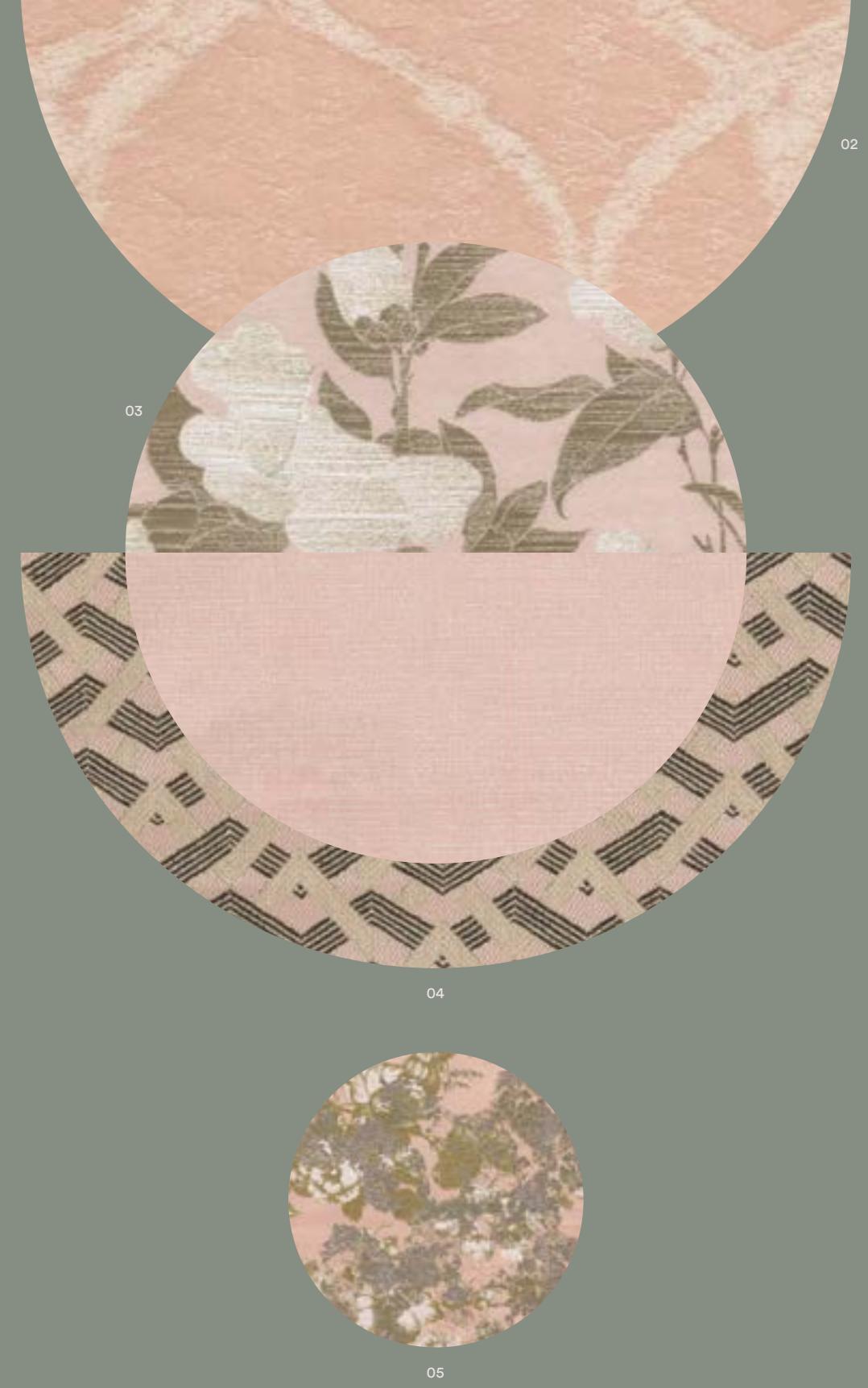
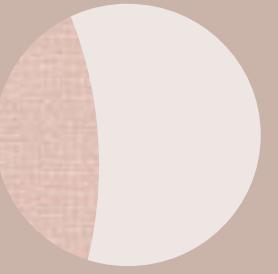


# Rosa Rosae

66



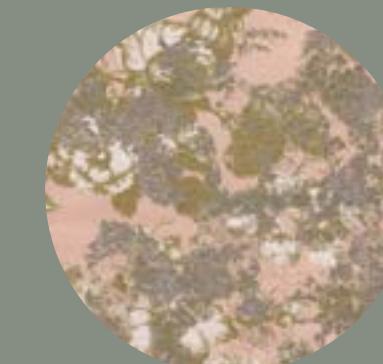
01



03



04



05



06

67

- 01. VANITY 06
- 02. CRISTOBAL 09
- 03. FUNNY GIRL 05
- 04. NIRVANA 04
- 05. GOLDFINGER 06
- 06. OMBRA 253

On the wall  
**Filigrana Wall** 23016/7

Pinch sofa by laCividina  
**Coco** 30266/115

Cushions  
**Sound** 30263/6  
Cristobal 30261/9

Pouf  
**Karl** 30265/12  
**Coco** 30266/108

Bauta Side Tables  
by Rubelli Casa

**Photo** Gionata Xerra  
**Concept and Styling** Simona Sbordone  
**Text** Mariagiovanna Cosentino

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# l'anima del luogo

Anima del luogo o luogo dell'anima?

Quasi un gioco di parole ad indicare spazi reali o solo immaginari.

Un luogo ha un'anima quando sa trasmettere sensazioni, emozioni, vibrazioni.

Può essere un antico borgo, un giardino incantato, un piccolo museo. Ma anche un luogo di delizie per il palato che sa sempre accogliere e dare il benvenuto al suo ospite, occasionale o habitué.

Uno spazio misurato, intimo, ideale per un tête-à-tête, un pranzo di gala, una cena tra amici.

Con arredi esclusivi ed impeccabili.

Divani, poltrone, pouf vestiti con tessuti tecnici - ormai così evoluti da sembrare sete, lini, coton - in studiate armonie cromatiche: il giallo associato al bluette, il grigio al rosso lacca. E, ancora, i delicati toni del rosa e dell'acquamarina e l'irrinunciabile bianco.

Sui tavoli, raffinate porcellane e cristalli scintillanti. Nei decori floreali, stile e misura.

L'anima del luogo diventa luogo dell'anima.





Karl 30265/12  
Nirvana 30262/10  
Coco 30266/112

On the left:  
**Coco 30266/115**  
Cushions  
**Sound 30263/6**  
**Cristobal 30261/9**



Chairs by Rubelli Casa  
Coco 30266/112  
Karl 30265/11

Table runners  
Lin Léger 17206/028



74



75



On the wall:  
**Shibori Wall 23026/3**

Lana Chair by Donghia  
**Karl 30265/12-13**

Cushion  
**Funny Girl 30255/8**

Pouf  
**Nirvana 30262/10**

Schola Granda Dining Table  
by Rubelli Casa

Chairs by Rubelli Casa  
**Nirvana 30262/9**  
**Karl 30265/1-13**  
**Coco 30266/112**  
**Karl 30265/11**

Table runners and napkins  
**Lin Léger 17206/028**

Origami Occasional Table  
by Donghia

Spirit of the place or spiritual place?

Nearly a play on words to indicate real or just imaginary places. A place is spiritual when it can put over sensations, emotions, feelings.

It could be an old village, an enchanted garden, a small museum. It could also be a place of culinary delights, able to accommodate and welcome guests, whether occasional or regular.

A measured, private space, ideal for a tête-à-tête, banquet, dinner with friends.

With impeccable, exclusive furnishings.

Sofas, chairs and poufs covered in technical fabrics, now developed to the extent they seem silk, linen and cotton, in a calculated coordination of colours: yellow with royal blue, grey with lacquer red. And again, the delicate shades of pink and aquamarine and ever-present white. With sparkling crystal and fine china on the tables and style and moderation in the floral decorations.

The spirit of the place makes a place spiritual.



Lana Chair by Donghia  
Karl 30265/13  
Cushion  
Funny Girl 30255/8

On the right:  
Chairs by Rubelli Casa  
Nirvana 30262/9  
Karl 30265/13-11-1  
Table runners and napkins  
Lin Léger 17206/028



Palazzo Sofa by Rubelli Casa

Karl 30265/1

Cushions

Beat 30264/8

Karl 30265/11

Coco 30266/112

Karl 30265/1

Pouf

Nirvana 30262/10

Lana Chair by Donghia

Karl 30265/13

Cushion

Funny Girl 30255/8



80

# T O N O

TONO

*sur*

Forza cromatica, impatto totale e avvolgente, scegliere un colore e lavorare per sovrapposizione di sfumature ora sature ora leggere, uniti o pattern, in un gioco sofisticato e inedito.

Una magnifica ossessione... Per interni contemporanei e rigorosamente *ton sur ton*.

**Photo** Max Zambelli  
**Style & words** Beatrice Rossetti  
**Assisted by** Wilson Polegato



Background  
**Ombra 30253/238**  
Cabrio armchair  
by Living Divani  
**Taidai 30214/8**  
**Funny Girl 30255/8**

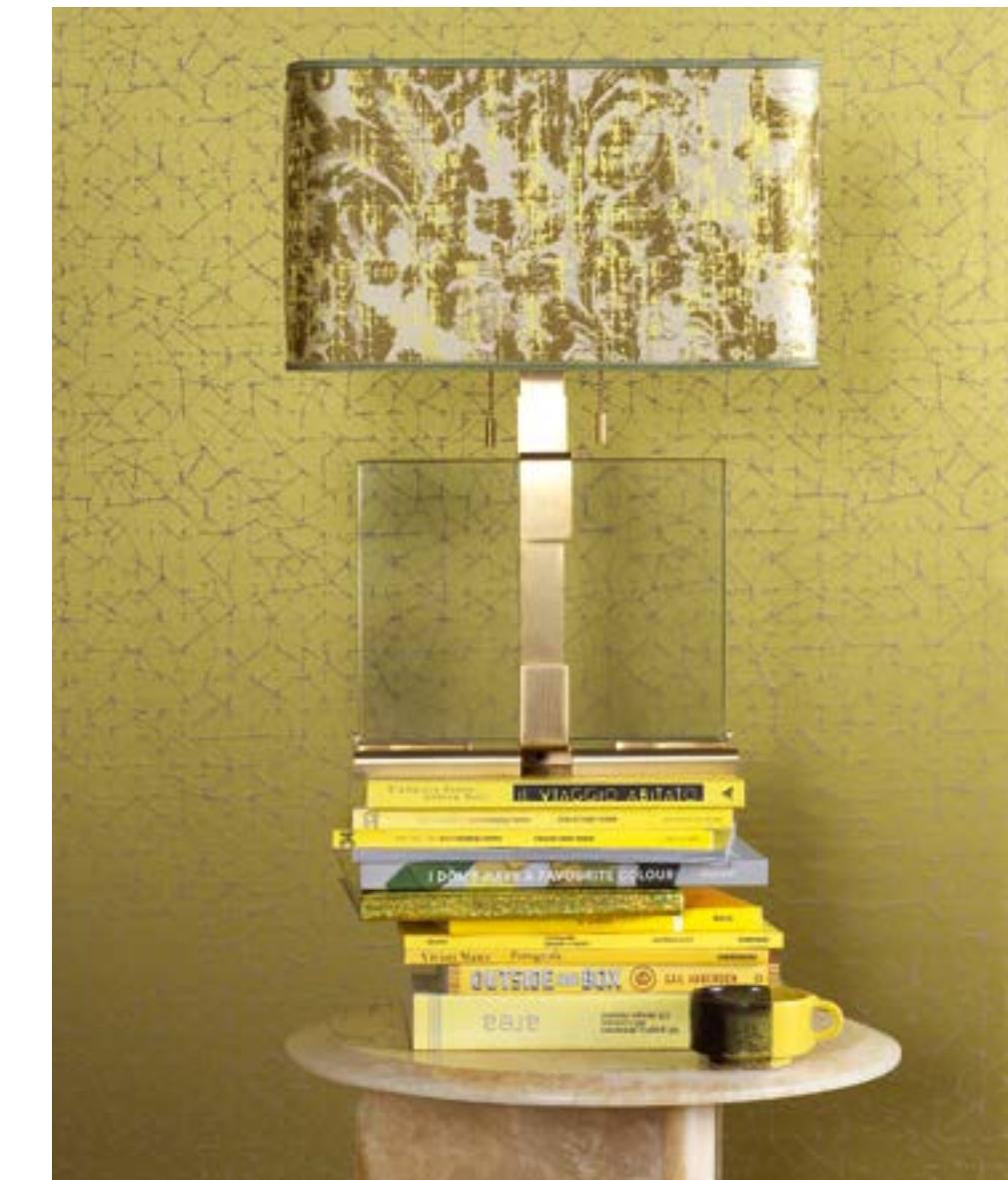
81

G I  
A L  
L O

On the wall  
**Ombra 30253/238**  
Cabrio armchair  
by Living Divani  
**Ombra 30253/238**  
**Taidai 30214/8**  
**Funny Girl 30255/8**

A chromatic energy, a total and enveloping effect, the choice of a colour overlapping with sometimes deep sometimes light shades, plain or patterned fabrics. All this in a sophisticated and innovative play. A magnificent obsession... For contemporary interiors, strictly tone on tone.







Pouf Andrea Anastasio  
Nirvana 30262/9  
Luchino 30259/8  
Monet 30162/1  
Vanity 30257/9  
Beat 30264/7  
Karl 30265/13

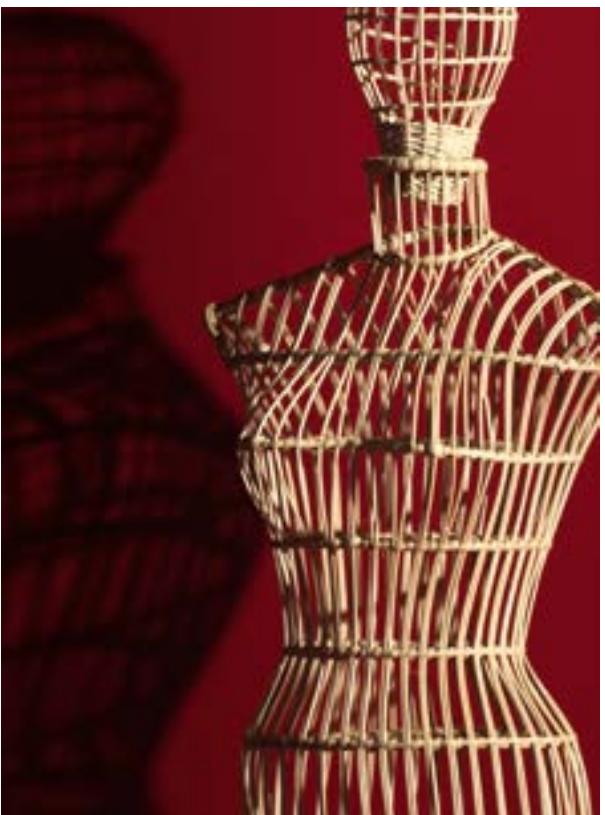
Pavel Sofa by Donghia  
Marcello 30258/9

Cushions  
Nirvana 30262/9  
Silent Movie 30250/9  
Coco 30266/109

Leafo Chair by Arflex  
Nirvana 30262/9



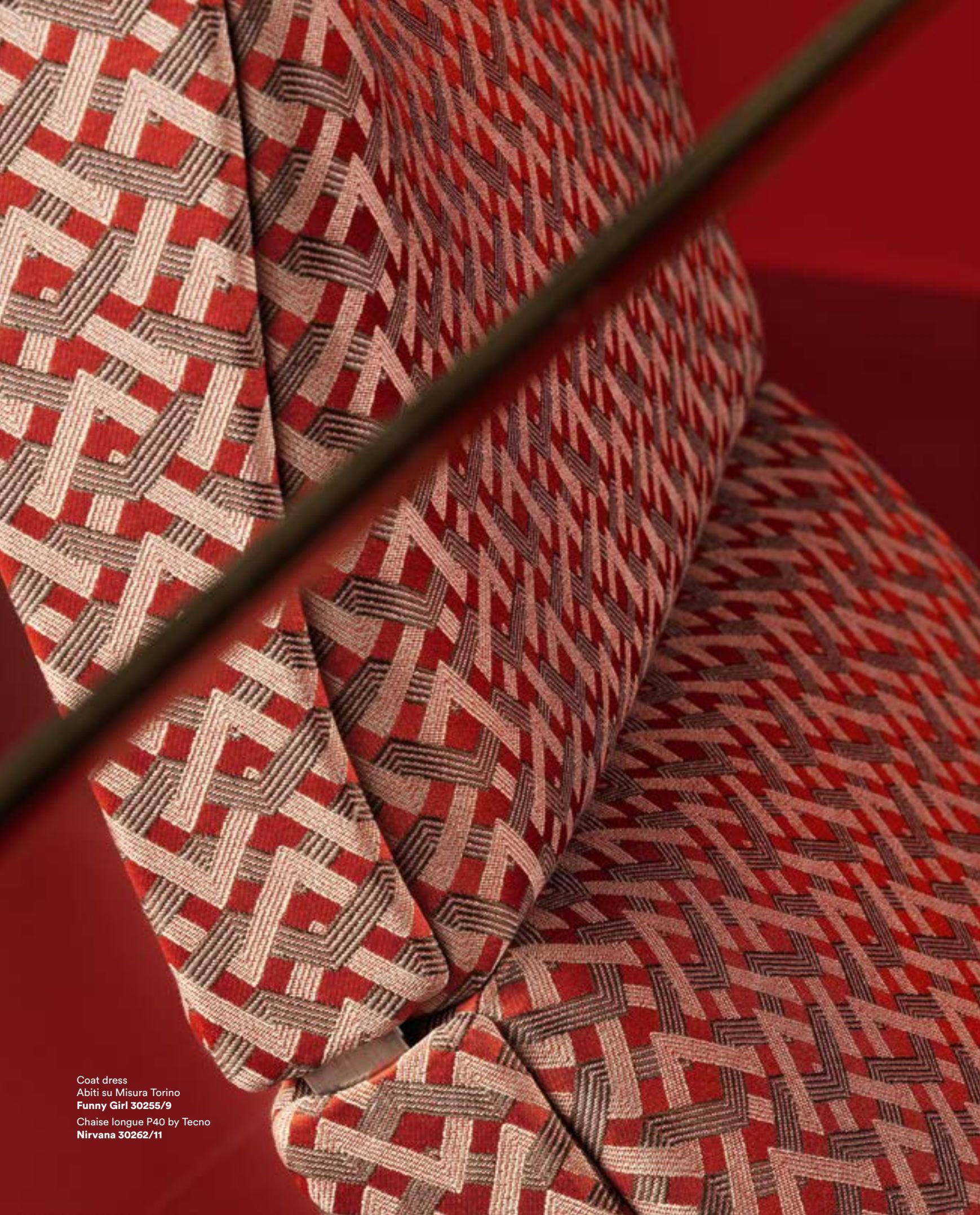
Barbacan Chair by Rubelli Casa  
**Goldfinger 30251/8**  
**Silent Movie 30250/10**  
On the wall  
**Silent Movie 30250/10**  
-  
On the right:  
Coat dress Abiti su Misura Torino  
**Funny Girl 30255/9**



Chaise longue P40 by Tecno  
**Nirvana 30262/11**  
Set Screen  
by Ceccotti Collezioni  
**Domus 30256/7**  
**Ming 30254/3**  
**Vanity 30257/13**  
Pouf by Lorenza Bozzoli  
**Ombrà 30253/251**



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Coat dress  
Abiti su Misura Torino  
**Funny Girl 30255/9**  
Chaise longue P40 by Tecno  
**Nirvana 30262/11**

Domus 30256/7

Ming 30254/3

-

On the right:  
Barbacan Chair by Rubelli Casa  
Silent Movie 30250/10

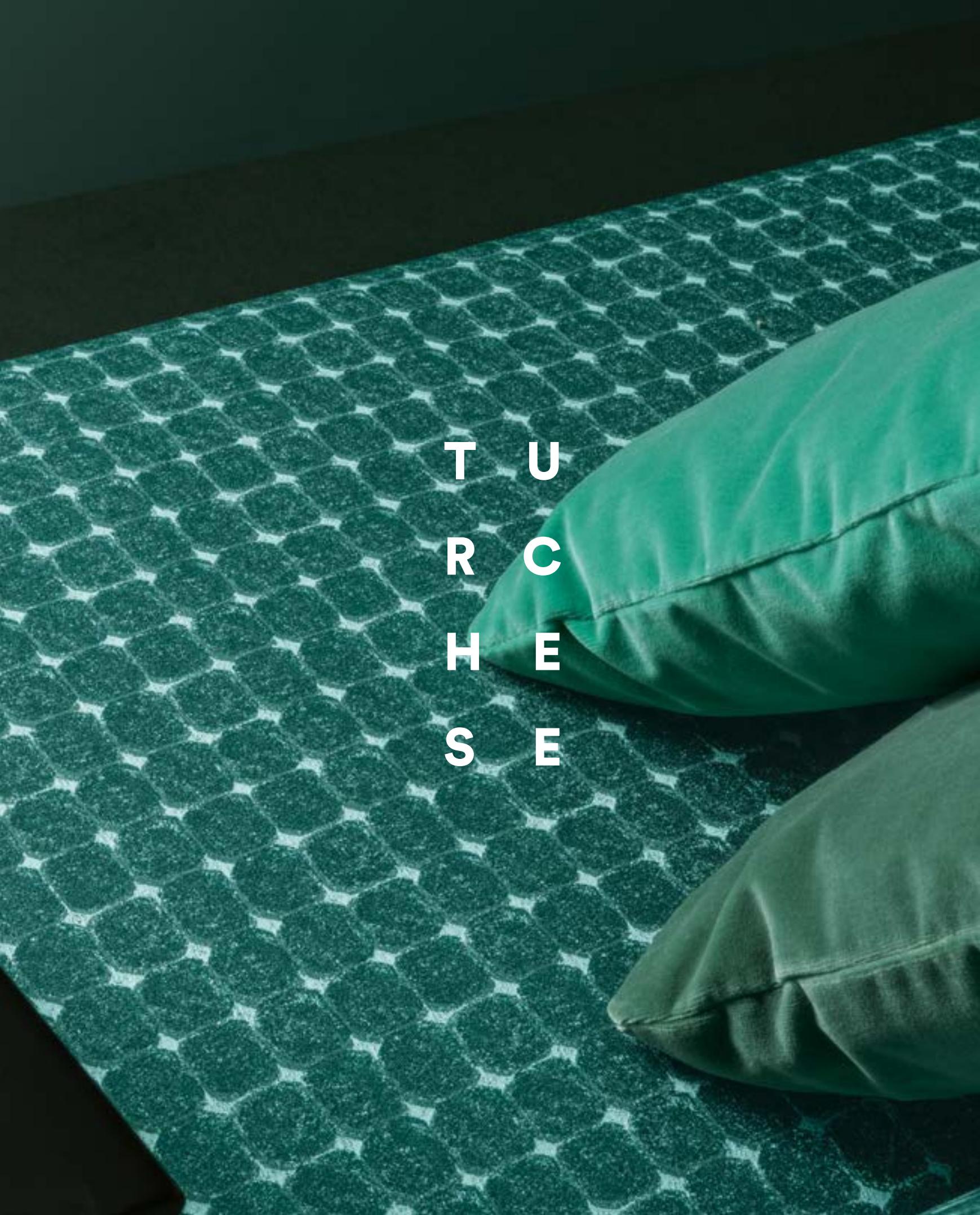


AA1 sofa by Misuraemme  
Domus 30256/8

Cushions  
Ombra 30253/222,224,223

On the right:  
Domus 30256/8

Cushions  
Ombra 30253/222,224



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Bed  
**Fifth Avenue 30205/5**

Pillows  
**Ming 30254/5**

Cushion  
**Luchino 30259/4**

Bedspread  
**Coco 30266/111**

-

On the left:  
Curtain  
**Ombra 30253/223**



Tray bed by Letti & Co  
**Fifth Avenue 30205/5**  
Pillows  
**Ming 30254/5**  
Cushion  
**Luchino 30259/4**  
Bedspread  
**Coco 30266/11**  
Curtain  
**Ombra 30253/223**  
Calle Stella Side Table  
by Rubelli Casa  
Full cabinet  
by Ceccotti Collezioni  
**Beat 30264/6**



Left and right:  
Background  
**Cristobal 30261/6**  
Hideout armchair by  
Gebrüder Thonet Vienna  
**Goldfinger 30251/5**

# OVUNQUE CASA

Photo Gionata Xerra  
Concept and Styling Simona Sbordone  
Text Mariagiovanna Cosentino

È il nostro rifugio quotidiano, il nostro guscio protettivo, la nostra dimensione interiore. Parla di noi, del nostro stile, delle nostre abitudini, del nostro carattere.

È la nostra casa.

C'è poi uno spazio temporaneo, provvisorio, in cui periodicamente approdiamo e che facciamo nostro per un tempo più o meno breve. Gli hotel che scegliamo rispecchiano il nostro essere. Ci attraggono e ci seducono con i loro spazi accoglienti, fatti di arredi raffinati e confortevoli, di colori selezionati e abbinati con cura.

E la loro dimensione al contempo familiare e privata riesce a farci sentire come a casa.



Hinge bar chairs  
by Living Divani  
Karl 30265/6  
Nirvana 30262/8  
Coco 30266/110-107

Sheer  
Kusary 30095/6





Nirvana 30262/6

On the left:  
Clinton Chair by Rubelli Casa  
Nirvana 30262/6

Curtain

Cristobal 30261/4

Sheer

Twiggy 30268/2



Headboard,  
beadspread and pillows  
**Sound 30263/4**

Cushions  
**Beat 30264/10**  
**Vanity 30257/5**

Plaid  
**Tatami 30224/1**

On the wall  
**Opus Wall 23031/8**

Téler Side Table Small  
by Rubelli Casa



Clinton Chair by Rubelli Casa  
**Beat 30264/10**

Tourmaline Lamp by Donghia

-

On the right:  
Bucintoro Sofa by Rubelli Casa  
**Coco 30266/108**

Cushions  
**Vanity 30257/13**  
**Funny Girl 30255/9**  
**Beat 30264/10**

Curtain  
**Cristobal 30261/4**

Sheer  
**Twiggy 30268/2**

Pyrgos Lamp by Donghia  
Teler Coffe Table Rectangular  
by Rubelli Casa

### Everywhere, Home

Our daily refuge, our protective shell, our inner dimension. An expression of us, our style, our habits, our personality. It's our home.

Then there is a temporary, provisional space we visit periodically and which we make ours for a varying period of time. The hotels we choose reflect our being.

They attract us and draw us in with their welcoming spaces of sophisticated and comfortable furnishings, a select and carefully coordinated palette. It's their simultaneously familiar and private dimension that succeeds in making us feel at home.

# Collezione 2018

114



30250-4  
Silent Movie - Argilla\*

30250-5  
Silent Movie - Argento\*

30250-6  
Silent Movie - Ardesia\*

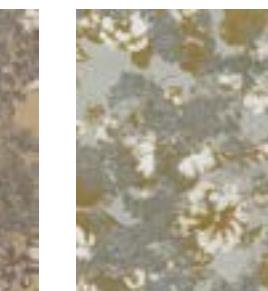
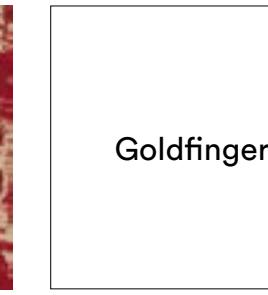
30250-7  
Silent Movie - Giada\*



30250-8  
Silent Movie - Acqua\*

30250-9  
Silent Movie - Chartreuse\*

30250-10  
Silent Movie - Rosso\*

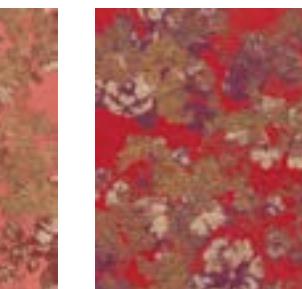


30251-1  
Goldfinger - Avorio\*

30251-2  
Goldfinger - Sabbia\*

30251-3  
Goldfinger - Madreperla\*

30251-4  
Goldfinger - Acqua\*

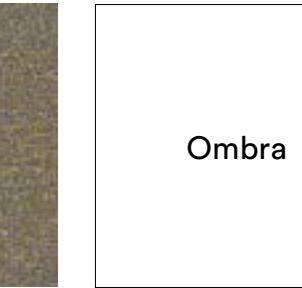


30251-5  
Goldfinger - Tiffany\*

30251-6  
Goldfinger - Cipria\*

30251-7  
Goldfinger - Corallo\*

30251-8  
Goldfinger - Rosso\*



30251-9  
Goldfinger - Ardesia\*

30252-1  
Aurum - Oro



30253-201  
Ombra - Avorio

30253-202  
Ombra - Pietra

30253-203  
Ombra - Madreperla

30253-204  
Ombra - Nudo

Tessuti

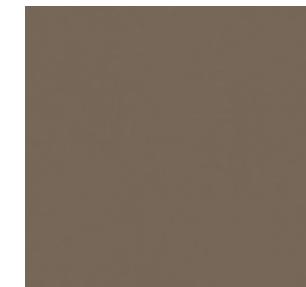
Textiles



30253-205  
Ombra - Sabbia



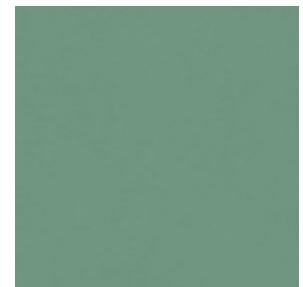
30253-206  
Ombra - Ecru



30253-207  
Ombra - Spago



30253-208  
Ombra - Tortora



30253-221  
Ombra - Acquamarina



30253-222  
Ombra - Muffa



30253-223  
Ombra - Laguna



30253-224  
Ombra - Tiffany

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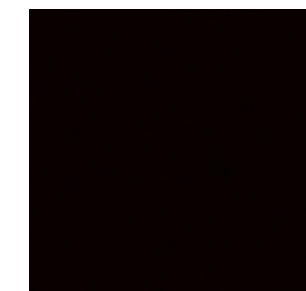
30253-209  
Ombra - Argilla



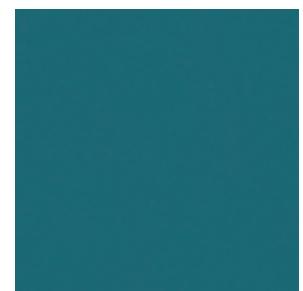
30253-210  
Ombra - Segale



30253-211  
Ombra - Marrone



30253-212  
Ombra - Ebano



30253-225  
Ombra - Acqua



30253-226  
Ombra - Cielo



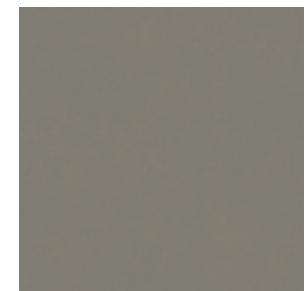
30253-227  
Ombra - Fiordo



30253-228  
Ombra - Blu



30253-213  
Ombra - Polvere



30253-214  
Ombra - Platino



30253-215  
Ombra - Argento



30253-216  
Ombra - Grigio



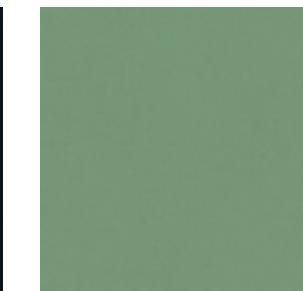
30253-229  
Ombra - Ottanio



30253-230  
Ombra - Genziana



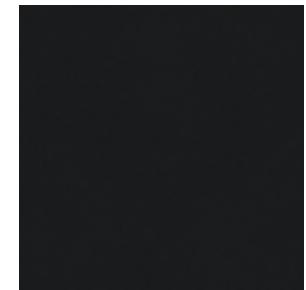
30253-231  
Ombra - Bluette



30253-232  
Ombra - Giada



30253-217  
Ombra - Fango



30253-218  
Ombra - Ardesia



30253-219  
Ombra - Antracite



30253-220  
Ombra - Nero



30253-233  
Ombra - Salvia



30253-234  
Ombra - Lichene



30253-235  
Ombra - Ossido



30253-236  
Ombra - Muschio

Tessuti

Textiles

117

118



30253-237  
Ombra - Chartreuse



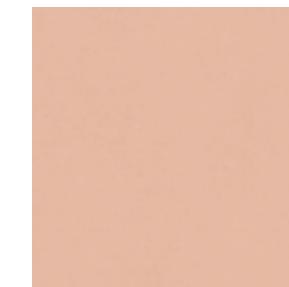
30253-238  
Ombra - Colza



30253-239  
Ombra - Oliva



30253-240  
Ombra - Erba



30253-253  
Ombra - Cipria



30253-254  
Ombra - Pesco



30253-255  
Ombra - Rosa Antico



30253-256  
Ombra - Bordeaux



30253-241  
Ombra - Verde



30253-242  
Ombra - Smeraldo



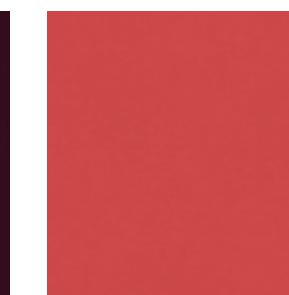
30253-243  
Ombra - Pino



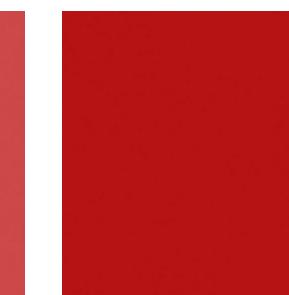
30253-244  
Ombra - Pavone



30253-257  
Ombra - Vino



30253-258  
Ombra - Rosa



30253-259  
Ombra - Corallo



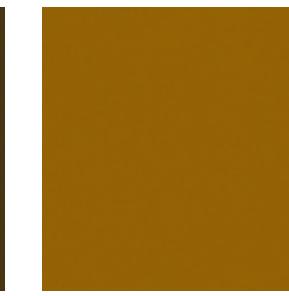
30253-260  
Ombra - Rosso



30253-245  
Ombra - Oro



30253-246  
Ombra - Bronzo



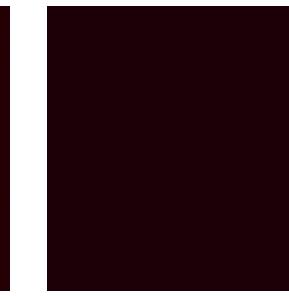
30253-247  
Ombra - Ambra



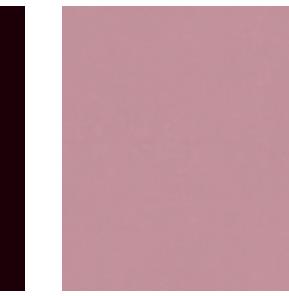
30253-248  
Ombra - Ocra



30253-261  
Ombra - Rubino



30253-262  
Ombra - Granata



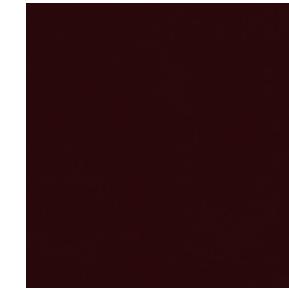
30253-263  
Ombra - Malva



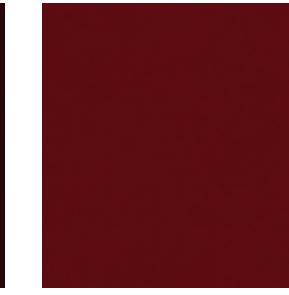
30253-264  
Ombra - Melanzana



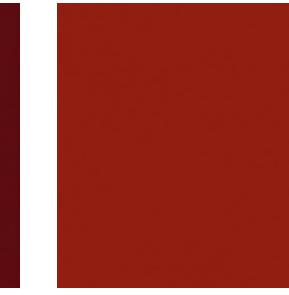
30253-249  
Ombra - Ruggine



30253-250  
Ombra - Bruciato



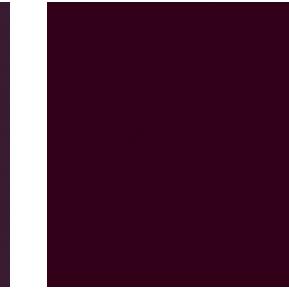
30253-251  
Ombra - Mattone



30253-252  
Ombra - Arancio



30253-265  
Ombra - Ametista



30253-266  
Ombra - Porpora



30254-1  
Ming - Avorio\*

Tessuti

Textiles

120



30254-2  
Ming - Argilla\*



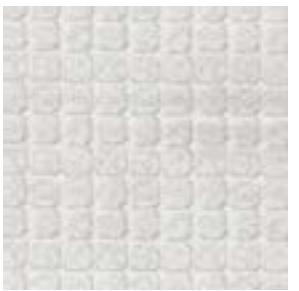
30254-3  
Ming - Lacca\*



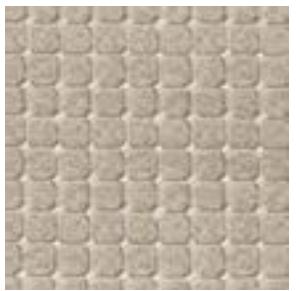
30254-4  
Ming - Ametista\*



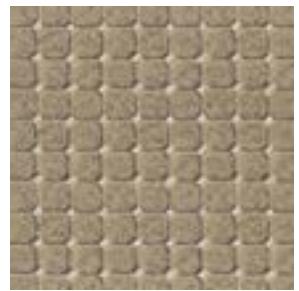
30254-5  
Ming - Acqua\*



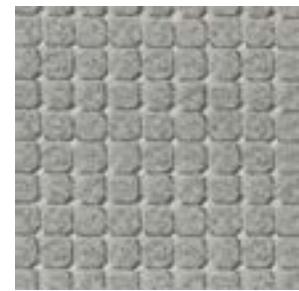
30256-1  
Domus - Madreperla\*



30256-2  
Domus - Argilla\*



30256-3  
Domus - Sabbia\*



30256-4  
Domus - Argento\*



30254-6  
Ming - Ottanio\*



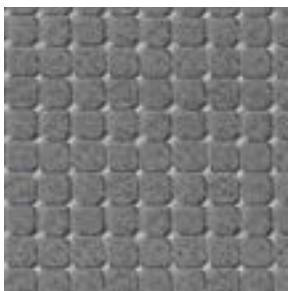
Funny Girl



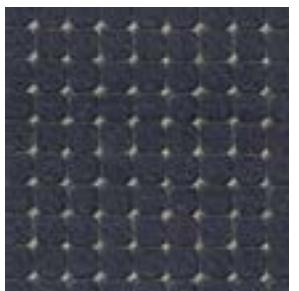
30255-1  
Funny Girl - Avorio\*



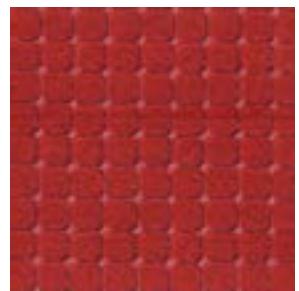
30255-2  
Funny Girl - Sabbia\*



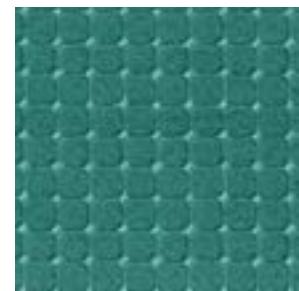
30256-5  
Domus - Grigio\*



30256-6  
Domus - Ardesia\*



30256-7  
Domus - Rosso\*



30256-8  
Domus - Pavone\*



30255-3  
Funny Girl - Madreperla\*



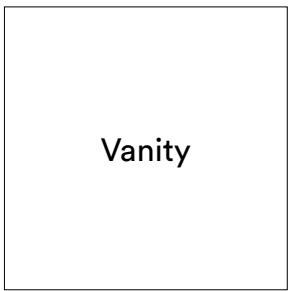
30255-4  
Funny Girl - Ardesia\*



30255-5  
Funny Girl - Cipria\*



30255-6  
Funny Girl - Acqua\*



Vanity



30257-1  
Vanity - Avorio



30257-2  
Vanity - Pietra



30257-3  
Vanity - Sabbia



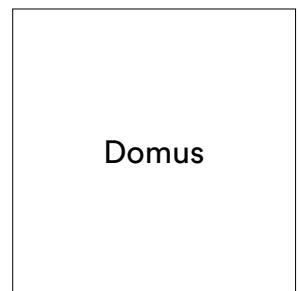
30255-7  
Funny Girl - Tiffany\*



30255-8  
Funny Girl - Chartreuse\*



30255-9  
Funny Girl - Lacca\*



Domus



30257-4  
Vanity - Madreperla



30257-5  
Vanity - Grigio



30257-6  
Vanity - Cipria



30257-7  
Vanity - Acqua

Tessuti

Textiles

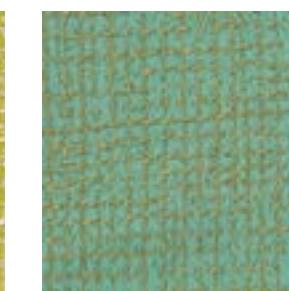
122



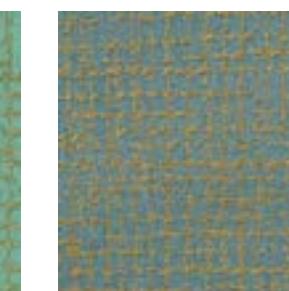
**30257-8**  
Vanity - Giada



**30257-9**  
Vanity - Chartreuse



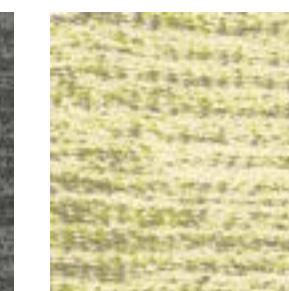
**30257-10**  
Vanity - Tiffany



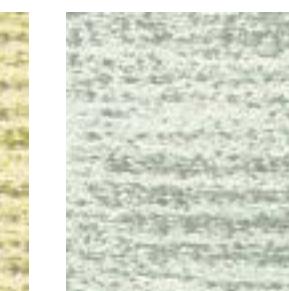
**30257-11**  
Vanity - Laguna



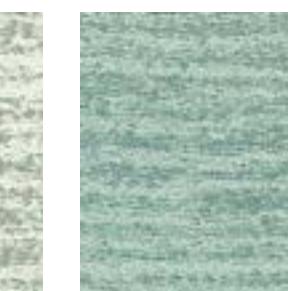
**30258-8**  
Marcello - Grigio



**30258-9**  
Marcello - Chartreuse



**30258-10**  
Marcello - Acqua



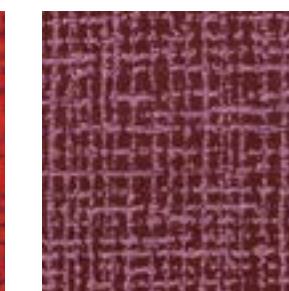
**30258-11**  
Marcello - Giada



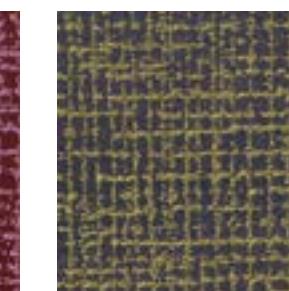
**30257-12**  
Vanity - Ottanio



**30257-13**  
Vanity - Lacca



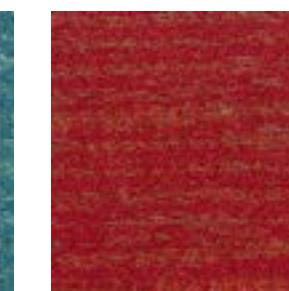
**30257-14**  
Vanity - Ametista



**30257-15**  
Vanity - Ardesia



**30258-12**  
Marcello - Pavone



**30258-13**  
Marcello - Lacca



**30258-14**  
Marcello - Rubino



**30258-15**  
Marcello - Ardesia



**Marcello**



**30258-1**  
Marcello - Avorio



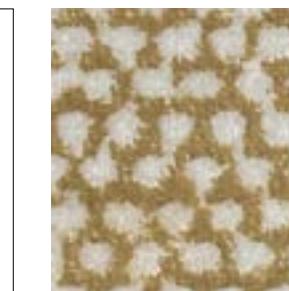
**30258-2**  
Marcello - Pietra



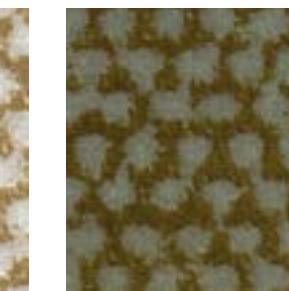
**30258-3**  
Marcello - Madreperla



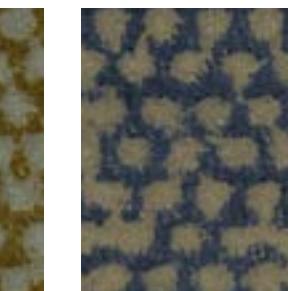
**Luchino**



**30259-1**  
Luchino - Caramel



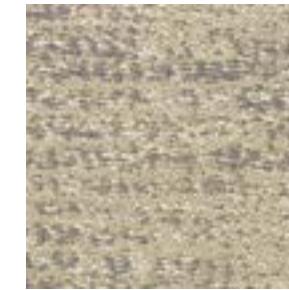
**30259-2**  
Luchino - Platino



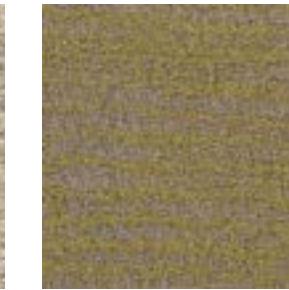
**30259-3**  
Luchino - Grigio



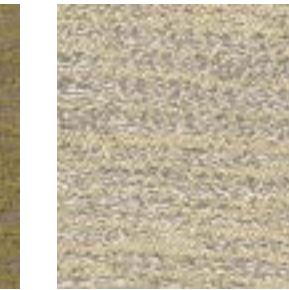
**30258-4**  
Marcello - Ecrù



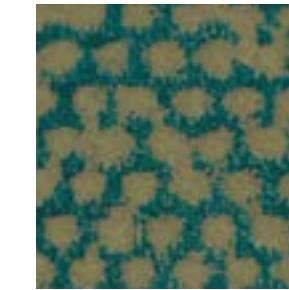
**30258-5**  
Marcello - Sabbia



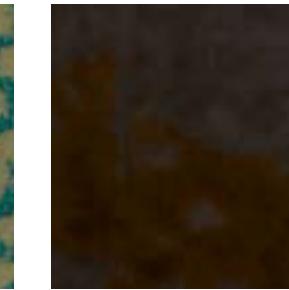
**30258-6**  
Marcello - Visone



**30258-7**  
Marcello - Argento



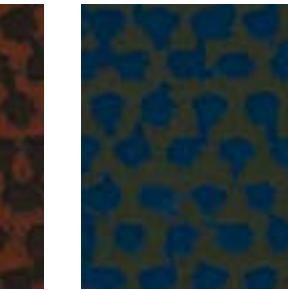
**30259-4**  
Luchino - Acqua



**30259-5**  
Luchino - Minerale



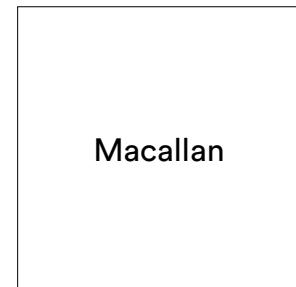
**30259-6**  
Luchino - Ruggine



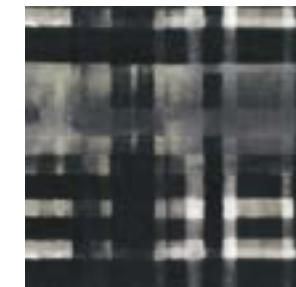
**30259-7**  
Luchino - Blu

**Tessuti**

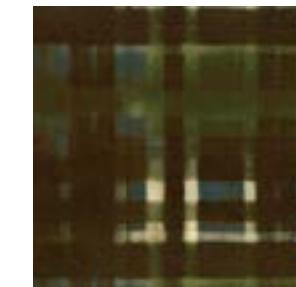
**Textiles**



30259-8  
Luchino - Erba



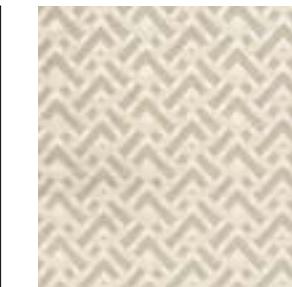
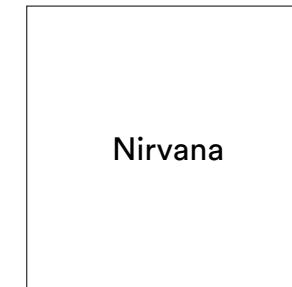
30260-1  
Macallan - Grigio\*



30260-2  
Macallan - Muschio\*



30261-9  
Cristobal - Pesco\*

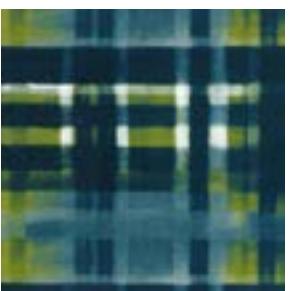


30262-1  
Nirvana - Avorio\*



30262-2  
Nirvana - Sabbia\*

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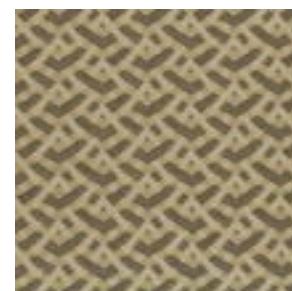
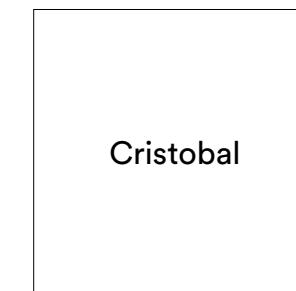
30260-3  
Macallan - Acqua\*



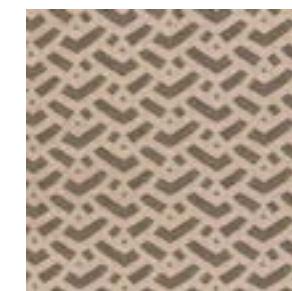
30260-4  
Macallan - Rosso\*



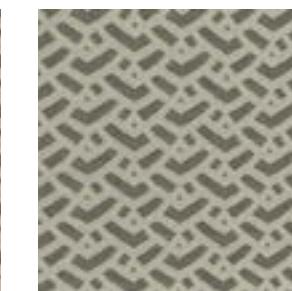
30260-5  
Macallan - Blu\*



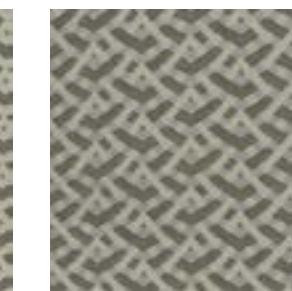
30262-3  
Nirvana - Legno\*



30262-4  
Nirvana - Pesco\*



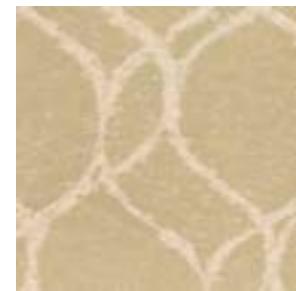
30262-5  
Nirvana - Madreperla\*



30262-6  
Nirvana - Grigio\*



30261-1  
Cristobal - Avorio\*



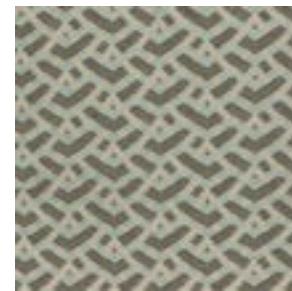
30261-2  
Cristobal - Sabbia\*



30261-3  
Cristobal - Visone\*



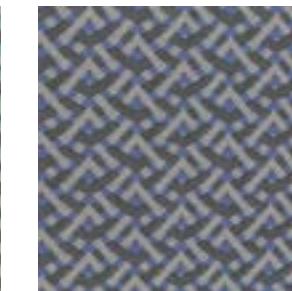
30261-4  
Cristobal - Argento\*



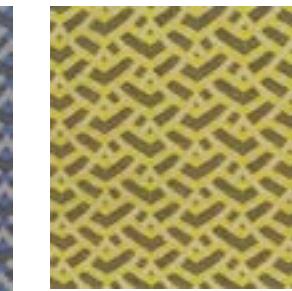
30262-7  
Nirvana - Acqua\*



30262-8  
Nirvana - Tiffany\*



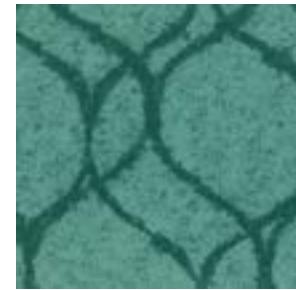
30262-9  
Nirvana - Pervinca\*



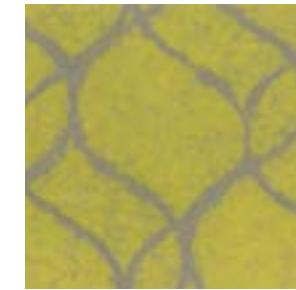
30262-10  
Nirvana - Chartreuse\*



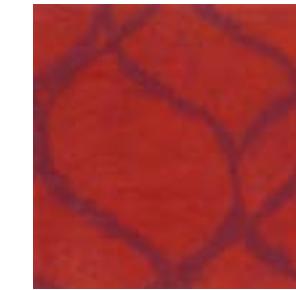
30261-5  
Cristobal - Acqua\*



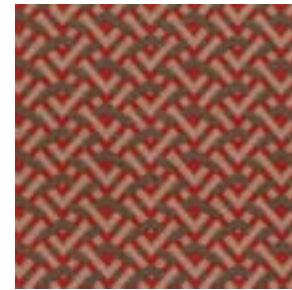
30261-6  
Cristobal - Tiffany\*



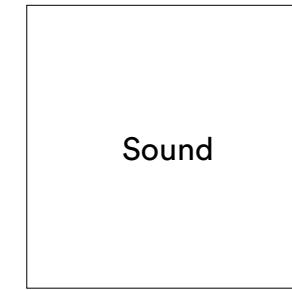
30261-7  
Cristobal - Chartreuse\*



30261-8  
Cristobal - Lacca\*



30262-11  
Nirvana - Lacca\*



30263-1  
Sound - Avorio



30263-2  
Sound - Sabbia

Tessuti

Textiles



**30263-3**  
Sound - Madreperla



**30263-4**  
Sound - Argento



**30263-5**  
Sound - Acqua



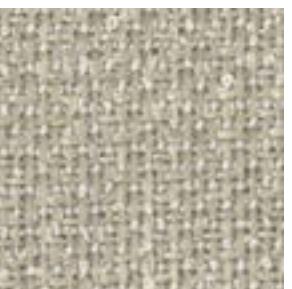
**30263-6**  
Sound - Pesco



**30265-1**  
Karl - Avorio



**30265-2**  
Karl - Pietra

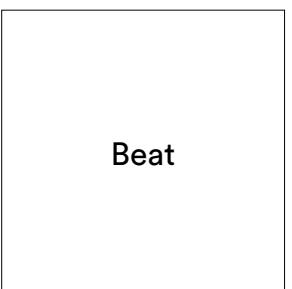


**30265-3**  
Karl - Sabbia



**30265-4**  
Karl - Madreperla

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**Beat**



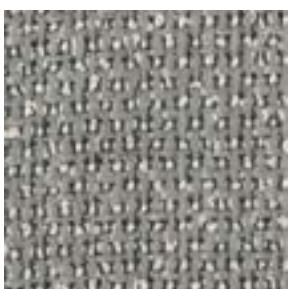
**30264-1**  
Beat - Ottico\*



**30264-2**  
Beat - Sabbia\*



**30264-3**  
Beat - Pesco\*



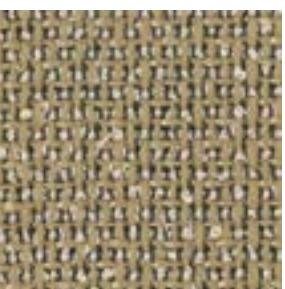
**30265-5**  
Karl - Argento



**30265-6**  
Karl - Sale Pepe



**30265-7**  
Karl - Argilla



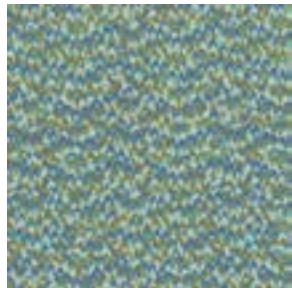
**30265-8**  
Karl - Legno



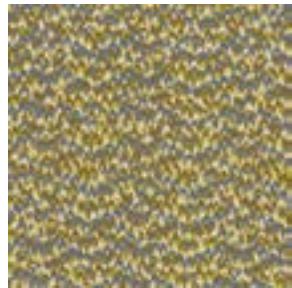
**30264-4**  
Beat - Argento\*



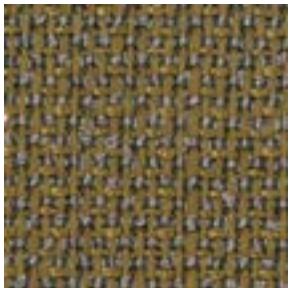
**30264-5**  
Beat - Acqua\*



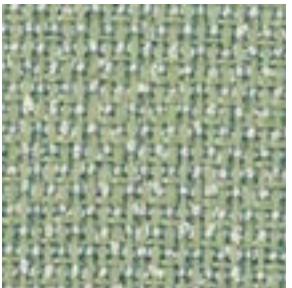
**30264-6**  
Beat - Tiffany\*



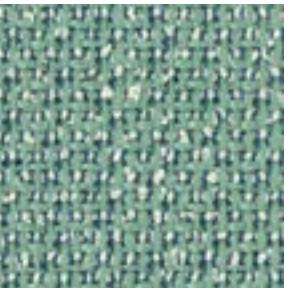
**30264-7**  
Beat - Chartreuse\*



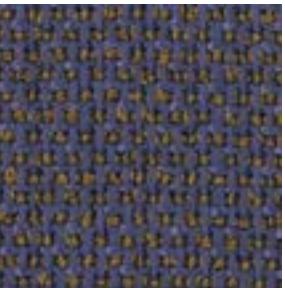
**30265-9**  
Karl - Visone



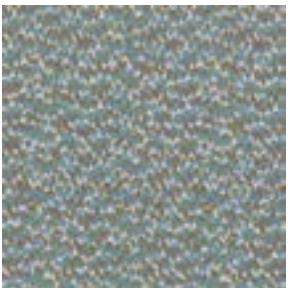
**30265-10**  
Karl - Giada



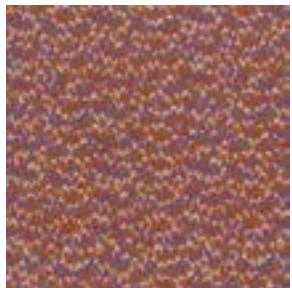
**30265-11**  
Karl - Acqua



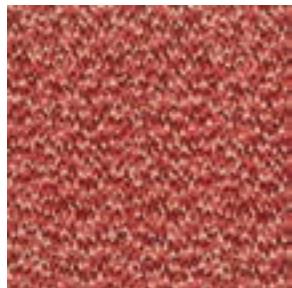
**30265-12**  
Karl - Pervinca



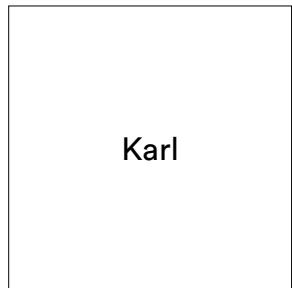
**30264-8**  
Beat - Pervinca\*



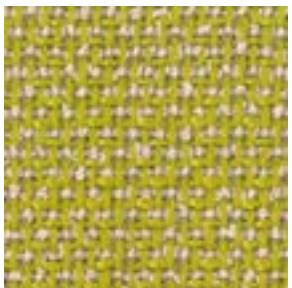
**30264-9**  
Beat - Lacca\*



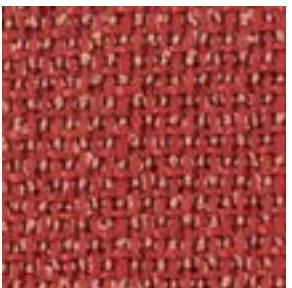
**30264-10**  
Beat - Corallo\*



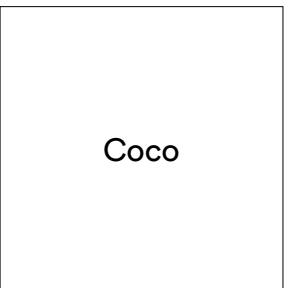
**Karl**



**30265-13**  
Karl - Chartreuse



**30265-14**  
Karl - Corallo



**Coco**



**30266-101**  
Coco - Avorio

Tessuti

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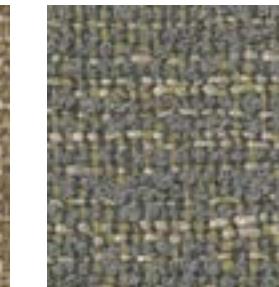
**50266-102**  
Coco - Madreperla



**50266-105**  
Coco - Sabbia



**50266-104**  
Coco - Legno



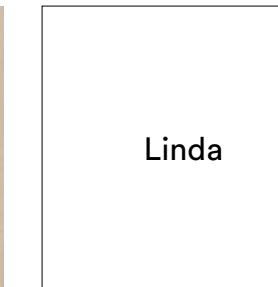
**50266-105**  
Coco - Argento



**50268-2**  
Twiggy - Avorio



**50268-3**  
Twiggy - Sabbia



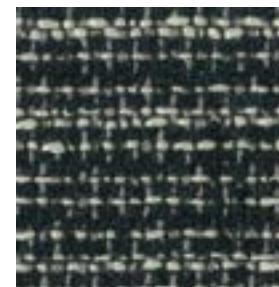
**Linda**



**50269-1**  
Linda - Bianco



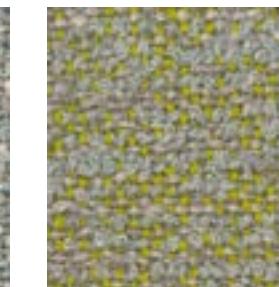
**50266-106**  
Coco - Minerale



**50266-107**  
Coco - Sale Pepe



**50266-108**  
Coco - Argilla



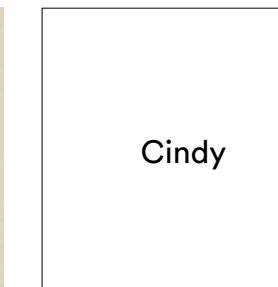
**50266-109**  
Coco - Pietra



**50269-2**  
Linda - Avorio



**50269-3**  
Linda - Sabbia



**Cindy**



**50270-1**  
Cindy - Bianco



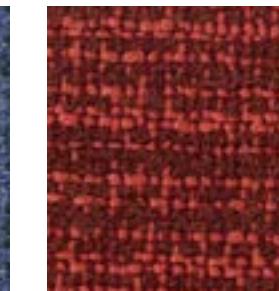
**50266-110**  
Coco - Tiffany



**50266-111**  
Coco - Pavone



**50266-112**  
Coco - Pervinca



**50266-113**  
Coco - Rubino



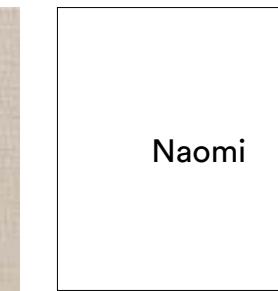
**50270-2**  
Cindy - Avorio



**50270-3**  
Cindy - Sabbia



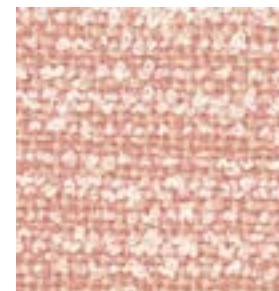
**50270-4**  
Cindy - Argilla



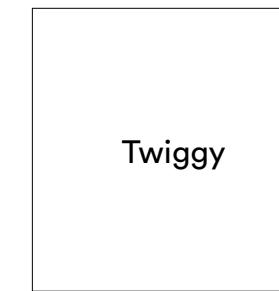
**Naomi**



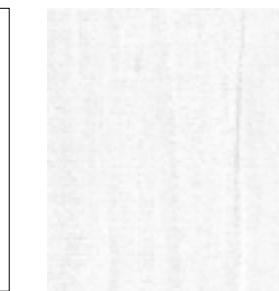
**50266-114**  
Coco - Lacca



**50266-115**  
Coco - Pesco



**Twiggy**



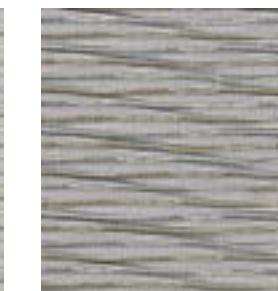
**50268-1**  
Twiggy - Bianco



**50271-1**  
Naomi - Avorio



**50271-2**  
Naomi - Argento



**50271-3**  
Naomi - Peltro



**50271-4**  
Naomi - Platino

**Tessuti****Textiles**

\* This image shows a 20cm (8") cut of the product.  
Other image show the product in original size.



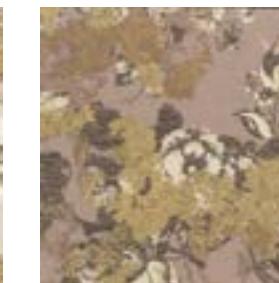
**Goldfinger Wall**



**25029-1**  
Goldfinger Wall - Madreperla\*



**25029-2**  
Goldfinger Wall - Sabbia\*



**25029-3**  
Goldfinger Wall - Rosa Antico\*



**25031-3**  
Opus Wall - Sabbia



**25031-4**  
Opus Wall - Argento



**25031-5**  
Opus Wall - Senape



**25031-6**  
Opus Wall - Acqua

130



**25029-4**  
Goldfinger Wall - Acqua\*



**25029-5**  
Goldfinger Wall - Ardesia\*



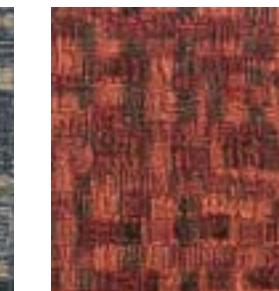
**Marcello Wall**



**25050-1**  
Marcello Wall - Madreperla\*



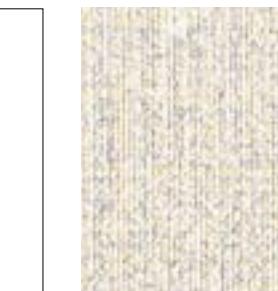
**25031-7**  
Opus Wall - Blu



**25031-8**  
Opus Wall - Rosso



**Scratch Wall**



**25032-1**  
Scratch Wall - Madreperla



**25050-2**  
Marcello Wall - Sabbia\*



**25050-3**  
Marcello Wall - Legno\*



**25050-4**  
Marcello Wall - Argento\*



**25050-5**  
Marcello Wall - Calce Mat\*



**25032-2**  
Scratch Wall - Vaniglia



**25032-3**  
Scratch Wall - Sabbia



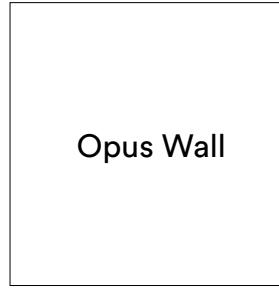
**25032-4**  
Scratch Wall - Legno



**25032-5**  
Scratch Wall - Pietra



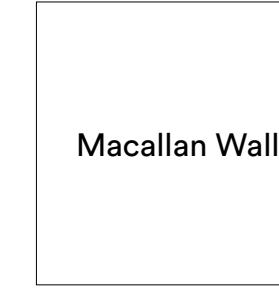
**Opus Wall**



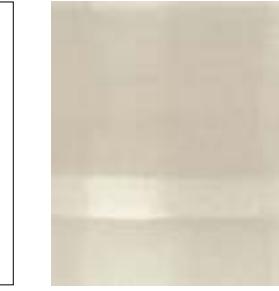
**25051-1**  
Opus Wall - Madreperla



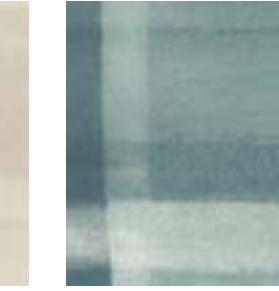
**25051-2**  
Opus Wall - Vaniglia



**Macallan Wall**

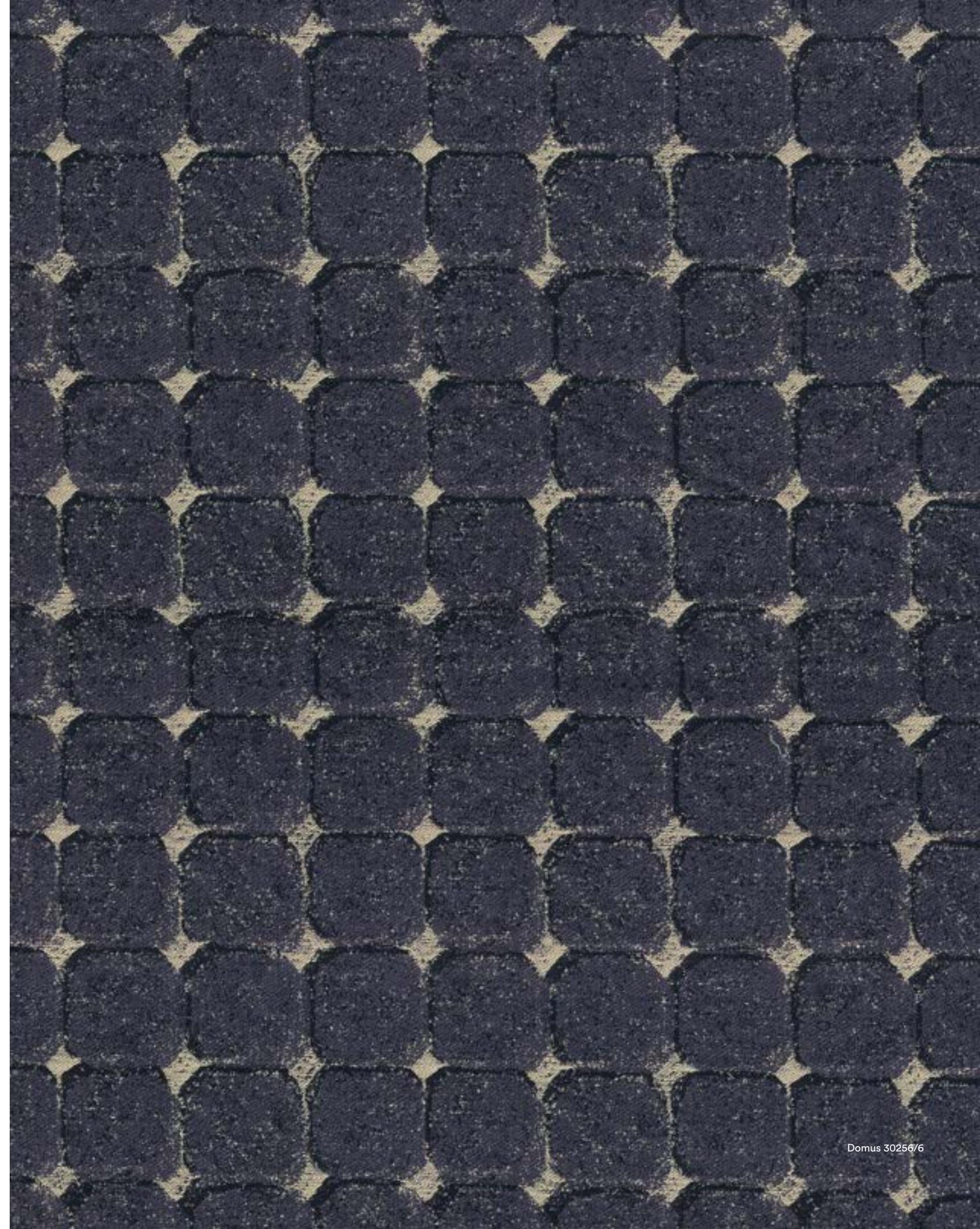


**25053-1**  
Macallan Wall - Sabbia\*



**25053-2**  
Macallan Wall - Acqua\*

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