

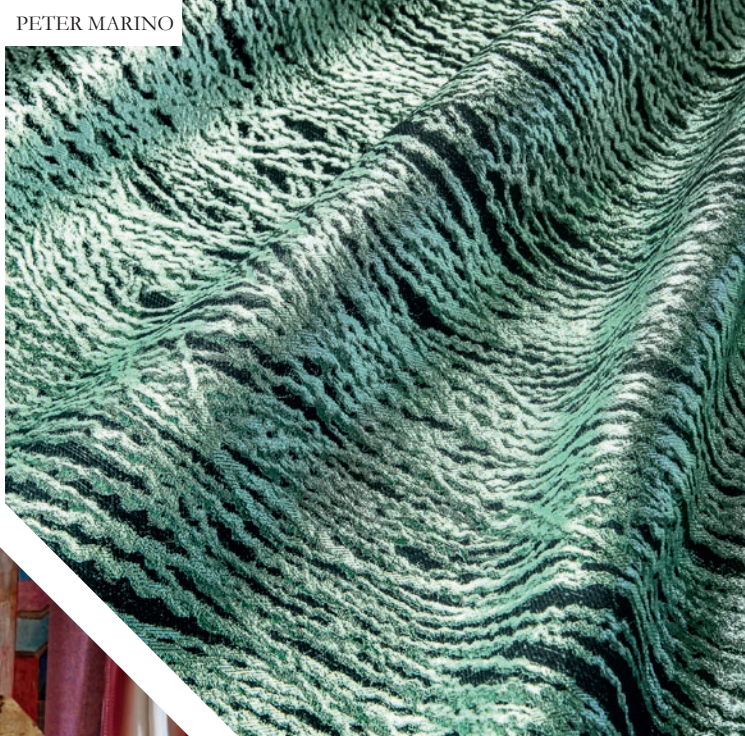


RUBELLI

COMPANY PROFILE



RUBELLI



RUBELLI AND ITS COLLECTIONS

Rubelli, a Venice family business now in its fifth generation, has been creating, manufacturing and marketing high-quality furnishing products since 1889, in particular fabrics for residential and contract use, as well as wall coverings and furniture collections.

The **brand portfolio** includes, alongside Rubelli and Rubelli Casa, the Dominique Kieffer by Rubelli brand, as well as the Armani/Casa Exclusive Textiles by Rubelli licence.

Each brand has its own precise identity and specific target.

Rubelli, identified with luxury and high-impact fabrics with links to tradition yet also with a modern rethink, interprets an elegant and timeless style targeting quality-oriented consumers and those who have a love of fine things.

Dominique Kieffer, a French company acquired in 2001, proposes an understated and refined style, centred on the theme of natural textures and particularly appreciated by a demanding clientele seeking informal decoration.

Developed and produced under a licensing agreement with Armani/Casa in 2009, the **Armani/Casa Exclusive Textiles by Rubelli** collection reflects Giorgio Armani's style in its designs and colours, addressing a sophisticated target sensitive to his unmistakable aesthetic.

Additionally, Rubelli presents exclusive capsule collections designed by architects, designers and artists, as "Peter Marino for Venetian Heritage", designed by the well-known American architect in 2019, and "Carnevale" by the Italian designer Luca Nichetto.

Since 2013 Rubelli has also included wallpaper in its fabric collections, manifestation of the creativity of the design studio and the technical and quality level of strictly Italian production.

Moreover, in 2015 Rubelli launched **Rubelli Casa**. With a production of furnishings in which history and the contemporary age interact, Rubelli Casa presents ideas and solutions that combine refined materials and high-quality craftsmanship.

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BRANDS



ARMANI/CASA



LUCA NICHETTO



DOMINIQUE KIEFFER BY RUBELLI

RUBELLI

RUBELLI
CASAKieffer
BY RUBELLIARMANI/CASA
RUBELLI



RUBELLI CASA

Rubelli Casa is the furniture collection designed, produced and distributed by Rubelli.

Born in 2015, its artistic direction was taken over by architect and designer Matteo Nunziati in 2020.

New products have been added to the collection over the years, above all for living areas and dining rooms. Good looks, timeless elegance, comfort, tailored details and sophisticated choices of finishes and textures are the distinguishing features of this collection which, right from the start, has claimed its own special space through the style and design it has to offer.

An all-Italian collection both in terms of creation (to date all the designers are Italian) and production, all strictly Italian made. Rubelli Casa creations are the result of several hands and different personalities, leading to a very varied range with differing moods: the strongly contemporary mood of the Cinecittà collection by Marco Piva, the vintage mood of Studio Rubelli, the innovative mood of the creations of the young designers Nava+Arosio up to the contemporary yet at the same balanced, coherent and linear collection created by Matteo Nunziati.

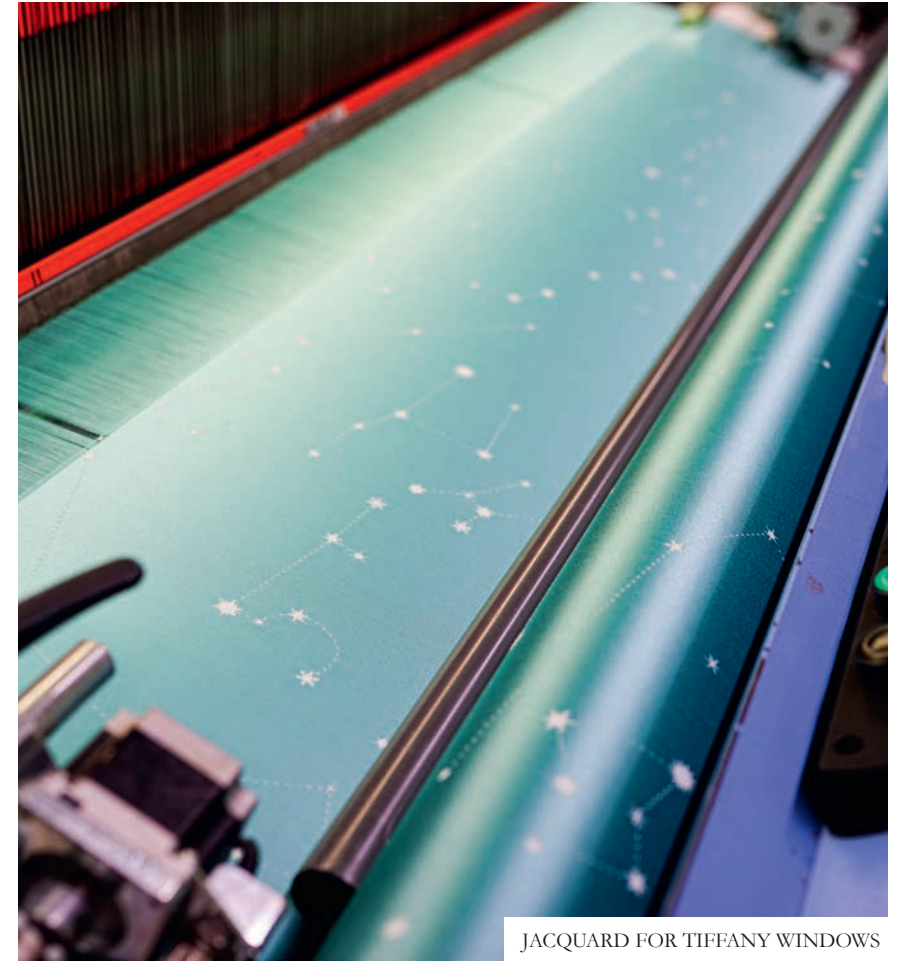




HANDLOOM



JACQUARD LOOMS



JACQUARD FOR TIFFANY WINDOWS



BOLSHOI THEATRE CURTAIN



STYLE DEPARTMENT

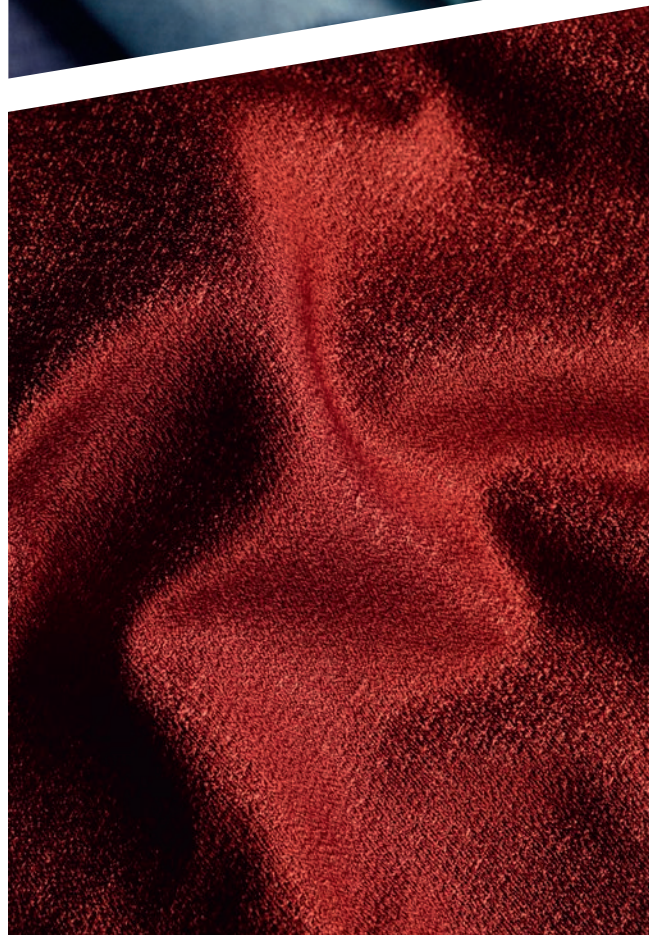
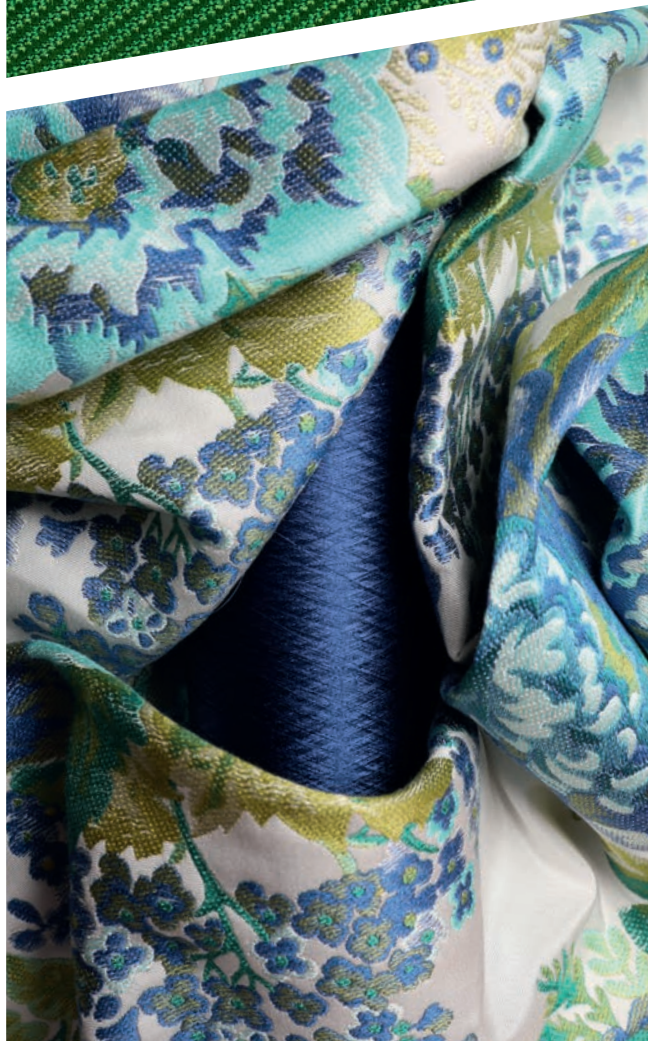
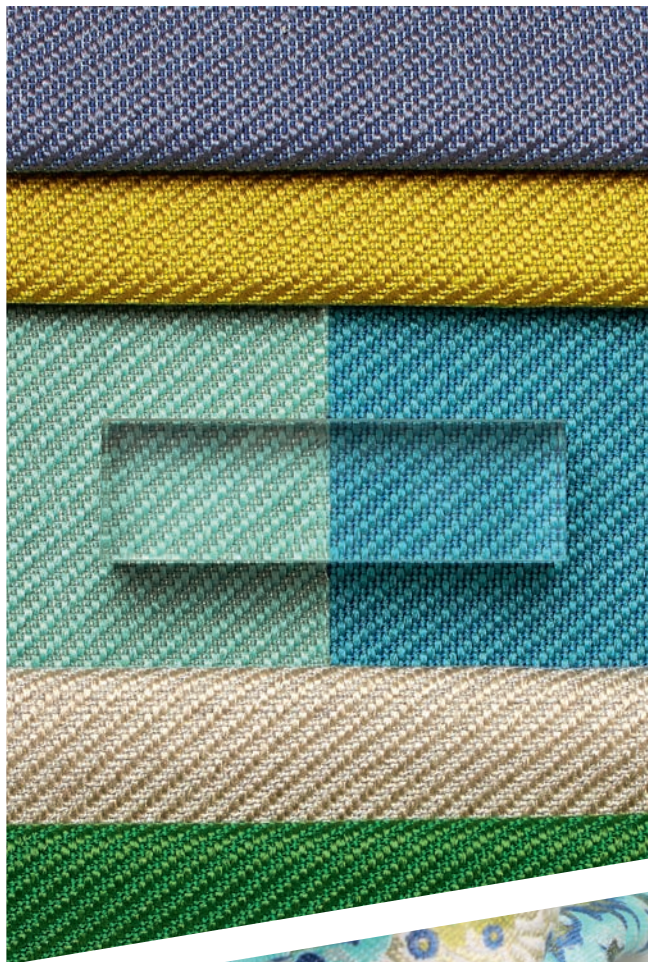
PRODUCTION

Rubelli produces fabrics for both residential and contract uses. All the fabrics are a byword for excellence at every stage, from selection of the yarns to definition of the colours, from creation of the designs to production.

For the production of fabrics, the Rubelli Group mainly uses its own weaving mill in Cucciago (Como), which over time has become the laboratory for studying new and exclusive types and structures.

Out of a team that is made of more than 200 people, 60 Rubelli employees are dedicated only to production. With 31 state-of-the-art electronic jacquard looms, Rubelli is still able to produce even precious velvet by hand with four still functioning eighteenth-century looms. The weaving-mill represents a true added value which nowadays few textile companies can boast. It is essential for developing new types of fabrics, new weaves, new combinations of yarns which allow the creation of always innovative and appealing collections.

The skill of the designers in the style department (including expert textile historians), the company's historical archive which holds over 7000 textile documents and the company owned mill that enables various sample ranges to be produced and tested, are the assets that make of Rubelli the ideal partner for clients with special requirements.



RESIDENTIAL AND TECHNICAL FABRICS

The residential collection presents precious lampas, a vast range of damask of both classic and contemporary inspiration, innovative plain and faux uni fabrics, velvet, prints, embroidery, light curtains and fabrics for decoration.

They are made above all with natural yarns (silk, cotton, linen and wool) but also with artificial, synthetic fibres where specific effects of strength, elasticity and shine are needed.

The technical collection, developed for hotels, ships and public spaces in general, yet suitable also for residential use thanks to its high performance and practicality of use, offers flame retardant fabrics that meet the main international safety requirements.

The added value of Rubelli's contract range is boosted by, among others, GreenGuard Gold certification, certifying that the fabrics do not release harmful substances into the environment, and Standard 100 by Oeko-Tex certification, which guarantees the use of fabrics not treated with harmful and carcinogenic products.

These "technical" fabrics, as well as being flame retardant, are highly performing. Resistant to light and abrasion, washable and in some cases also stainproof, they can be used in- and outdoor.

The quality level of these fabrics has increased enormously over the years: with an attractive appearance, pleasing to the touch and with patterns that are new each time, they are used increasingly often in all countries also in residential contexts.

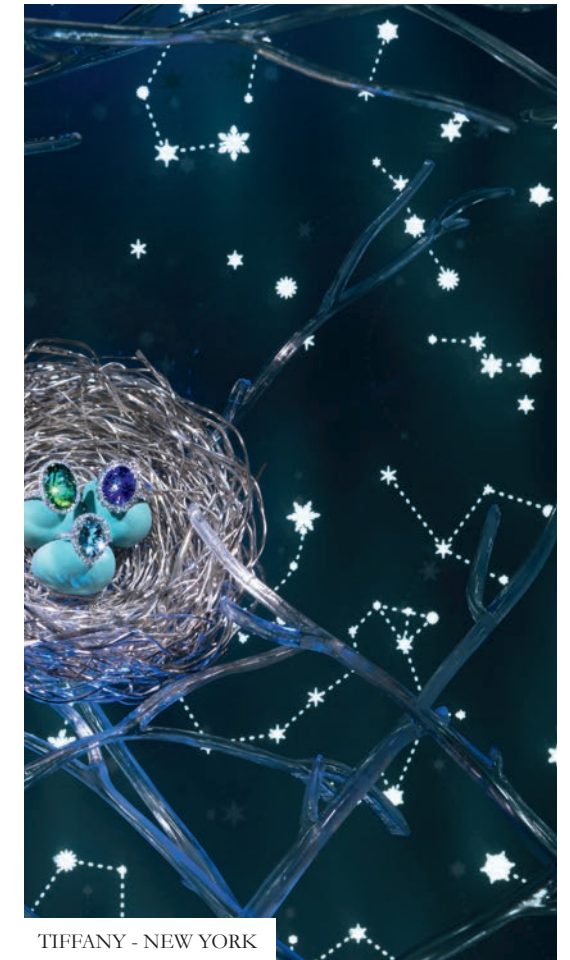
Moreover, in 2021, Rubelli launched a series of new fabrics that can be termed "eco-sustainable" as they are made with an innovative bio-sourced fibre (a yarn produced from organic castor bean extracts) and an eco-viscose (derived from sustainable wood and pulp).

PROJECTS

Designs and 'special' types of fabrics are also produced on the basis of very specific - and sometimes very complex - requests in the context of refurbishments of museums, world-famous theatres and palazzos, as well as residential and hotel projects by international designers. Mention can be made, among others, of the impressive golden curtain commissioned by the Bolshoi Theatre, the precious damask for the Albertina Museum in Vienna, the exclusive damask and lampas for Tiffany, as well as in the hotel industry the Gritti Palace in Venice, the Hilton London and the Presidential Palace Abu Dhabi; not forgetting special projects in the nautical and shipbuilding sectors (such as the Costa Smeralda) or store planning projects for world-class brands.



BOLSHOI THEATRE - MOSCOW



TIFFANY - NEW YORK



COSTA SMERALDA



GRITTI PALACE - VENEZIA



RUBELLI HISTORICAL ARCHIVE



RUBELLI - DUBAI



RUBELLI - PARIS



RUBELLI - MILANO



RUBELLI - VENEZIA



DISTRIBUTION

Today Rubelli sells its collections all over the world. In Italy, in addition to the headquarters in Marghera and the showroom and historical archive in Venice, also home to the Fondazione Rubelli, Rubelli has its own showrooms in Milan and Rome. Elsewhere its branches are to be found in Paris, London, Dubai and the United States. In addition to this, thanks to an extensive distribution network of agents and distributors, Rubelli exports its products to 84 countries around the world.

CO-MARKETING AND SPONSORSHIP

The Rubelli Group has been a pioneer in launching targeted co-marketing actions, both in design and interiors and in other areas.

The first category covers, for example, the collaborations with Moroso, with Molteni and with Talenti. The collection of ceramic tiles I filati di Rex, produced by Florim with nine decorative motifs inspired by nine Rubelli fabrics, also forms part of this activity.

In the “different sector” category, the co-marketing with Santoni stands out, a footwear brand of excellence with which Rubelli has been collaborating since 2012.

In addition, Rubelli has developed ad hoc projects over the years with automotive (Lamborghini), high jewellery, haute couture and luxury brands such as Tiffany and Acqua di Parma.

Last but not least, Rubelli has worked on co-marketing projects with well-known theatres and film majors (Arena di Verona, La Fenice in Venice, Walt Disney, Universal).

Moreover, Rubelli also links its name to the world of culture by supporting museums, organising exhibitions and promoting events in Italy and other countries.

Support for the FAI (National Trust for Italy) and various Venice museums, first and foremost the Peggy Guggenheim Collection, are just some of the initiatives promoted by Rubelli in the cultural sphere in recent years. Moreover, joining Museimpresa allows Rubelli to further enhance its cultural heritage and make its precious historical archives known to an ever wider public.



MOLTENI



MOROSO



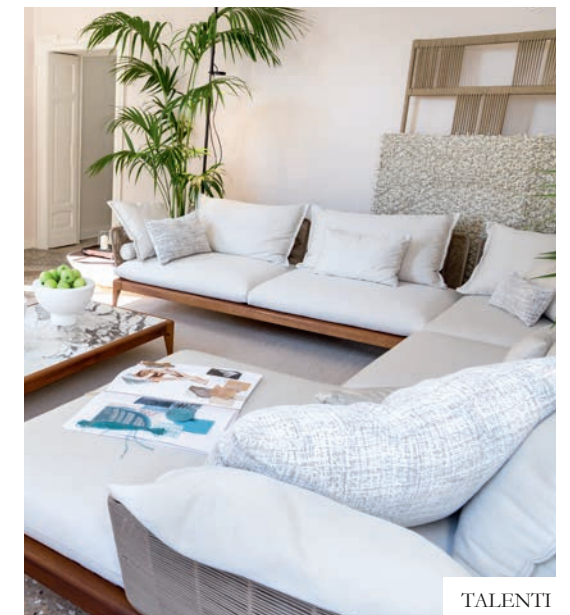
FLORIM



SANTONI



GAME OF THRONES



TALENTI



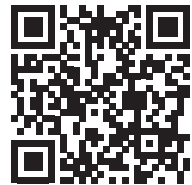
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